



**Bureau of
Development
Services** FROM CONCEPT
TO CONSTRUCTION

City of Portland Cannabis Program

**CPOT 2022 Annual Report @ OLCC, July 20th,
2023, 9:00am**

- **Introductions**

- Christina Coursey: Cannabis & Liquor Programs Supervisor, City of Portland
- Phil Keim: Policy Coordinator, City of Portland
- Travis Maurer: CPOT Chair; Co-Owner 420-420 Digital Media Solutions
- Bobbie Benavidez: CPOT Vice Chair; Business Advisor @ Livelihood NW
- Natalie Darves: CPOT 2022 Annual Report Captain; Managing Partner, Cougar Acres Consulting LLC
- **Cannabis Program overview and updates** – Christina Coursey
- **Cannabis Policy Oversight Team (CPOT) and Subcommittees overview** – Phil Keim
- **CPOT 2022 Annual Report *Highlight: Recommendation #3*** – Natalie Darves, Travis Maurer, Bobbie Benavidez
- **Questions, comments, discussion**

Transfer of 3 Regulatory programs from Office of Community & Civic Life to Bureau of Development Services (BDS)

- Noise Control
- Liquor Licensing
- Cannabis Licensing, Compliance & Policy
 - Social Equity & Educational Development (SEED) Initiatives Program transferred to Prosper Portland

- Allocated \$1 million in ongoing funds from cannabis tax revenue in grant funds that prioritizes Black, Indigenous, and people of color (BIPOC) and women led/owned small business initiatives and/or projects, programs or services that support economic and educational development of Black and brown communities, which were most impacted by cannabis prohibition.



Cannabis Emergency Relief Fund (CERF)

- Provides **one-time** grants of *up to* \$25,000 for small sized licensed Cannabis businesses within Portland city limits, and *up to* \$5,000 to cannabis industry workers economically impacted from COVID19, vandalism, robberies, wildfire, and the residual effects of illness, trauma, and grief suffered from such impacts.

FY 21/22= \$1.33 million	FY 22/23= \$456,901
\$2.1 million requested	\$1.8 million requested
Businesses 76 received, 53 funded	64 received, 49 funded
Individuals 132 received, 120 funded	76 received, 75 funded
96% historically disadvantaged	68% historically disadvantaged
34% BIPOC	32% BIPOC

City of Portland Cannabis Program CPOT overview



2022 CPOT Annual Report findings:

#1: Lack of data and research hinders progress toward more effective, sustainable, and equitable cannabis policy.

#2: Significant work remains undone to address ongoing racial disparities and inequity within the industry.

#3: Small cannabis businesses are still not afforded the necessary resources to thrive in this competitive cannabis climate.





CHEM Pillars of Health Equity™

"The part can never be well unless the whole is well"

Human Equity

The **assuredness** of access to experiences, opportunities, and resources that **optimize** 1) an individual's knowledge, skills, ability, capability, adaptability, introspection, empathy, enlightenment, self-regard, and self-actualization, and 2) their physical, mental, and spiritual fitness.

Environmental Equity

The **assuredness** of fair access to and **maintenance** of 1) clean air, water, land, and soil, 2) clean, natural, and safe outdoor spaces, 3) clean and safe indoor spaces, and 4) clean, safe, and consistent housing options.



Social Equity

The **assuredness** of fairness in policy, regulation, and in the distribution of social resources and services to ensure that policy, social constructs, and institutional practices 1) **assure** economic, environmental, and human equity, 2) **demonstrate** cultural respect and preservation, and 3) **facilitate** the social belonging, cooperation, cohesion, trust, participation, protection, and productivity of all people.

Economic Equity

The **assuredness** of 1) **economic reciprocity** and 2) fair access to opportunities and services that a) **secure and grow economic resources** such as income, savings, assets, and capital, and b) **bring personal and collective agency** over the flow of economic resources through a household or community.



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Annual Report Recommendations #1, 2, 4

Recommendation #1

CHEM Pillar:

Economic/Social Equity

Recommendation:

Amend and modify the current License Fee Reduction Program to help small cannabis businesses and those directly impacted by cannabis prohibition.



Recommendation #2

CHEM Pillar:

Environmental Equity

Recommendation:

Create a new category of license fee reduction opportunities for cannabis businesses that pursue specific sustainability goals that align with the City's strategic plan for a sustainable future.



Recommendation #4

CHEM Pillar:

Social Equity

Recommendation:

The City of Portland establish a policy to solicit public feedback regarding youth and the cannabis industry every 3- 5 years.



Recommendation #3

CHEM Pillar:

Human Equity

Recommendation:

We are requesting the Oregon Liquor and Cannabis Commission (OLCC) review and change its educational materials to reflect how the industry is operating today.



Annual Report Recommendation #3

- 1) Change terminology in OLCC materials to reflect current, generally accepted terminology.
- 2) Adding units on consumer health, customer relations, and worker safety.
- 3) Change the Marijuana Worker's Permit Test to reflect updated contents in the educational handbook.

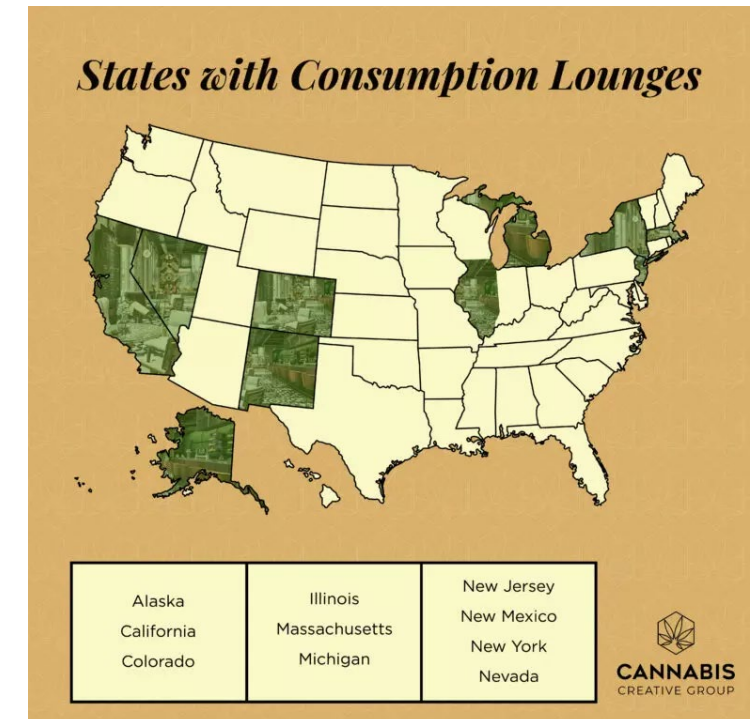


Recreational Marijuana Worker Permit Education



Looking ahead

- Although legalization of adult use recreational cannabis has addressed some problems associated with prohibition, work remains to increase equity.
- One topic CPOT has discussed for years is social consumption of cannabis; other organizations have brought legislation to Salem, but Oregon trails other states who lead on this issue.
- CPOT this year is working on many topics and will pursue some recommendation for the creation of social consumption lounges, a new license type, or a better approach to allowing the use of cannabis by adults 21+.



Comments, questions, discussion

Full PDF of 2022 CPOT Annual Report can be found here: <https://www.portland.gov/bds/cannabis/cpot/documents/2022-annual-cannabis-policy-report/download>

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