Improving Routine Immunization Rates



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Todays topics:

- What factors impact rates in your clinic?
- Oregon CCO/Clinic Resource Guide
- Using data to identify reasons for low rates
- Identifying and addressing access barriers
- Reduce missed opportunities and recalling patients that fall behind
- Increase knowledge of immunizations
- Introduction to Oregon IQIP



What factors impact immunization rates in your area?





Levels of Impact on rates

Community

Clinic

Individual





Levels of Impact on Rates

Community

Clinic

Individual









What factors impact rates at your clinic?



Clinic level

- How clinics follow up with no-shows
- Staff knowledge of immunizations
- Performing all AAP well-child exams
- Administering vaccines at sick visits
- Vaccine hesitancy (in staff and patients)
- Administering *all* doses due at every visit
- Pandemic related factors (travel/staffing/inventory)



Oregon CCO and Clinic Resource Guide



Evidence-based Strategies for Improving Childhood and Adolescent Immunization Rates: A Guide for CCOs, Health Plans and Clinics

Link: www.oregon.gov/oha/HPA/ANALYTICS/CCOMetrics/CCO-Immunization-Resource-Guide-2022.pdf

Keyword Search: "Oregon CCO Resource Guide"





Strategy 1: Use data to identify reasons for low immunization rates

Overview: Improving immunization rates begins with assessing and sharing information about rates with health care providers. Routine assessment of immunization rates can be used to monitor trends and to identify root causes for low vaccination rates. The Community Preventive Services Task Force recommends assessment and feedback based on strong evidence of effectiveness in improving vaccination rates.



What health care providers can do to identify reasons for low rates:

- Routinely assess rates through the EHR or ALERT IIS. Use data to identify appropriate improvement strategies and routinely track progress toward goals.
- Create a plan for monitoring immunization data quality and submission to ALERT IIS. Assign staff to regularly utilize reports in ALERT IIS and your EHR to reconcile data. If data quality issues are identified, contact the ALERT IIS Help Desk. When your EHR is updated, re-test with the ALERT IIS data exchange team to ensure that data submission is maintained.
- Share information about the clinic's rates with clinic staff. Involve all types of staff in identifying and implementing appropriate interventions to improve rates.
- Participate in the Oregon Immunization Program's IQIP Program.² IQIP (Immunization Quality Improvement for Providers) is a federal quality improvement partnership designed to improve immunization rates and services through clinical workflow improvement.

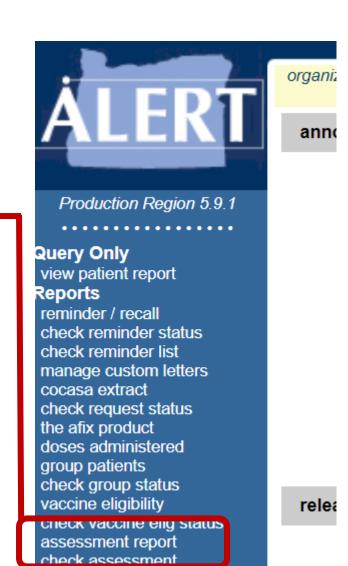


Assessing rates at the clinic level

Report name: Assessment Report
Location: ALERT IIS

The ALERT IIS assessment report includes all active patients at your clinic. A good childhood-level report that any ALERT user can access. This report is not available for adolescent patients.

Tip sheet is available on the ALERT training page.



benchmark report

OREGON HEALTH AUTHORITY

Interpreting the assessment report: Overall Immunization Rates

First section offers an overall retrospective UTD rate for your 24–35-month-old population.

	Immunization Status					
Age(months)	Age(months) Up-to-Date ¹⁻⁴ Late ¹⁻⁴ (UTD) UTD@Assessm					
	36 - 72 Months of Age	·				
72						
24						
12						
7						
	24 - 35 Months of Age					
24	69.9%	78.0%				
12	78.8%	84.1%				
7	69.3%	84.1%				

Interpreting the assessment report: age specific benchmarks

Next section offers age-specific immunization status. This graph shows expected ages for each vaccine dose (w/1 month buffer).

UTD Grid	DTaP	Нер В	Hib	MMR	Polio	Prevnar	Varicella
@ 3 months	1	1	1		1	1	
@ 5 months	2	2	2		2	2	
@ 7 months	3	2	2		2	3	
@ 9 months	3	2	2		2	3	
@ 12 months	3	2	2		2	3	
@ 16 months	4	3	3	1	3	4	1
@ 19 months	4	3	3	1	3	4	1
@ 21 months	4	3	3	1	3	4	1
@ 24 months	4	3	3	1	3	4	1
@ 72 months	5	3	4	2	4	4	1



Clinic A: What do you see?

