

**January 25, 2011
Oregon WIC Local Agency
Registered Dietitians Meeting**

Welcome!
We will be starting
the webinar shortly

Today's Agenda 1-4 pm

- ▶ 1:00-1:15 Welcome
- ▶ Vitamin D presentation by Cindy Reuter, ND, MSOM, LAc, RD
- ▶ 15 minute break
- ▶ Biological Nurturing presentation by Bonnie Ranno MS, RD, LD
- ▶ 3:30-4:00 Announcements, updates & evaluation

What's New with Vitamin D?

Vitamin D - information for WIC Staff

What is the latest information on Vitamin D?



Resources on the Oregon WIC website:

<http://www.oregon.gov/DHS/ph/wic/docs/risk/risk-vitamin-D-information-staff-handout.pdf>

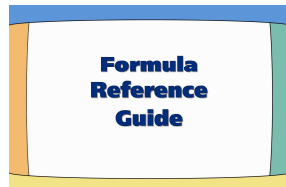
Program Updates



- ▶ Transition to Oregon Health Authority
- ▶ EBT status
- ▶ National WIC Association meeting
- ▶ Facilitated group spring trainings
- ▶ Module updates

Formula Reference Guide

- Intended for vendors
- Copies for local agencies will be shipped February 2011
- A dynamic publication--periodic updates will be needed
- Long term: guide will be replaced with EBT



Abbott



- Availability of Similac Sensitive for Spit Up: May 2011
 - Anticipate availability to vary across the state
 - Voucher issuance to resume June 2011
- Lids on Abbott products will now match the labels

Abbott--New products



Pediasure Sidekicks:

- 150 Kcal vs. 240 Kcal
- 3 grams fiber
- 7 grams protein

•**Currently NOT in Oregon WIC formulary**

Abbott--New Products



Pediasure 1.5:

- 350 kcal / 8 oz
- 14 grams protein
- 3.0 grams fiber
- 16 grams fat
- Competitor to Boost Kid Essentials 1.5

•**Currently NOT in Oregon WIC formulary**

Gerber

Gerber Good Start Gentle Plus changing to Gerber Good Start Gentle

- can size increasing from 12.0 oz to 12.7 oz
- estimated timeframe: Spring 2011
- transitional wording on vouchers will start April 2011



New label (pending) will drop the word "Plus"
Can size increase to 12.7 oz

Nestle

▶ Boost Kid Essentials
Oregon WIC provides



Institutional version

▶ Boost Kid Essentials
Oregon WIC **does not** provide



Retail version

Oregon WIC does not allow retail version with probiotic straw