OREGON DEPARTMENT OF TRANSPORTATION
INNOVATIVE MOBILITY PROGRAM

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Oregon Department of Transportation

Agenda

- Welcome and program overview (5 min) - *ODOT*
- Competitive grants overview (30 min) – *ODOT*
  - Study and assessment grant
  - Pilot grant
  - Solicitation process and scoring criteria
  - Resources
- Q & A (20 min) - *ALL*
- Wrap-up (5 min) – *ODOT*

Innovative Mobility Program Overview

- Oregon Transportation Commission approved $20M for the creation of the program in 2022.
  - $10M Federal funds (Infrastructure Investment and Jobs Act)
  - $10M State of Oregon funds
- One-time funding (as of now)
- Funding for noncompetitive microgrants, competitive grants, and contracts

Program Objectives

1. Improve **historically underserved communities'** access to public and active transportation.
2. Reduce the number of drive-alone trips.
3. Reduce greenhouse gas emissions.

How are we defining “historically underserved communities?”

The term refers to populations sharing a particular characteristic, as well as geographic communities, whose access to resources and opportunities have been historically limited due to systemic barriers.

COMPETITIVE GRANTS OVERVIEW

Oregon Department of Transportation

Grant Opportunities to Support Shared Mobility

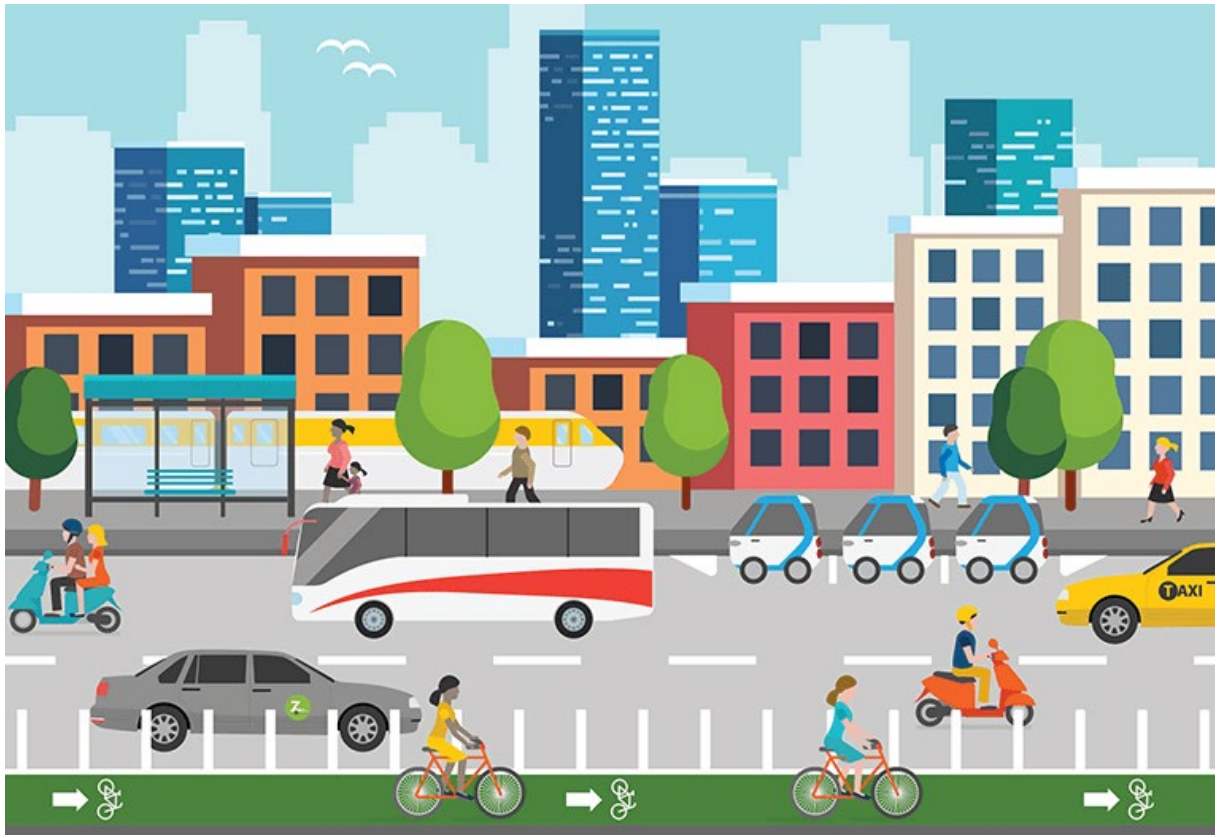


Image Source: *Shared-Use Mobility Center – Shared Mobility Funding Strategies*

- Transportation services that are shared among users.
- Users may use the service at the same time or independently of one another.*

* SUMC MLC: Mobility Learning Center: Definitions (sharedusemobilitycenter.org) / Shared Mobility Definitions | FTA (dot.gov)

Examples

Columbia Area Transit (CAT)

- Transit

Examples

Kayak Public Transit

- Transit
- Microtransit / flexible shuttle service

Examples

King County Metro Vanpool

- Transit
- Microtransit / flexible shuttle service
- Ridesharing (e.g., carpooling, vanpooling)

Examples

Go Forth EV Carshare

- Transit
- Microtransit / flexible shuttle service
- Ridesharing (e.g., carpooling, vanpooling)
- Carsharing

Examples

PeaceHealth Rides

- Transit
- Microtransit / flexible shuttle service
- Ridesharing (e.g., carpooling, vanpooling)
- Carsharing
- Micromobility (e.g., bike, e-bike, scooter sharing)

