



Thank you for joining the Local Agency WIC Nutritionists meeting today. We will begin shortly.

Please type your name and agency in the chat and what you are looking forward to most this summer. ☀️

# Local Agency WIC Nutritionists (LAWN) Quarterly Meeting

Tuesday, May 28, 2024



# Local Agency Updates



# State Updates

- Staffing updates
- Training updates
- Formula updates
- Breastfeeding updates
- Outreach updates



# Perla Castillo, RDN Nutrition Consultant

Started April 1, 2024, as a bilingual Nutrition Consultant. Perla has experience working with Multnomah County WIC as a bilingual Spanish/English dietitian. She has been working as a primary care dietitian most recently with NARA NW (Native American Rehabilitation Association).

Perla completed her BS in Nutrition and Dietetics at Oregon State University. She is very excited about returning to public health and to WIC.



# Training Updates

- Level 4 BF training - CE
  - Please complete the course in workday
  - Please complete AND Critical Thinking Tool for CEU completion.
  - Level 4 wrap up online meeting  
July 24, 2024  
1:15pm
- CEUs for LAWN meetings



# University of Minnesota National Maternal Nutrition Intensive Course



- This continuing education program focuses on the improvement of maternal and infant health through the delivery of risk-appropriate high-quality nutrition services.
- Online, self-led course with recorded presentations from live event (7 hours of CEU).
- Access to the recordings start **September 1 through December 31, 2024.**

# Formula Updates

- Final Bid Formula Contract award coming end of June 2024
- Neocate Syneo Junior coming June 2024
  - Neocate Junior with Prebiotics (unflavored and tropical flavor) will remain in TWIST for now, as these products may still be available.
- Weekly Formula Warehouse availability spreadsheet



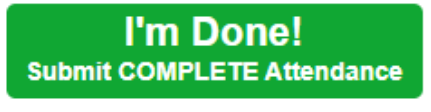


# Medicaid Coverage of Medical Formula: Resources

- Talking points with healthcare providers:
  - OHA [memo](#) to CCOs clarifying that OHP is the primary payer of formulas used to treat women, infants and children.
  - March 20<sup>th</sup> Formula Update
- [Ombuds Program](#) and [Innovator Agents](#) can help families get the benefits and support they need.
- Please reach out to your WIC coordinator and/or assigned Nutrition Consultant with any questions!
- More to come:
  - Final rule coming summer 2024
  - Formula Update email to coordinators and dietitians with packaged resources

# Breastfeeding Updates

- **GOLD** Lactation Conference 2024
  - 22 Oregon WIC Nutritionists registered
  - Last day to view recorded sessions is **July 2, 2024**
  - 30.5 Dietetic CPEUs available
  - Reminder: submit your Complete GOLD Attendance Record *only* after you have completed viewing desired presentations and **by July 23, 2024.**



- Email a copy of your Conference Certificate to the State WIC Breastfeeding Coordinator, Korina Skaff, by **July 23, 2024.**  
[Korina.Skaff2@oha.Oregon.gov](mailto:Korina.Skaff2@oha.Oregon.gov)



# WIC 50<sup>th</sup> Anniversary

- Created a social media plan. Will be adding posts on the Oregon WIC Facebook page about the history and progress of WIC in Oregon.
- Offering a limited supply of WIC 50<sup>th</sup> logo-branded shopping totes and pens this summer for use at outreach events.
- Researching articles from old newspaper clippings and have added copies of these articles to the 50<sup>th</sup> Basecamp folder.
- Please take a few moments in staff meetings to play a WIC trivia game, recognize staff with longevity or have staff share why they work for WIC to celebrate this milestone!





Other state updates?



# Thank you!

**Next LAWN Meetings:**

August 27, 2024, 2-4pm

November 26, 2024, 2-4pm

*Please let Ellen know if you are missing these Zoom appointments on your calendar.*