

Oregon's July 2025-June 2026 MCAH Title V Priorities and strategies (rev 3/3/25)

Foundations of Maternal, Child, and Adolescent Health (MCAH) (Integrated strategies address the following cross-cutting state priorities: Social determinants of health and equity; Trauma, ACEs and resilience; Culturally and linguistically responsive services)

Policy and Systems strategies

1. Strengthen economic supports for families through policy development, implementation, and promotion (e.g. EITC, child tax credit, subsidized childcare, Paid Leave Oregon).
2. Develop and/or strengthen systems and partnerships to promote food sovereignty, and address food security and systemic barriers to accessing food resources.
3. Foster cross-system coordination and integration to ensure screening and referral for SDOH, and equitable access to needed services for the MCAH population.
4. Develop and implement systems that actively promote equitable, anti-racist, and trauma-informed workplaces, institutions, and services.
5. Strengthen policies and systems that provide equitable access to safe, stable and affordable housing for the MCAH population.

Workforce Capacity & Effectiveness strategies

1. Advance the skills and abilities of the workforce to deliver equitable, trauma informed, and culturally and linguistically responsive services.
2. Implement standards for workforce development that address bias and improve delivery of equitable, trauma-informed, and culturally and linguistically responsive services.
3. Support efforts to expand capacity and improve diversity in the workforce.

Community, Individual & Family Capacity strategies

1. Support/fund programs - such as home visiting - that engage families and build parent capabilities, resilience, supportive/nurturing relationships, and children's social-emotional competence.
2. Build community capacity for improved health, resilience, social/cultural connection and equity.

Assessment & Evaluation strategies

1. Ensure all Title V performance measurement and evaluation includes a health equity focus which leads with race and ethnicity to identify and address disparities.
2. Conduct continuous needs assessment and/or analysis to add to the Foundations of MCAH (SDOH, Equity, CLAS, and Trauma/ACES) knowledge base and improve effectiveness of Title V interventions and innovations.
3. Assess local needs and conduct quality improvement to ensure alignment of Title V efforts to the needs of diverse MCAH communities in Oregon.
4. Engage families and communities in all phases of MCAH assessment, surveillance, and epidemiology, including interpretation and dissemination of findings.

Well Woman Care strategies

1. Strengthen early identification of and supports for women's behavioral health needs.
2. Support advanced training, coaching and quality improvement activities for home visitors related to well woman care.
3. Ensure access to culturally responsive preventive clinical care for low income and undocumented women.
4. Establish community based perinatal, women's and infant health advisory groups to share best practices, strategize and impact policy change. Engage affected communities including people of color in leadership.
5. Partner with Maternal Mortality Review Committee to understand contributing factors to maternal morbidity and mortality (state only).

Chest/Breastfeeding strategies

1. Promote & support laws and policies for pregnant & lactating people in the workplace. Focus on populations with additional barriers.
2. Support advanced training, coaching and quality improvement activities for home visitors related to chest/breastfeeding.
3. Ensure that providers who serve tribal members have training in culturally specific approaches to promotion and support of lactation.
4. Ensure access to culturally responsive preventive clinical care, especially for low income and undocumented individuals.
5. Establish community based perinatal, women's and infant health advisory groups to share best practices, strategize and impact policy change. Engage affected communities including people of color in leadership.

Child Injury Prevention strategies

1. Identify child injury prevention needs and priorities; use them to develop, promote and/or implement data-informed child injury policy.
2. Strengthen workforce capacity to address child injury prevention at the state and local level.
3. Strengthen partnerships to support child injury prevention.
4. Develop, implement and/or promote education and communication strategies for child injury prevention.
5. Improve data collection, analysis, interpretation, and dissemination of child injury data to focus prevention efforts.

Bullying Prevention strategies

1. Support the workforce to understand the impact of bullying on adolescent health.
2. Support bullying prevention education in schools.
3. Determine gaps and opportunities for bullying prevention partnerships and initiatives with internal and external partners.
4. Support youth participatory action research on bullying prevention.