

**CERTIFIED MAIL, RETURN RECEIPT REQUESTED**

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**STATE OF OREGON  
OREGON HEALTH AUTHORITY  
HEALTH POLICY AND ANALYTICS DIVISION**

In the Matter of the Proposed	)	Proposed Modified Findings of Fact,
Material Change Transaction of	)	Conclusions of Law, and Final Order
Radia Inc., P.S. and	)	
Medford Radiological Group, PC	)	Transaction ID: 007

The Oregon Health Authority (OHA) is the state agency charged with operating the Health Care Market Oversight Program under Oregon Revised Statutes (ORS) 415.500 through 415.900 and Oregon Administrative Rules (OAR) 409-070-0000 through 409-070-0085.

On January 31, 2023, OHA confirmed receipt of a complete Notice of Material Change Transaction (“Notice”) filed by Radia Inc, P.S. (“Radia” or “Entity”) with respect to Radia’s acquisition of Medford Radiological Group, PC (“MRG”) in compliance with OAR 409-070-0030 and 0045. Pursuant to ORS 415.501(5) and OAR 409-070-0055, OHA timely conducted a preliminary review of the proposed transaction. OHA’s review analyzed the potential impact of the transaction in four domains: cost, access, quality, and equity. The analysis followed guidelines and methods set out in the [Health Care Market Oversight Analytic Framework](#), which is grounded in the goals, standards, and criteria for transaction review and approval outlined in OAR 409-070-000 through OAR 409-070-0085. OHA’s analysis will be posted to the HCMO website at <https://www.oregon.gov/oha/HPA/HP/Pages/007-Radia-MRG.aspx>. A public comment period was open from February 1, 2023, through February 14, 2023. OHA did not receive any public comments regarding this transaction.

On October 26, 2023, Radia provided OHA with an updated term sheet and summary of material changes to definitive agreements pursuant to which the material change transaction was expected to be documented. On August 16, 2024, Radia notified OHA of additional changes to the definitive agreements and provided a summary of changes. Pursuant to OAR 409-070-0045(5)(b), OHA now modifies its Order, originally issued on March 9, 2023, and modified on December 22, 2023, to reflect such changes.

Now, therefore, upon due consideration of the circumstances, including the Notice of Material Change Transaction, documentation filed in support of the Notice of Material Change Transaction, databases maintained by OHA, databases maintained by federal agencies, websites of the entities involved in the transaction, press reports, academic research articles, and other publicly available reports, OHA enters the following Findings of Fact, Conclusions of Law, and Order.

## FINDINGS OF FACT

### OHA FINDS that:

1. On or about December 29, 2022, Radia filed with OHA, Health Care Market Oversight Program (“HCMO”), a Notice of Material Change Transaction (“Notice”) regarding the planned acquisition by Radia of MRG. Radia and MRG are sometimes referred to collectively as the “Entities.”
2. On or about January 5, 2023, OHA notified the Entity that the submission was incomplete, provided guidance about submission requirements, and requested additional information.
3. On or about January 31, 2023, OHA notified the Entity it received all requested information and confirmed receipt of a complete Notice. OHA commenced the preliminary review pursuant to OAR 409-070-0055 and communicated that the review would be completed on or before March 2, 2023, unless extended in accordance with applicable statutes and administrative rules.
4. OHA accepted public comments on the transaction from February 1, 2023, through February 14, 2023. OHA did not receive any public comments.
5. On October 26, 2023, counsel for Radia notified OHA that the underlying terms of the proposed transaction had changed and provided a Revised Letter of Intent (“Revised LOI”) reflecting these changes. The Revised LOI, executed on October 9, 2023, stated the Entities’ intent to finalize definitive agreements and close the transaction on or around December 31, 2023.
6. On August 16, 2024, counsel for Radia notified OHA that certain underlying terms of the proposed transaction had changed and provided a Change Summary reflecting these changes and copies of all definitive agreements documenting the proposed transaction.
7. Radia is a physician group practice organized as a Washington State professional corporation and headquartered in Lynnwood, Washington. Radia was created in 1997 through a merger between Puget Sound Radiology and Radiology Associates. Radia is owned and controlled by physician radiologists licensed in Washington, Oregon, and other states. Radia provides professional radiology services to patients at hospitals, health systems, and imaging centers. While most of Radia’s services are provided in Washington, Radia also serves patients and health care facilities in Alaska, Arkansas, California, Idaho, and Oregon. Radia provides more than 3 million services to 1.55 million patients annually and employs 228 physicians.
8. MRG is a physician group practice organized as an Oregon professional services corporation and headquartered in Medford, Oregon. Founded in 1948, MRG provides professional radiology services in southern Oregon and northern California. MRG is owned and controlled by physician radiologists licensed in Oregon. In 2022, MRG provided diagnostic imaging and interventional radiology services for more than 125,000 patients. It currently employs 15 physicians and four physician assistants located at clinics, hospitals, and imaging centers in Medford, Ashland, Central Point, Grants Pass, and Coos Bay.
9. MRG shareholders hold interests in two imaging center joint ventures. MRG participates in Cardiovascular Institute of Southern Oregon, a joint venture with Asante Health System and Southern Oregon Cardiologists to provide cardiac and interventional radiology services to patients at Asante Rogue Medical Center. MRG is also a participant in Oregon Advanced Imaging, a joint venture with Providence Health System that provides diagnostic imaging services.

