



OREGON  
**HEALTH**  
AUTHORITY

# **SHIP Development 2025-2030**

## **Funding Opportunity**

**This presentation is being recorded**

# Presenters

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Healthier Together Oregon Strategist



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# Accessibility Tools

This session has closed captioning available. For English Captions, click the CC button on the bottom of the screen. For Spanish Captions, click the link available in the chat box.



# Agenda

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- Frequently Used language
- What is the State Health Improvement Plan (SHIP)?
- What is this funding?
- How can I apply?
- Questions!

# Frequently Used Language

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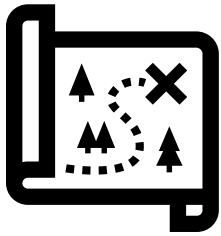
- CBO - Community Based Organization
- OHA - Oregon Health Authority
- PHD - Public Health Division
- SHIP - State Health Improvement Plan
- HTO - Healthier Together Oregon (2020-2024 State Health Improvement Plan)

# Context Setting

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- Healthier Together Oregon (HTO) is the current SHIP for 2020-2024
- Every five years in partnership with internal and external partners like yourselves and the **SHIP steering committee** OHA updates the SHIP
- **SHIP Steering Committee** – CBOs, CCOs, Tribal Representation, OHA Epidemiologist

# What is the State Health Improvement Plan (SHIP)?



- A roadmap that outlines strategies to address our state's biggest health priorities
- The current 2020-2024 SHIP is named **Healthier Together Oregon (HTO)**
- Inform policy, partnerships, and investments for OHA and other state agencies

# Healthier Together Oregon (HTO)





# What community prioritized in 2020:

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- Institutional bias
- Adversity, trauma, and toxic stress
- Behavioral health
- Economic drivers of health, such as housing, transportation and living wage jobs
- Access to equitable preventive health care
- + 62 strategies

# What community will prioritize in 2025?

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- **In spring of 2025 we are looking for community input on:**
  - Priorities- What matters most to your community ?
  - Strategies – How do you think we should address those priorities ?
- **How we are collecting that input:**
  - We'd love to come back! Community Engagement presentations and conversations
  - **Funding opportunity: Funding up to 15k available for partners collecting input**

# Who is eligible?

- 501(c)3 (CBO)
- 501(c)3 w/ Fiscal Sponsor
- Partnership w/ 501(c)3 Fiscal Organization
- Regional Health Equity Coalitions (RHECs)
- Federally recognized tribe or tribal-serving organization



# What is the funding?

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- Organizations can apply for **up to \$15,000** to collect two rounds of feedback
  - **Round 1 (Feb/Apr 2025)** – Collect feedback on proposed **priorities**
  - **Round 2 (May/Jul 2025)** – Collect feedback on proposed **strategies**
- **10 organizations** will be awarded
- The contracts will end on **August 31, 2025**.

# What is the funding?

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## Round 1 – From February to April 2025

OHA provides a list of **priorities** – Grantees choose the format (online survey, in-person townhall, phone interview, etc)

Solicit feedback from communities most impacted by health disparities to inform the priorities for the next SHIP, for 2025-2030

Submit timely information in the format required to OHA-PHD

## Round 2 – From May to July 2025

OHA provides a survey with the **strategies**

Solicit feedback from communities most impacted by health disparities to inform the strategies for the next SHIP, for 2025-2030

Submit timely information in the format required to OHA-PHD

## How this information will be used:

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- Collected information will be shared with our Steering Committee **who will make final recommendations for SHIP priorities and strategies.**
- This helps give community a voice in the process.
- We cannot commit to incorporating preferred strategies and priorities into the SHIP.

# Allowable Expenses Include:

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- Refreshments for in-person gatherings
- Rental of meeting spaces
- Transportation/Parking reimbursement
- Child Care
- Staff Time and/or contracted facilitation
- Interpretation/Translations Services
- Promotional materials
- Incentives for participants (e.g. gift card max \$100 per person)

# Not Allowable Activities:

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- Direct medical or behavioral health services
  - Medical equipment and supplies,
  - Vaccines and medications,
  - Naloxone and syringes,
  - Drug disposal programs, or
  - clinical education
- Motor vehicles
  - e.g., Mobile Health Clinics
- Politics, advocacy and research related to policy



# Selection Process – Part 1

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- **Application Scores:** Reviewers will look for application completeness, clarity, experience in collecting information, and intention for applying to this funding opportunity
- **Populations Served:** Reviewers will assess whether the applicant has experience engaging with priority populations listed on the application
- **Geographic Area Served:**  
Reviewers will evaluate the geographical focus of the applicant's work. They'll rank and categorize the scores based on the regions in Oregon (Eastern Oregon, Central Oregon, Southern Oregon, Oregon Coast, Willamette Valley, and Portland Metro).

# Selection Process - Part 2

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- **Demonstrated Experience in Soliciting Feedback from Community Partners:** Reviewers will look for evidence of past efforts to engage with community partners, including how feedback was collected
- **Proposed Project Feasibility and Budget Proportionality:** Reviewers will evaluate if the proposed budget is proportional to the funding request and realistic for the project proposal.

# Technical assistance

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PHD will provide:

- Orientation training for all grantees (by webinar)
- Materials in English (including background information on priorities and strategies, demographics collection tools, and online survey instrument)
- Reporting template
- Invoice template
- Budget template

(Enter) DEPARTMENT (ALL CAPS)  
(Enter) Division or Office (Mixed Case)

## Contracts and payments

Project plan  
and budget  
negotiation

Contract  
development

Invoices  
required for  
payment\*

\* Payment timelines and  
“up front” payments

## Applications open

- **November 20<sup>th</sup>, 2024**

## Information sessions

- November 7, 2024 @ 9 am
- November 7, 2024 @ 3 pm  
Spanish
- November 13, 2024 @ 2 pm

## Applications close

- **December 20<sup>th</sup>, 2024**

## Decisions

- **February 2025**

# Recap

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- The goal of this funding opportunity is to solicit and incorporate community feedback on proposed priorities and strategies on the next SHIP 2025-2030
- Organizations can apply for up to \$15,000 to collect two rounds of feedback
  - **Round 1 (Feb/Apr 2025)**
  - **Round 2 (May/Jul 2025)**
- 10 organizations will be awarded
- Please sign up to the CET newsletter to receive timely application information and check our website on Nov 20<sup>th</sup>



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# Questions and Reflections

# Thank you!

Feel free to contact Cintia  
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