	Assessment of Patients Meeting Age Specific Benchmarks									
UTD Age	DTap	Hep B	Hib	MMR	Polio	Prevnar	Varicella	Total Meeting Age Criteria	% Coverage	
3 Months	1142	1131	1104		1103	1107		1242	85.2%	
5 Months	1041	1065	1009		1011	1006		1242	77.1%	
7 Months	950	1111	1074		1079	1096		1242	72.6%	
9 Months	1027	1121	1103		1107	1123		1242	78.3%	
12 Months	1079	1126	1116		1117	1134		1242	82.0%	
16 Months	75	1074	225	977	1062	1039	932	1242	4.8%	
19 Months	705	1084	767	1023	1075	1071	983	1242	50.8%	
21 Months	811	1091	859	1039	1082	1083	999	1242	58.4%	
24 Months	907	1099	942	1078	1095	1097	1037	1242	66.2%	
72 Months	0	0	0	0	0	0	0	0		



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	Assessment of Patients Meeting Age Specific Benchmarks									
UTD Age	DTap	Hep B	Hib	MMR	Polio	Prevnar	Varicella	Total Meeting Age Criteria	% Coverage	
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7 Months	950	1111	1074		1079	1096		1242	72.6%	
9 Months	1027	1121	1103		1107	1123		1242	78.3%	
12 Months	1079	1126	1116		1117	1134		1242	82.0%	
16 Months	75	1074	225	977	1062	1039	932	1242	4.8%	
19 Months	705	1084	767	1023	1075	1071	983	1242	50.8%	
21 Months	811	1091	859	1039	1082	1083	999	1242	58.4%	
24 Months	907	1099	942	1078	1095	1097	1037	1242	66.2%	
72 Months	0	0	0	0	0	0	0	0		



Clinic B: What do you see?

	Assessment of Patients Meeting Age Specific Benchmarks									
UTD Age	DTap	Hep B	Hib	MMR	Polio	Prevnar	Varicella	Total Meeting Age Criteria	% Coverage	
3 Months	84	45	84		28	66		217	10.1%	
5 Months	63	20	67		16	43		217	5.5%	
7 Months	45	22	81		19	59		217	6.5%	
9 Months	54	22	83		23	71		217	6.9%	
12 Months	62	22	86		26	78		217	6.9%	
16 Months	8	12	75	10	18	64	7	217	.5%	
19 Months	33	12	77	13	26	67	9	217	.9%	
21 Months	36	12	77	17	26	67	9	217	.98	
24 Months	45	12	80	22	38	69	12	217	1.4%	
72 Months	0	0	0	0	0	0	0	0		



Clinic B: What do you see?

	Assessment of Patients Meeting Age Specific Benchmarks										
UTD Age	DTap	Hep B	Hib	MMR	Pol	lio	Prevnar	Varicella	Total Meeting Age Criteria	% Coverage	
3 Months	84	45	84			28	66		217	10.1%	
5 Months	63	20	67	-		16	43		217	5.5%	
7 Months	45	22	81			19	59		217	6.5%	
9 Months	54	22	83			23	71		217	6.9%	
12 Months	62	22	86			26	78		217	6.9%	
16 Months	8	12	75			18	64	7	217	.5%	
19 Months	33	12	77	7		26	67	9	217	.9%	
21 Months	36	12	77	17		26	67	9	217	.9%	
24 Months	45	12	80	22		38	69	12	217	1.4%	
72 Months	0	0	0	0		0	0	0	0		

ALERT IIS Assessment Report tipsheet





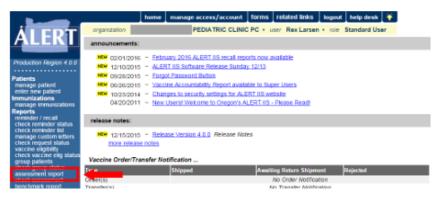
Running and Interpreting the Assessment Report in ALERT IIS

The ALERT IIS Assessment Report can help you assess your clinic's immunization rates and reveal patterns of missing and late vaccinations across your clinic population. This will help you identify possible changes in clinic practices and design interventions to improve immunization rates at your clinic. This guide provides step-by-step instructions for running the Assessment Report and tips on interpreting the findings. The example below will assess the 4:3:1:3:3:1 series for your clinic's two-year-old population (4 DTaP, 3 Polio, 1 measles, 3 Hib, 3 Hep B, and 1 Varicella). For further assistance with this report contact the ALERT IIS help desk at 800-980-9431 or <u>alertiis@state.or.us</u>.

NOTE: The Assessment report cannot be exported from ALERT but includes lots of detail about your clinic's immunization practices such as late starts, missed opportunities, and much more.