10. Under the terms of the proposed transaction, Radia will form a new subsidiary, Radia Oregon Radiology Medical Group, LLC (“RORMG”) and offer MRG physicians the opportunity to become employees of Radia or RORMG. Existing MRG shareholders who meet Radia’s shareholder qualifications will be extended the option to immediately become shareholders of Radia. MRG physicians who become shareholders of Radia will have guaranteed representation on Radia’s board for three years following closing. RORMG will acquire certain assets of MRG’s interventional radiology clinic. MRG will not become a wholly owned subsidiary of Radia and instead will continue to operate as a standalone entity separate from Radia.
11. RORMG is a Domestic Limited Liability Company first registered with the Oregon Secretary of State on August 22, 2023. It is a manager-managed company with a principal place of business located at 842 E. Main Street, Medford, Oregon.
12. MRG’s primary service area includes Medford, Grants Pass, Ashland, and surrounding rural areas in Jackson and Josephine counties. Based on OHA’s analysis of claims data, MRG accounted for approximately one third of radiology procedures provided to patients residing in MRG’s service area in 2018-2020. Service area residents accessed radiology services from more than 25 providers, including larger groups affiliated with Asante and Providence health systems, as well as numerous smaller clinics and practices.
13. MRG accounted for approximately 5% of all radiology procedures provided to Oregon patients in 2018-2020. The entities state that approximately 1% of Radia’s patient care services are delivered to patients in Oregon. This represents less than 1% of radiology services delivered annually to Oregon patients. Nearly all of Radia’s services in Oregon are provided under an agreement between Radia and MRG by which Radia physicians interpret radiology images and prepare reports on MRG’s behalf.
14. The entities state they intend for all MRG physicians to retain their existing contracts with payers, including Coordinated Care Organizations, and continue to practice in MRG’s service area. Radia intends to continue to provide services to MRG’s current hospitals and other sites of service.
15. The entities anticipate that the proposed transaction will enhance the MRG physicians’ capacity to provide high-quality, cost-effective radiology services. They expect the transaction to increase access to diagnostic radiology services in southern Oregon, including specialized services such as breast MRI, cardiac MRI, pediatric radiology, screening mammography, and prostate imaging.
16. The proposed transaction will not lead to any significant consolidation *within* the market for radiology services in Oregon, because Radia currently provides very few services to Oregon patients. The transaction will create consolidation in radiology services *across* the Oregon and Washington state markets.
17. The entities maintain they do not intend to negotiate joint contracts with payers covering radiology services in both Oregon and Washington. Provided that the entities adhere to this representation and do not engage in such negotiation, the transaction is unlikely to lead to price increases in Oregon associated with cross-market consolidation.

## CONCLUSIONS OF LAW

OHA concludes that:

1. The Notice is supported by the required documentation and meets the requirements of the Health Care Market Oversight Program rules for approval with respect to acquisitions of health care entities pursuant to ORS 415.500 through 415.900 and Oregon Administrative Rules (OAR) 409-070-0000 through 409-070-0085.
2. OHA finds that:
  - a. The material change transaction is unlikely to substantially reduce access to affordable health care in Oregon.
    - i. The proposed transaction will not lead to any significant consolidation within the market for radiology services in Oregon, because Radia currently provides very few services to Oregon patients. The entities represented that they do not intend to negotiate joint contracts covering radiology services in both Oregon and Washington. Radia and MRG anticipate that the proposed transaction will increase access to radiology services in southern Oregon. The entities represented that they expect all current MRG physicians to retain their existing contracts with third-party payers, including Coordinated Care Organizations, and continue to practice in MRG's service area. Radia intends to continue providing services to MRG's current hospitals and other sites of service.
  - b. The material change transaction is not likely to substantially alter the delivery of health care in Oregon.

OHA estimates, based on information provided in the Notice, that Radia's services account for less than 1% of radiology services delivered annually to Oregon patients. Most of these services are provided under an agreement with MRG. Residents of MRG's service area in southern Oregon currently access radiology services from more than 25 providers. The entities represented that they expect all current MRG physicians to retain their existing contracts with third-party payers, including Coordinated Care Organizations, and continue to practice in MRG's service area. Radia intends to continue providing services to MRG's current hospitals and other sites of service.

