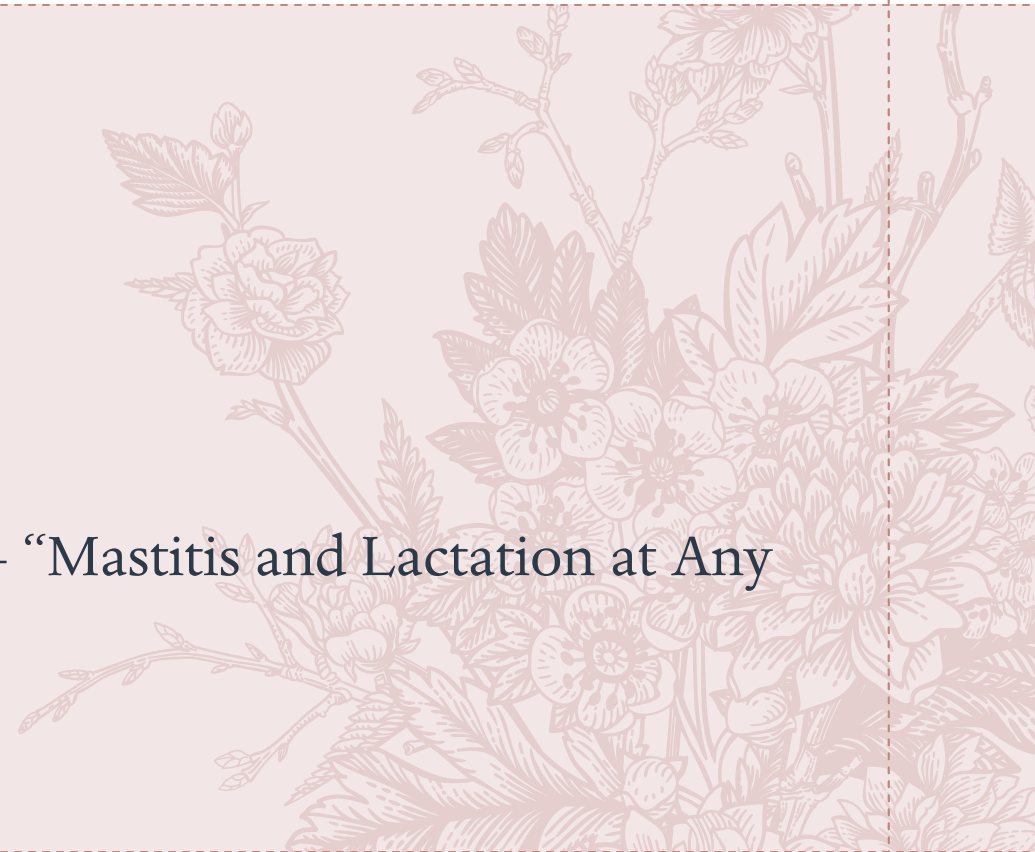


Thank you for joining the August 2024
Local Agency WIC Nutritionists and Breastfeeding
Coordinators meeting. We will begin shortly.

*Please type your name and agency in the chat for
attendance purposes. Feel free to share the
highlight of your summer or something you're
looking forward to this fall. ☀️*

Agenda

- Local Agency Updates
- State Updates
- Bio break
- Guest presenter: Nicole Marshall, MD, MCR, IBCLC – “Mastitis and Lactation at Any Size - New Guidelines and More Questions”



Local Agency Updates



Spotlighting Oregon Local Agencies



Clackamas County WIC staff at the Milwaukie Farmers Market
(Left to right: David, Beth, Audrey)



Clackamas County's NEW Mobile WIC Van

Spotlighting Oregon Local Agencies



Benton County WIC staff at the Corvallis Farmers Market
(Left to right: Brooke, Victoria, Juana)



Clatsop County WIC Staff
(Left to right: Jill, Tara, Lisa, Erika, Sara)

Spotlighting Oregon Local Agencies



Linn County WIC staff celebrating 50 years of WIC!



Linn Co. Peer Counselors
(and Caesar the Llama)



Serena (Linn Co. RD) and Erica (NC)

Spotlighting Oregon Local Agencies



FNS presenting Multnomah County WIC with the Breastfeeding Award of Excellence at the 3rd Annual Breastfeeding Town Hall Forum

Local Agency Job Openings for WIC Nutritionists

1. [Full time WIC Supervisor Registered Dietitian - Salud Medical Center, Woodburn](#)
2. [Marion County WIC: Registered Dietitian – Maternal Child Health Services](#)
3. [Confederated Tribes of Warm Springs: Full time WIC Coordinator/Registered Dietitian](#)



Other local agency updates?