Running the Assessment Report

Step 1: From the reports menu on the left-hand side, select "Assessment Report".



https://www.oregon.gov/oha/PH/PREVENTIONWELLNESS/VACCINESIMMUNIZATION/ALERT/Pages/Tipsheets.aspx

Oregon-wide rates available on our site:

Access the Data



Child Immunization Rates

Immunization rates for two-year-olds in Oregon - static data Immunization rates for two-year-olds in Oregon - interactive data



Adolescent Immunization Rates

Immunization rates for adolescents age 13 to 17 - static data Immunization rates for adolescents age 13 to 17 - interactive data



Maternal Immunization Rates

Immunization rates for women in Oregon who delivered their babies in 2017



Adult Immunization Rates

Oregon immunization rates for adults, including healthcare workers.

Who to Contact

Questions about rates

ALERT IIS Help Desk 800-980-9481 9:00am - 4:00pm

Information on clinicspecific rates

Quality Improvement Manager imm.info@dhsoha.state. or.us

School immunization data

School Law Team oregon.imm@dhsoha.state.or.us

https://public.health.oregon.gov/PreventionWellness/VaccinesImmuniza tion/Pages/research.aspx

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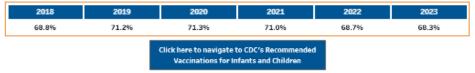
https://public.health.oregon.gov/PreventionWellness/VaccinesImmuniza tion/Pages/research.aspx

New Tableau-powered childhood rates

Oregon Early Childhood Immunization Rates by <u>Oregon Inniunization Program</u> ロロン ない マン マーク ローク ローク ローク ローク ローク ローク ローク ローク ローク ロ							
		OIP Website					
oregon	Early Childhood	Download the data					
immunization	Immunization Data	Submit a data request (coming soon)					
program		Comments / Contact us					
Statewide	County ZIP Code (coming soon)	More information (coming soon)					

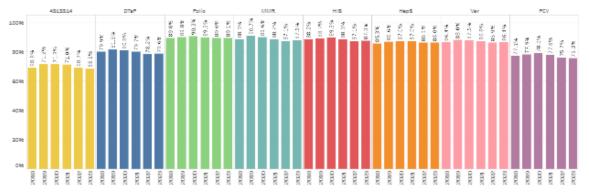
Statewide childhood series (4:3:1:3:3:1:4) trends

Despite CDC recommendation to prioritize early childhood well-child visits during the COVID-19 pandemic, a decreasing trend in up-to-date rates of childhood immunizations since the peak in 2020 highlight that an increasing number of children have fallen behind in their immunizations. Guidelines currently recommend vaccination against 14 potentially serious illnesses with the combined 7-vaccine series by the time a child reaches 24 months of age, including: diphteria, pertussis, tetanus (4 doses); poliovirus (3 doses); measles, mumps, rubella (1 dose); hepatitis b (3 doses); doses); measles, mumps, rubella (1 dose); hepatitis b (3 doses).



Childhood series: Trends over time

Among the vaccines included in the recommended early childhood series, PCV has the lowest up-to-date rate among 2yo children, driving down the series completion rate. This may be a result of the 4 doses required to complete the series, similar to DTaP, but it is not required for school entry. As different children may be behind on different vaccines, the series up-to-date rate is lower than the individual vaccine rates.



Statewide trends by race and ethnicity over time

Up-to-date rates for childhood vaccines vary across race and ethnicity and these differences may be a result of many factors, including systematic and structural inequities. As the Oregon Health Authority's strategic plan goal is to eliminate health inequities in Oregon by 2030, these trends are important to track as we monitor progress towards this acheivement.



New Tableau-powered Adolescent rates

immunization program	Adoles	ation Data	Contact us Other OIP data			
Welcome State & Cou	unty Zip code	Race/Ethnicity	Vaccines for Children	Data Table	s More information	
Adolescent immunization rates for Select a location Selec [oregon] 3 23	t an age group	unty				
Immunization rates for 13 year olds in Orego	n			Immunization ra 2018 to 2023	ates for 13 year olds in Oregon,	
Tdep NenACWY	HPV initiation HPV complete	Fiu COVID (#	Teen series (age 15 ty) only)		2018 2019 2020 2021 2022 2023	
				Tdap	87% 88% 88% 82% 83% 85%	
2014 E E E E E E E E E E E E E E E E E E E	60 CC			MenACWY	7296 7496 7596 7196 7096 7196	
60%		5	5	HPV initiation	62% 64% 66% 64% 63% 64%	
40%	11111	<u> </u>	* * * * * * *	HPV complete	33% 35% 37% 36% 35% 37%	
2014		N #		Flu	34% 35% 39% 38% 29% 29%	
014				COVID (any)	55% 56% 49%	
2010 2010 2010 2010 2010 2010 2010 2010	2019 2021 2022 2021 2021 2010 2010 2021 2020 2021 2022 2021 2022 2021 2022 2021 2022	2010 2013 2013 2023 2023 2010 2010 2013 2013	2022 2010 2010 2010 2020 2020 2020 2020	Teen series (age 13 only)	30% 32% 34% 33% 32% 34%	
	or a given year ect an immunization /complete		•			
HPV complete immunization rates amon	g 13 year olds : 2023	HPV com	plete immunization rates a	among 13 year ol	ds : 2023	
Malhaur Multhomah North Cantral		45%		125	45%	
Gilian Umatilla Jefferson	41		ataogolumbia			
Union Weshington Marjon	41	8	5296			
Klamath Deschutes	59%		mook 40% 44% Hood River	MILLING CO.	rrow Umatilia Wallows 566 4196 Union 2566	
Clackamas Oregon Hood River	57%		SSIE Clackamas	45%		
Vamhil Coos Lane	55%	Line	Ju 2200	Merson X 4196	Grant Sakar	
Polk Columbia	52%		2510 2510	Crook	20%	