## ORDER

Based on the foregoing Findings of Fact and Conclusions of Law, the representations made in the Notice of Material Change Transaction and in the Entities correspondence with OHA, it is hereby ORDERED that:

1. The transaction is hereby **APPROVED WITH CONDITIONS** upon the basis of the information contained in the Notice of Material Change Transaction to date.
2. This Order shall be conditioned upon and subject to the following:
  - a. The Entities shall adhere to the representations made in the Notice of Material Change Transaction, dated December 29, 2022, as modified and clarified in subsequent filings related to the Notice and proposed transaction filed with OHA through the date of this Modified Final Order.

- b. The Entities shall submit an annual report to OHA demonstrating compliance with these Conditions. The first such report shall be due to OHA 10 months following the close of the transaction. Subsequent reports shall be due at 12-month intervals from the date of the first report. Each report shall be based on the template provided by OHA and attached hereto as Exhibit A. The report shall address:
    - i. Contracts currently in effect between the entities and third parties (including hospitals, payers, and Coordinated Care Organizations);
    - ii. For the first four reporting years:
      - 1. The number of former MRG physicians on Radia's board;
      - 2. The number and percentage of former MRG physicians currently employed by Radia and practicing in the MRG service area.
    - iii. For the first reporting year:
      - 1. The number and percentage of current Radia shareholders who are former MRG physicians; and
      - 2. The number and percentage of former MRG physicians currently employed by Radia.
  - c. These conditions shall remain in effect for five years from the transaction closing date.
3. The Entity shall notify OHA within one (1) business day following completion of the transaction by email to [hcmo.info@oha.oregon.gov](mailto:hcmo.info@oha.oregon.gov).

This Order will be posted to the Health Care Market Oversight Program website at <https://www.oregon.gov/oha/HPA/HP/Pages/health-care-market-oversight.aspx>.

OHA reserves the right to enforce the Conditions set forth herein to the fullest extent provided by the law. In addition to civil penalties and any legal remedies available, OHA shall be entitled to specific performance, injunctive relief, and such other equitable remedies as a court may deem appropriate for breach of this Condition.

OHA is required to analyze and publish the entities' compliance with conditions placed on the transaction and to assess the impact of the transaction under ORS 415.501(19) and (20). OHA is required to publish its' analyses and conclusions and include same in the annual health care cost and spending trend report under ORS 442.386(6).

Per OAR 409-070-0080, OHA may require the Entity to provide any information, reports, analyses, and documentation needed to monitor and assess the impact of the transaction.

#### **NOTICE OF RIGHT TO REQUEST A HEARING**

You are entitled to a hearing as provided by the Administrative Procedures Act (chapter 183, Oregon Revised Statutes), ORS 415.019, and OAR 409-070-0075. You are entitled to be represented by an attorney at the hearing. Legal aid organizations may be able to assist a party with limited resources. The Oregon Health Authority will be represented by an Assistant Attorney General from the Oregon Department of Justice.

**To request a contested case hearing, your request must be in writing and must be received within fifteen (15) days from the date this Order was personally served, mailed, or electronically transmitted to you, based on the date at the top of this document.**

A request sent by U.S. mail is "received" on the date it is postmarked. Your request may also be emailed. Your request should be sent to:

[hcmo.info@oha.oregon.gov](mailto:hcmo.info@oha.oregon.gov)

or

Health Care Market Oversight Program  
421 SW Oak St  
Suite 850  
Portland, OR 97204

If you submit a request for a contested case hearing, you will be notified of the time place of the hearing. Information on the hearing process will be provided to you in accordance with ORS 183.413(2). Any hearing will be conducted by an administrative law judge from the Office of Administrative Hearings, assigned as required by ORS 183.635.

If you fail to request a hearing within the time allowed, if you request a hearing and subsequently withdraw your request for a hearing, if you request a hearing and fail to appear for the hearing, or if a hearing is scheduled and you later notify OHA that you will not appear at the specified time and place, you will have waived your right to a hearing, and this proposed order will become a final order by default. If OHA issues a final order by default, it designates its file on this matter, including all materials that you have submitted relating to this matter, as the record in this case for purposes of proving a prima facie case.

Dated this 30<sup>th</sup> day of August 2024



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Sarah Bartelmann, MPH  
Health Care Market Oversight Program Manager  
Oregon Health Authority

**NOTICE TO ACTIVE DUTY SERVICEMEMBERS.** Active-duty service members have a right to stay these proceedings under the federal service members Civil Relief Act. For more information contact the Oregon State Bar at 00-452-8260, the Oregon Military Department at 503-584-3571, or the nearest United States Armed Forces Legal Assistance Office through <http://legalassistance.law.af.mil>. The Oregon Military Department does not have a toll-free telephone number.