State Updates

State staff news

Breastfeeding

Training

Formula

University of Minnesota Course

OHP Toolkit

50th Anniversary Highlights





Branwyn Phillips

State WIC, Fiscal Analyst 1

- I grew up in Arlington Texas, graduating from Austin College in Sherman Texas with a liberal arts degree in 2005.
- I moved to Boise Idaho in 2006 and began working at the Idaho Department of Education in 2007. I continued there through 2023 when I moved to Salem Oregon.
- During my time there I worked in various accounting and fiscal roles including
 - Internal Accounting
 - Student Transportation
 - District/charter school budget reviews
 - State funding for local district/charter school staff
- I enjoy spending time with my family, listening to podcasts, and gaming.

2024 National Breastfeeding Month

Week 4 (August 25-31): Black Breastfeeding Week

Week 5 (September 1-7): Workplace Lactation Week

Week 6 (September 5-11): Semana de La Lactancia
Latina



National Breastfeeding Month 2024

Nourish, Sustain, Thrive

DBE Listening Session

DBE listening session Friday, September 6th from 10-11am!

What is a WIC Designated Breastfeeding Expert (DBE)?

- An individual who has special training in breastfeeding and lactation.
- They provide lactation and breastfeeding care for more complex breastfeeding problems.
- They assist WIC staff, when staff face situations outside their scope of practice.

Please contact Korina Skaff (korina.skaff2@oha.Oregon.gov) for DBE listening session invite.

Training Updates

- **2024 Nutrition Risk Refresher** (complete by September 30, 2024)
- **Can you hear me now? Tips for providing participant-centered remote services** (complete by March 31, 2025)
- **2024 Breastfeeding in-service** to be released in the 3rd quarter, 2024

Fall Training
Supervisor Forum
on Thursday,
September 12th
from
8:35-9:25am!

Formula Updates

- Bid formula contract- no updates available yet on the new contract.
- Availability of formula at the Formula Warehouse has improved significantly.



University of Minnesota National Maternal Nutrition Intensive Course

- 6 hours of CEUs for WIC Nutritionists
- Course registration instructions sent to enrollees
- Please contact Ellen Hill (ellen.r.hill@oha.Oregon.gov) for course access or any issues registering for the course
- Course access: September 1 – December 31, 2024

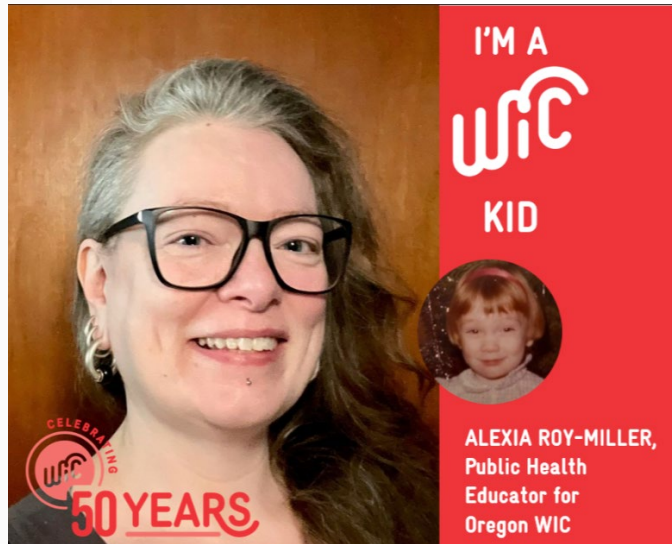


OHP as first payor of medical formulas

Resources available to local agencies:

1. OHP Formula Toolkit
 - ♦ Medicaid FAQ for Local Agency Staff
 - ♦ FAQ for Healthcare Providers and Staff
 - ♦ Talking points for different audiences
 - ♦ Ombuds and Innovator Agent
2. [Final Oregon Administrative Rules \(OARs\)](#)
3. CCO Care Coordinator Contact list: Outreach on Basecamp and 6/14/24 Formula Update attachment

“Formula focus toolkit” can be found on the [WIC Coordinators Resources webpage](#)



Spotlighting WIC Staff for 50th Anniversary



Other state updates?

Thank You!

- ◆ Next BFPC Coordinator Call: Thursday, September 19th 1:15-2:45pm
- ◆ Next BF/BFPC Coordinator Call: Wednesday, October 23rd 1:15-2:45pm
- ◆ Next LAWN meeting: Tuesday, November 26th 2-4pm

Welcome, Dr. Marshall!



Dr. Nicole Marshall, MD, MCR, IBCLC is the Division Head and Associate Professor of Maternal-Fetal Medicine at OHSU. Dr. Marshall's areas of research and scholarly interest include maternal body composition, the impacts of metabolism and obesity on lactation, and nutrition in pregnancy and lactation.

Please complete the August 2024
LAWN/Breastfeeding Coordinators
Meeting Feedback Survey.



Thank you!