Pilot Grant Scoring Rubric

Criteria / Questions	Points	Full Points	Partial Points	No Points
Community Benefit (25 possible / 25%)				
What community transportation need(s) will the proposed pilot address and how will the proposed pilot meet the identified need(s)?	10	Applicant has clearly articulated a specific community transportation need and has made a strong connection between the identified need and the proposed pilot.	While the applicant has identified a need and a connection between the proposed pilot and the need, the description lacks detail and questions remain.	Applicant has not identified a community transportation need, or the proposed pilot is not connected to the need.
What community engagement efforts were conducted to inform this project concept? Please describe research, lived experience, and/or outreach that served to identify the need.	5	Applicant has clearly described community engagement efforts that address how research, lived experience and/or outreach served to identify the need. Response provides details about what groups were engaged and how the proposed pilot reflects community input.	Applicant has described some community engagement efforts, but description lacks detail. Questions remain about what groups were engaged or how the pilot reflects community input.	Applicant has not described any prior community engagement efforts and the proposed pilot does not reflect community input.
How will the proposed pilot fill a gap in the transportation system and/or facilitate improved connections between modes?	5	Applicant has clearly described a gap in the transportation system and has provided a reasonable explanation about how the proposed pilot will fill the gap or facilitate improved connections between modes.	Applicant has described a gap in the transportation system, but the explanation about how the proposed pilot will fill the gap or facilitate connections lacks clarity.	Applicant has not described a gap in the transportation system or has not provided an explanation about how the proposed pilot will fill the gap or facilitate connections between modes.
What are the top three outcomes you hope to achieve through the implementation of this project and how will you track and measure progress?	5	Applicant has clearly identified and described three outcomes. Response includes a detailed description of how outcomes will be tracked and measured.	Applicant has identified and described three outcomes, but response does not clearly address how outcomes will be tracked and measured or questions remain.	Applicant has identified fewer than three outcomes or has not provided any information about how outcomes will be tracked and measured.
Alignment with ODOT Priorities (50 possible / 50%)				
How will historically underserved communities be served by this project?	15	Applicant has clearly described and detailed the intended benefits for historically underserved communities, and the proposed benefits seem reasonable to achieve with the proposed project.	Applicant has broadly described the intended benefits for historically underserved communities but details are lacking, and the proposed benefits may be difficult to achieve with the proposed project.	Applicant has not identified the intended benefits for historically underserved communities, or the benefits are not achievable with the proposed project as described.
How will you engage the intended beneficiaries of the pilot in culturally sensitive ways throughout the duration of the project? How will feedback be documented and incorporated throughout the pilot?	10	Applicant has described a clear approach for engaging the intended beneficiaries in a culturally sensitive way throughout the duration of the project. Response includes details about how feedback will be documented and used.	Applicant has described an approach for engaging the intended beneficiaries, but efforts are lacking in detail, are not culturally sensitive, or do not span the duration of the project. Response lacks details about how feedback will be documented.	Applicant has not described an approach for engaging the intended beneficiaries of the project.
How will this project support or encourage non-drive-alone modes of travel?	15	Applicant has provided a clear and reasonable description of how the project will support or encourage non-drive-alone travel, and the likelihood that the project will support non-drive-alone modes is high.	Applicant has provided a description of how the project will support or encourage non-drive-alone modes, but response lacks detail and the likelihood the project will support non-drive-alone modes is questionable.	Applicant has not described how the project will support or encourage non-drive-alone modes.

Question	Points	(High)	(Medium)	(Low)
How will safety-related concerns and issues regarding the pilot service be addressed throughout the project? (Ex. Safety concerns related to micromobility devices will be addressed in micromobility pilots through rider education.)	10	Applicant has provided a clear and reasonable description of how safety-related issues and concerns will be addressed throughout the project, and safety considerations are aligned with the proposed pilot.	Applicant has provided a description of how safety-related issues and concerns will be addressed in the project, but the approach does not appear aligned with the proposed pilot or significant gaps remain.	Applicant has not provided a description of any safety-related issues and concerns and how they will be addressed in the project.

Project Approach and Readiness (20 possible / 20%)

Question	Points	(High)	(Medium)	(Low)
How do you plan to accomplish the project in the designated timeframe? Please include a list of anticipated project activities along with a timeline of key milestones and deliverables in your response.	5	Applicant has clearly described their project approach and has included a list of key milestones and deliverables. Milestones and deliverables are achievable within the proposed timeframe.	Applicant has described their project approach, but some questions remain. Key milestones and deliverables are unclear or may not be achievable within the proposed timeframe.	Applicant's project approach is vague and lacks clarity. No key milestones or deliverables are identified.
Who will be part of your project team? Please provide a staffing overview that identifies roles and responsibilities for the project management team. If you plan to secure additional team members, please describe your plan for identifying, hiring, and/or contracting with additional team members and ensure adequate time is budgeted in your project scope.	5	Applicant has identified project team members and roles and responsibilities are clearly outlined. If applicable, applicant has described a clear plan to secure additional project team members with appropriate experience.	Applicant has identified project team members but roles and responsibilities are not clearly outlined. If applicable, applicant has described a need for additional project team members with appropriate experience but plans to secure team members lacks clarity.	Applicant has not identified project team members and roles and responsibilities are not outlined, and/or applicant has identified a need for additional team members but has not described a plan to secure them.
What experience does your organization or entity have with implementing grant-funded projects? Please include relevant work experience of project team, including past work with historically underserved communities, if applicable.	5	Applicant has clearly described the organization or entity's experience implementing grant-funded projects with specific examples. Applicant has also identified that project team members have experience implementing projects that share common characteristics to the proposed project, and/or project team members have a demonstrated history working with historically underserved communities.	Applicant has described the organization or entity's experience implementing grant-funded projects but has not provided specific examples. Team members have worked on projects that, while they may not share common characteristics to the proposed project, have prepared them to be successful implementing the proposed project and/or team members have some experience working with historically underserved communities.	Applicant's organization or entity does not have experience implementing grant-funded projects and applicant has not described how project team members have other relevant experience in lieu of experience implementing grant-funded projects.
What are the potential risks or barriers to accomplishing the proposed project and how do you intend to address those barriers? (For instance, if an update to a local ordinance is needed before the project is implemented, please identify the plan for accomplishing the update.)	5	Applicant has clearly identified and described potential risks or barriers and reasonable plans are in place to address them.	Applicant has identified potential risks or barriers but details are lacking or plans to address them are vague.	Applicant has not conducted an assessment of risks and barriers.

Long-Term Impact (5 possible / 5%)

Question	Points	(High)	(Medium)	(Low)
What is your current plan for continuation/scalability of this project? Please identify funding opportunities you may pursue for the continuation of the service.	5	Applicant has provided a clear plan for continuation/scalability of the project and has identified potential funding opportunities to pursue in the future.	Applicant has provided a plan for continuation/scalability of the project, but questions remain or applicant has not identified potential funding opportunities to pursue in the future.	Applicant has not provided a plan for continuation/scalability.

TOTAL — **100**