

OWEB Tracking & Communicating Committee Agenda

March 12, 2025

9:00 am- 10:30 am

Virtual Meeting

Zoom: <https://us02web.zoom.us/j/84529959483?pwd=0V9s5o8NyPw0Plb3kgP9ugTz9ujjgo.1>

YouTube Streaming: https://www.youtube.com/channel/UC0dl-TOWlt4Sp--i1KEa_OA

Agenda

- 1) Welcome and Introductions
- 2) Public Comment
- 3) High-level overview of OWEB programs that fall within this committee's domain (*Courtney; 30 min*)
 - a. *Monitoring Grants*
 - b. *Quantifying Outputs and Outcomes – Telling the Restoration Story and Effectiveness Monitoring*
- 4) Near future work planning (*Courtney; 30 min*)
 - a. *Monitoring 101*
 - b. *Quantifying Outputs and Outcomes 101 and review of previous investments*
 - c. *Discuss board priorities for these spending plan categories for 25-27*
- 5) Committee co-chair: Discussion and request for self-nomination
- 6) Wrap-up and future topics

Public Comments

The committee welcomes public comment.

Written Comments

Written comments should be submitted by **Monday, March 10, at 5:00 pm** using [OWEB's Public Comment Form](#) and will be provided to the committee before the meeting.

Verbal Comments

Verbal comments are limited to three minutes and will be heard during the public comment period (Agenda Item 2). Anyone interested in providing comments will be asked during the public comment period to alert organizers of their interest by using the raise-hand function on Zoom.

If physical, auditory, language, or other accommodations are needed for this meeting, please contact [Nicole Bettinardi](#) as soon as possible, at least 48 hours before the meeting.

Committee Overview

Tracking and communicating results, mission, and values of OWEB programs. This includes monitoring, Telling the Restoration Story, and Effectiveness Monitoring grants. The committee will also be the home for tracking implementation of the strategic plan, board resolutions and other board-adopted policies, and OWEB's broader conservation monitoring and reporting role e.g., Oregon Plan Biennial Report a) This committee will also explore current and inform potential future communications strategies.