

News Release

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Five New Retail Liquor Locations Selected in Northwestern Oregon

PORTLAND, OR – The Commissioners of the Oregon Liquor Control Commission selected five new retail liquor locations to sell distilled spirits in Lincoln, Marion, Polk, Tillamook and Yamhill counties. This addition will bring the total to 284 liquor stores statewide.

The Commissioners started phase five of the Open Recruitment process in August 2018 in an effort to improve customer convenience by expanding liquor sales with a measured, but consistent amount of growth. The locations selected in this round offer various business models, including adding a spirits section inside existing full-service and convenience retail stores as well as stand-alone full-service liquor stores.

"These locations are top-notch, and represent what the Commission's goals in expansion are all about," says Steve Marks, OLCC Executive Director. "There were some great proposals, and we had a high number of very competitive applicants."

The Commission's goals for expansion are to minimize impact with existing stores, modernize the shopping experience and increase customer convenience.

Following a 14-day public posting at each location, OLCC will make a final review before final approval to ensure that public safety and minor control plan requirements are met. During the 14-day public posting, the OLCC will accept written public comment on individual retail liquor locations under the Oregon public comment rule, <u>845-015-0135</u>.

Comments submitted will be reviewed and final decisions will be made based on OLCC's legal authority. Comments can be sent:

- Email to OLCC.RetailServices@Oregon.gov
- Postal mail to OLCC Retail Services, PO Box 22297, Milwaukie, OR 97269-2297

Seventeen applicants had the opportunity to present their proposals to the Commissioners on November 30. The Commissioners made their selections based on the applicants' background, knowledge and experience in retail business management, inventory/cash management, retail sales and operation, customer service/public relations in a retail environment, and the financial ability to open and operate a retail liquor store.

Retail liquor locations are operated by independent private contractors, not state employees. The five retail liquor locations selected are:

- Anmol 6 Inc., 5283 Salmon River Hwy, Otis
- Sunrise Liquor 101 Inc., 1250 Lancaster Dr. SE, Salem
- Jiajot Inc., 8580 Grand Ronde Rd., Grand Ronde
- Welsh Corp., 730 Manzanita Ave, Manzanita
- Jeffrey White, 2668 NE Hwy 99W, McMinnville