Strategy 2: Identify and eliminate barriers to access

Overview: Insurance status is typically not a factor in access to childhood immunizations. The Affordable Care Act requires that vaccines are provided at no cost to families as routine preventive care.

The federal Vaccines for Children (VFC) program provides vaccines at no cost for patients 18 and younger enrolled in Medicaid, or who are uninsured, underinsured or American Indian/ Alaskan Native. Oregon Administrative Rule prohibits providers who vaccinate Medicaidenrolled children but are not enrolled in VFC from seeking reimbursement for the cost of vaccine or for administration fees (<u>OAR 410-130-0255</u>). CCOs and health care providers should reduce out-of pocket-costs where they exist and address other barriers to access.



What health care providers can do to eliminate access barriers:

- Use standing orders so that RNs, PAs and MAs can assess immunization status and give vaccines according to protocol, without the need for examination or direct orders from a physician. The Oregon Immunization Program publishes model standing orders for providers in Oregon.
- Offer immunization-only appointments with a nurse or MA when immunizations are due, but a well-baby visit is not. Immunization-only appointments are generally quicker than a complete well-child visit, and for patients with commercial insurance, may reduce out-ofpocket costs associated with office visit fees or other fees.
- Offer expanded clinic hours and walk-in appointments for immunizations. Walk-in appointments make immunizations convenient for families and eliminate long waits for an opening. Expanding hours to include evening and weekend options helps working parents.





Immunization Quality Improvement for Providers





IQIP is the CDC's national quality improvement initiative for providers utilizing the Vaccines for Children (VFC) program.

Focused on:

- Improving clinical vaccination workflow
- Helping healthcare teams maximize opportunities to vaccinate patients

Benefits:

- Help clinics meet CCO incentive metrics related to childhood and adolescent vaccination coverage
- Strengthen partnerships with other clinics in community and OHA
- Streamlined immunization workflow
- Increased patient satisfaction
- A healthier community





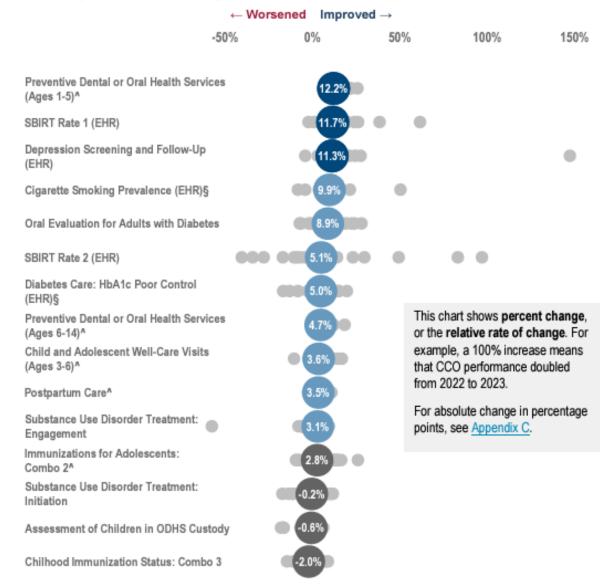
CEU Disclaimer

This program has been granted prior approval by the American Association of Medical Assistants (AAMA) for 2 "Administrative/Clinical/General" continuing education unit(s). 1 unit at the initial IQIP Kick-off meeting and a second unit at the 12-month wrap-up meeting. Granting approval in no way constitutes endorsement by the AAMA of the program content or the program provider.



