



Fall 2024 Solicitation Advance Notice

Innovative Mobility Program

The Oregon Department of Transportation (ODOT) is soliciting proposals for **two new grant opportunities this fall!**



Learn more at:

 bit.ly/InnovativeMobilityProgram

Questions? Reach out to IMP staff:

 innovativemobility@odot.oregon.gov

 971-718-6274

Program Overview

The Innovative Mobility Program (IMP) is a new initiative designed to increase social equity and mobility while reducing the effects of climate change. The IMP is funded by the Bipartisan Infrastructure Law, as well as State of Oregon dollars. It was created in 2022 at the direction of the Oregon Transportation Commission. The program has a total of \$20 million for grants, contracts, and administration.

Program Objectives

1. Improve historically underserved groups' access to public and active transportation.
2. Reduce the number of drive-alone trips.
3. Reduce greenhouse gas emissions.

Program Framework

The IMP intends to provide a variety of different funding opportunities to meet the needs of a broad array of entities. IMP competitive grants are primarily focused on funding shared mobility projects that improve access to public and active transportation for historically underserved groups.

What is Shared Mobility?

Shared mobility refers to transportation services that are shared among users. Users may use the service at the same time or independently of one another.¹ Examples include: transit, van and carpooling, carsharing, ridesharing, micromobility (e.g., bike, e-bike, scooter sharing), and delivery service.

¹ See definitions from the [FTA](#) and [Shared-Use Mobility Center](#).

Fall Funding Opportunities

Study and Assessment Grants

These grants support communities in conducting assessments to better understand their transportation needs and identify gaps in the system. They can also be used to conduct shared mobility feasibility studies or plan for the development of a new shared mobility service. All projects must meet the core objectives of the program. Eligible activities include:

- Research and learning
- Feasibility/technical evaluation and consultation
- Community outreach and education
- Collaboration and partnership building

- ❓ **Funding:** Study and Assessment grants will be funded with **federal** dollars.
- ❓ **Amount:** We plan to award up to \$1,200,000 this grant cycle.
- ❓ **Match:** Applicants will be required to provide 10.27% in matching funds.
- ❓ **Award:** Applicants may submit proposals for up to \$200,000 per project.

Pilot Grants

These grants support the piloting of **new** shared mobility services that meet an identified community need. All projects must meet the core objectives of the program. Eligible activities include:

- Purchasing equipment, materials, and supplies
- Installing supportive infrastructure

- Launching and marketing services
- Tracking ridership or service use
- Evaluating pilot outcomes

- ❓ **Funding:** Pilot grants will be funded with **state** dollars.
- ❓ **Amount:** We plan to award up to \$1,000,000 this grant cycle.
- ❓ **Match:** Applicants will be required to provide 10.27% in matching funds, except those meeting certain eligibility criteria. Additional details available soon.
- ❓ **Award:** Applicants may submit proposals for up to \$200,000 per project.

Who is Eligible?

The following entities are broadly eligible to apply for funding:

- Local, regional, Tribal, and state government agencies (excluding ODOT),
- Public schools, school districts, colleges, and universities,
- Transportation providers, and
- Nonprofits with 501(c)(3) status.

What's next?

All interested applicants will be required to submit a pre-application between September 25 - October 25, 2024 to determine entity and project eligibility. Full proposals will be due December 13, 2024. Interested applicants may submit more than one pre-application. **Solicitation materials, including pre-application, will be released on September 25, 2024.**