



WIC compliance trends

The Oregon WIC compliance team has been busy visiting stores to provide technical assistance and check compliance with our rules and regulations. Most stores visited are doing a great job stocking and selling WIC foods!

Minimum Stock Requirements

This year, store violations for not meeting WIC's minimum stock requirements have increased. You can find a copy of the current [Minimum Stock Requirements](#) on our website.

If your store carries WIC foods that aren't in demand in your area, or if your distributor doesn't carry a specific product such as 32 oz. yogurt, you can submit a Stock Exception Request.

We are including the Stock Exception Request form with this WIC Update. If you feel you need one, fill it out and send it to Gina.J.Carter@oha.oregon.gov. That way, rather than risking a violation or fine, your store will remain in compliance.

Packaged and bagged produce not ringing up as WIC-approved

WIC offers a cash benefit to buy fresh, frozen and cut fruits and vegetables. This includes fresh produce that is packaged, like seasonal berries, and produce in larger size bags, like tangerines and potatoes.

WIC's rules require stores to allow the sale of all eligible WIC foods available in the store. If a WIC shopper tries to buy a packaged or bagged produce item and it does not ring up as a WIC food, it needs to be added to the WIC Approved Product List (APL) or the UPC must be mapped to the PLU for that item. To add an item to the APL, email the UPC and product information to WIC.UPC@odhsoha.oregon.gov. Contact your store POS team to request to map the UPC to the PLU.