At a glance: CCO performance percent change from 2022 to 2023

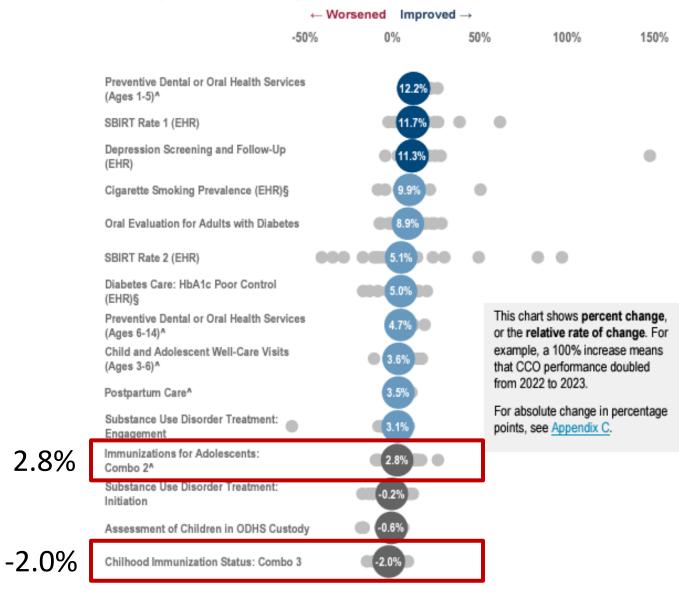
On average, CCOs statewide slightly improved or improved performance on most measures



Source: www.oregon.gov/oha/HPA/ANALYTICS/CCOMetrics/2023-CCO-Metrics-Annual-Report.pdf

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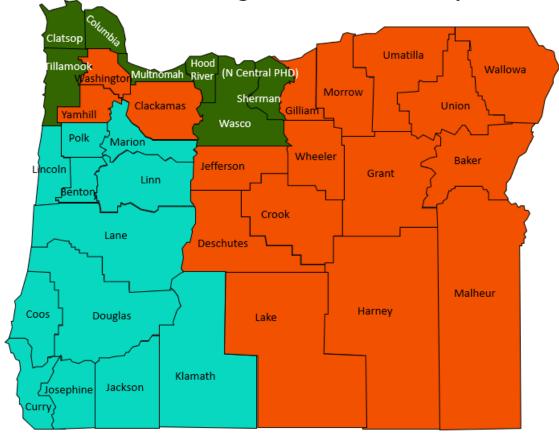


Source: www.oregon.gov/oha/HPA/ANALYTICS/CCOMetrics/2023-CCO-Metrics-Annual-Report.pdf

"Give me six hours to chop down a tree and I will spend the first four sharpening the axe."

- Abraham Lincoln

Oregon Immunization Program IQIP Team



2024 Oregon IQIP Consultant Map

Roughly 650 clinics total

Albert Koroloff Albert.m.koroloff@oha.oregon.gov Yakima Valley Farm Workers Metropolitan Pediatrics Kaiser Permanente Legacy Health OHSU Sam McClean samuel.mcclean@oha.oregon.gov Planned Parenthood (PPCW) Providence PMG (NW Oregon) St. Charles Health Mosaic Medical Tribal Health Lauren Enciso lauren.enciso@oha.oregon.gov Oregon Medical Group Providence PMG (SW Oregon) Samaritan Health PeaceHealth La Clinica

What does an IQIP visit look like?



- **Time commitment:** 2-hour initial meeting (in-person or virtual) followed by a 2, 6 and 12-month support call/check-ins.
- **Space Commitment:** Meeting room with space for the whole team and ability to project PowerPoint on-screen or ability to organize virtually.
- Staff Commitment: VFC coordinator, VFC back-up, clinic manager, QI coordinator, MAs, front desk and prescribing providers (whenever possible).

Assessing Clinic Workflow



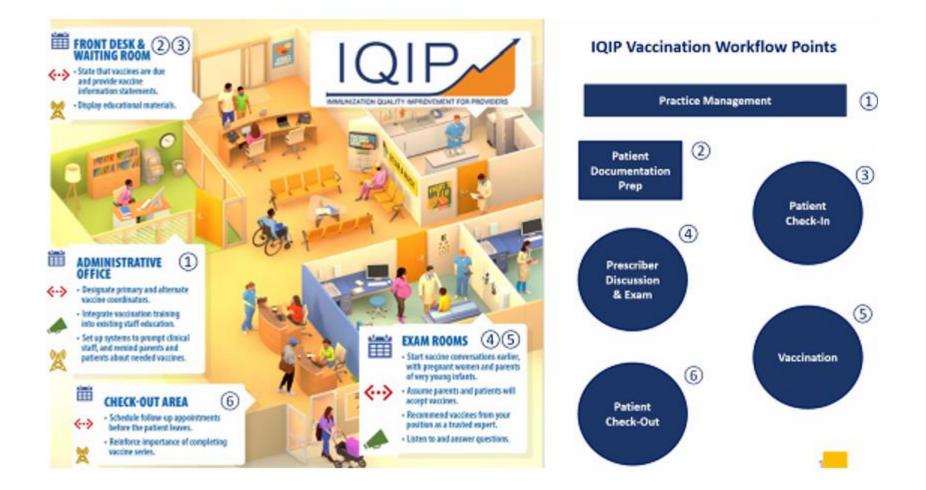


"The Guide to Community Preventive Services (The Community Guide) is a collection of evidence-based <u>findings</u> of the <u>Community Preventive Services Task Force (CPSTF</u>). It is a resource to help you select interventions to improve health and prevent disease in your state, community, community organization, business, healthcare organization, or school."

https://www.thecommunityguide.org/pages/about-community-guide.html

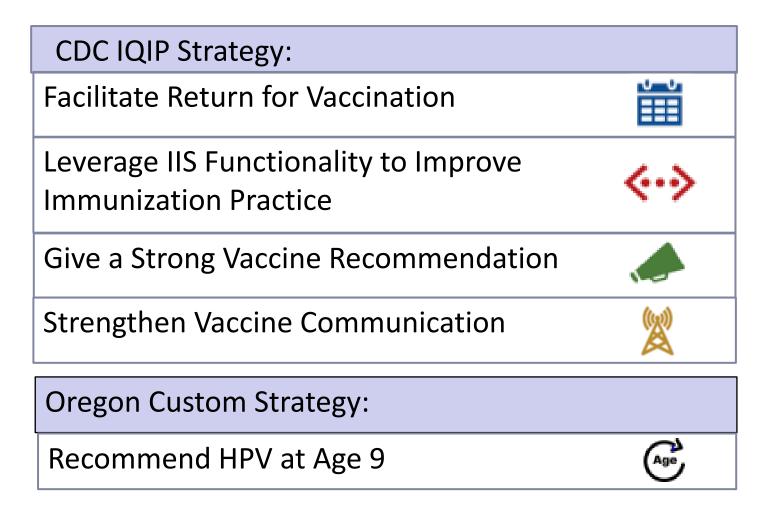


Assessing clinic workflow





Assessing clinic workflow





Assessing clinic workflow

Patient Check-In					
Strategy	Workflow Topic	Discussion Question			
₩ 	Patient Demographic Information	 Do Staff verify/update patient contact information in EHR? Do staff ensure any updated contact information is correct in ALERT IIS? Do staff compare contact information with that listed in ALERT IIS? 			
	Vaccination Promotion	 Are clinic staff aware of available resources from reputable organizations that highlight the importance of vaccination? Does your clinic include your vaccination policy in new patient packets? Is your vaccination policy posted in your waiting area? Are all staff trained to offer positive vaccine messaging about vaccines due during that visit? 			

Assessing clinic workflow

Provider Discussion and Exam					
Strategy	Workflow Topic	Discussion Question			
	Vaccine Hesitancy	 Does the provider use presumptive language about vaccines during the visit? Are all immunization staff trained to use presumptive language about vaccines? Are providers familiar with the common reasons why parents request an alternative schedule? Do providers feel well-prepared to respond when parents express vaccine fear/concerns? Are parents educated about the risks of delaying or not vaccinating their child? 			
{··}	Documentation	 Does the clinic document vaccine refusals? Do staff document all details of the administered vaccines in their EHR? Also document in ALERT IIS? 			

Assessing clinic workflow

Patient 0	Patient Check-out					
Strategy	Workflow Topic	Discussion Question				
<··>	Documentation	 Do you provide the parents with a copy of an updated immunization record if requested? Does staff inform the parent of the IIS public access portal for independent lookup? 				
↔ > ₩	Scheduling	 Does staff provide the parent an updated immunization record with next doses and due dates? Are clear "on or after" date ranges provided by providers to help parents and check-out staff schedule the next vaccine appointment? Does staff offer to issue appointment reminders? 				



Strategy 3: Reduce missed opportunities and recall patients who are behind on vaccines

Overview: Missed opportunities occur when a patient is seen at a health care provider's office, but they don't receive any vaccines, or they receive some but not all vaccines that are due. Patients with missed opportunities often fall behind schedule. Employing strategies to reduce missed opportunities and recall patients who are behind will result in improved rates by two years of age.



What health care providers can do to reduce missed opportunities & recall patients:

- Forecast for immunizations at every encounter including acute care visits and sports physicals. If no immunizations are due, provide an update on what immunizations will be given at upcoming visits.
- Provide all vaccines for which a patient is eligible on the day of the visit.
- Schedule the next immunization visit before the patient leaves the office. For most clinics, this is
 easier than trying to identify patients who are due for immunizations when no appointment has been
 scheduled.
- Recall patients who are behind on immunizations. Effective recall systems are narrow in focus, conducted routinely and follow a consistent process. Clinic staff can run recall lists in ALERT IIS and in many EHRs.
- Contact patients who miss appointments within 3 to 5 days to reschedule. Personal outreach by clinic staff reinforces the importance of well-child visits and immunizations to families.
- Identify patients who follow an alternative schedule. Alternative schedules typically require more visits to be up-to-date by two years of age. Ask families to document their intended schedule, ensure they adhere to it and make the planned schedule visible to clinic staff.
- Recommend the HPV series starting at age 9. The American Academy of Pediatrics recommends providers begin the HPV conversation starting at age 9. An earlier start has been shown to increase adolescent up-to-date rates.



ALERT IIS Reminder/recall



http://www.loc.gov/



ALERT IIS Reminder/recall

- Allows users to recall patients that need to come in for immunizations.
- Recall at 13 months: ensure they don't fall behind.
- Recall at 19 months: capture kids that haven't had all doses necessary in the second year of life.

Resources:

https://www.oregon.gov/oha/PH/PREVENTIONWELLN ESS/VACCINESIMMUNIZATION/ALERT/documents/ALE RTIISReminderRecallRpt.pdf

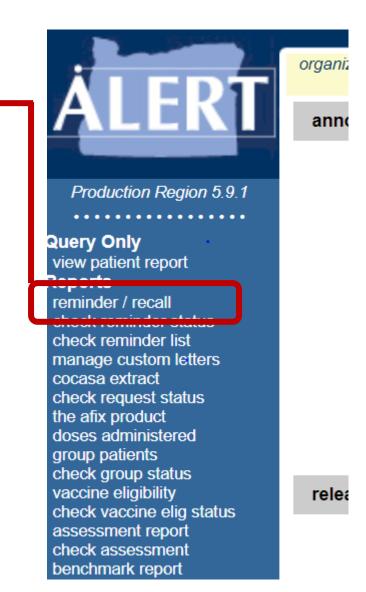


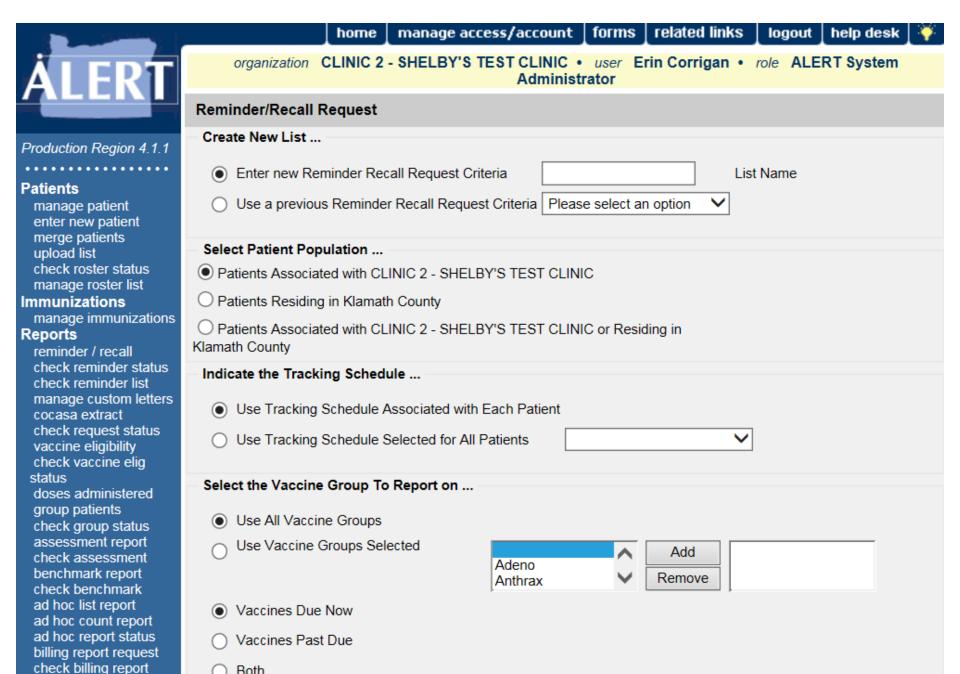
ALERT IIS Reminder/recall workflow

Report name: Reminder/recall Location: ALERT IIS

The ALERT IIS reminder/recall report can highlight those patients (of any age) due or past due for a specified vaccine(s). This report can be run monthly and used to recall patients back into the clinic.

Tip sheet is available on the ALERT training page.





Both

provider report

ALERT IIS reminder/recall workflow

Narrowing your criteria and running the report monthly will make the process more manageable.

Reminder Request Process Summary					
Reminder	Reminder Request Criteria Name: 13 MONTH OLDS				
Step	Criteria Evaluated at this Step	Patients			
1	Patients associated with ERIN'S TEST CLINIC.	41			
2	Patients immunized by ERIN'S TEST CLINIC.	39			
	Patients that are active within <i>ERIN'S TEST CLINIC</i> and allow Reminder & Recall Contact. Additional criteria includes: Patients born between 06/07/2012 and 06/08/2016; School is not specified; Provider is not specified.	2			
	Patients that have a Valid Address. Additional criteria includes: City is not specified; Zip Code is not specified.	1			
	Patients that meet the following criteria regarding vaccination status: Patients that are Due Now or Past Due for one or more vaccinations as of 06/08/2017 ; Use all vaccine groups ; Use ACIP for all patients.	1			
	Total Number of Patients Eligible for Reminder	1			

ALERT IIS reminder/recall workflow

This report offers a bevy or output options including mailing labels and Excel spreadsheet.

Reminder Request Output Options

Output	Description	Additional Input
Reminder Letter	Standard Reminder Letter.	Duplex Printing
		Report Name
		Free Text
		Phone #
Reminder Card	Standard Reminder Card (4x5).	Report Name
		Free Text
		Phone #
Mailing Labels	Avery 5160 Mailing Labels.	Report Name
Patient Query Listing	A list of patients based on the report criteria.	Report Name
Extract Client Data	Extract client data in XML format.	Report Name

ALERT IIS Reminder/recall tip sheet



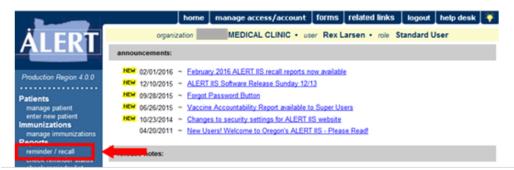


Running Reminder/Recall in ALERT IIS

The ALERT IIS Reminder/Recall Report allows your clinic to pull a list of patients that are not up-
The ALERT his Reminder/Recall Report allows your clinic to pull a list of patients that are not up-
to-date on their immunizations in ALERT IIS and contact them to schedule immunization visits.
This guide provides step-by-step instructions for running the Reminder/Recall Report to
improve 2-year-old immunization rates, but can be applied to any age group of vaccine series.
The example below addresses completion of the 4:3:1:3:3:1:4 series by 2 years of age (4 DTaP,
3 Polio, 1 measles, 3 Hib, 3 Hep B, 1 Varicella, and 4 Pneumococcal). For further assistance with
this report contact the ALERT IIS help desk at 800-980-9431 or <u>alertiis@state.or.us</u> .

NOTE: Before starting reminder/recall, please read the "Manage Your Active Patient List in ALERT/IIS" guide. Accurate patient lists make reminder recall much more effective.

NOTE: Reminder recall should be run in Internet Explorer set to "Compatibility View". Known issues exist with Firefox and Chrome.



Step 1: From the reports menu on the left-hand side, select "Reminder/Recall".



Strategy 4: Increase knowledge and awareness about immunizations in clinics and for families

Overview: Most parents intend to fully vaccinate their children, and health care providers and clinic staff want to vaccinate patients according to the AAP <u>recommended schedule</u>. Increasing knowledge and awareness of the recommended immunization schedule and providing resources to answer questions are effective strategies to improve immunization rates.



What health care providers can do to increase knowledge and awareness about immunizations:

- Identify an immunization champion to regularly bring resources and information to coworkers, track
 and report on progress toward goals and offer coaching to coworkers.
- Build a culture of immunization in the clinic. All staff members who interact with patients and their families have a role in maintaining a pro-immunization culture where immunization is the expectation. Employ methods such as ensuring each employee understands how their role supports immunizations and promoting vaccination of employees. Include nonmedical staff including front-desk staff in discussions about immunization expectations and goals.
- Make resources readily available to parents and clinic staff. The CDC and AAP publish resources for effective communication about vaccines with parents, understanding vaccine safety, and facts about specific vaccines and diseases. Make sure clinic staff know how to access resources.
- Make a strong personal recommendation for immunizations at every encounter. Studies show that a strong provider recommendation is one of the most important factors in whether parents choose to immunize. Practice communications skills so that conversations with parents about immunizations feel comfortable. Recommend HPV vaccine for adolescents the same way on the same day that you would recommend Tdap.



Key resources





The Children's Hospital of Philadelphia

immunization action coalition



action coalition

CDC https://www.cdc.gov/vaccines

BOOST Oregon http://www.boostoregon.org

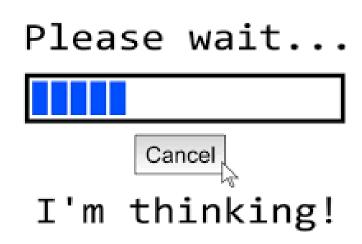
Children's Hospital of Philadelphia (CHOP) https://www.chop.edu

Immunization Action Coalition (IAC) https://www.immunize.org/

American Academy of Pediatrics https://www.aap.org/



So...which activities could improve immunization rates at YOUR clinic?







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Oregon Immunization Program 1-800-980-9431 VFC.Help@odhsoha.oregon.gov