Examples

CARGOB

- Transit
- Microtransit / flexible shuttle service
- Ridesharing (e.g., carpooling, vanpooling)
- Carsharing
- Micromobility (e.g., bike, e-bike, scooter sharing)
- Delivery service (e.g., e-cargo bike sharing)

Four Types of Competitive Grants to Support Shared Mobility

Study and Assessment Grants

- Support needs assessments, feasibility studies, implementation strategies, etc.
- Funded with federal dollars

Pilot Grants

- Support piloting of NEW shared mobility services.
- Funded with state dollars

Service Continuation or Expansion Grants

- Support continuation or expansion of EXISTING shared mobility services.
- Funded with state dollars

Capital and Equipment Grants

- Support capital and equipment purchases for shared mobility services.
- Funded with federal dollars

Competitive Grant Opportunities

Federal Funds

State Funds

2024

- Study and Assessment Grants (~$1.2M)
- Pilot Grants (~$1M)

2025

- Service Continuation and Expansion Grants (~$3M)
- Equipment and Capital Grants (~$1.5M)

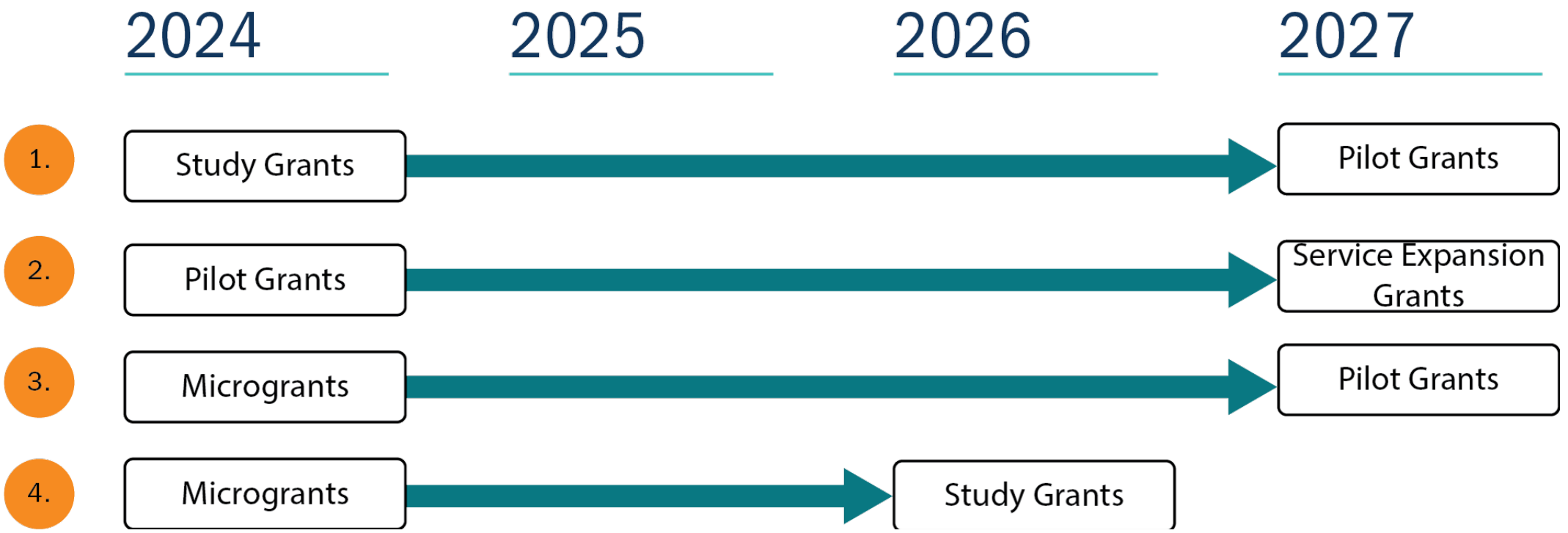
2026

- Study and Assessment Grants (~$1.2M)

2027

- Pilot Grants (~$1M)
- Service Continuation and Expansion Grants (~$3M)
- Equipment and Capital Grants (~$1.5M)

Project Scaling



Project Scaling Examples

Study and Assessment Grant - 2024

Conduct a micromobility feasibility study

Pilot Grant - 2026

Pilot a scooter and bikeshare service

Pilot Grant - 2024

Pilot a microtransit service

Service Expansion Grant - 2026

Expand the microtransit service to include more routes

Eligible Entities

- Local, regional, Tribal, and state government agencies
- Transportation providers
- Public schools, school districts, colleges, and universities
- Nonprofits with 501(c) status
- Organizations with fiscal sponsorship from a nonprofit with 501(c) status or public agency

STUDY AND ASSESSMENT GRANTS

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Study and Assessment Grant Overview

Purpose: Support communities in conducting assessments to better understand their transportation needs and identify gaps in the system.

Total Funding: Plan to award up to $1.2M this round.

Award Limits: Applicants can submit requests for funding between $50,000 and $200,000.

Match Required: 10.27% in matching funds.

Eligible Projects and Activities

- **Transportation equity needs assessments** to identify the specific transportation needs of historically underserved communities
- **Shared mobility feasibility studies** to evaluate the opportunities and challenges of implementing or expanding a shared mobility service in a particular area
- **First/last mile studies** to evaluate the challenges that travelers face in getting to/from public transit and identify strategies for improving connections
- **Implementation strategies** for new programs or services that will increase access to public and active transportation for historically underserved communities

See examples of these kinds of projects on our FAQ page!

Things to Know

- These grants are **reimbursement-based**.
- Funds **cannot** be used for the planning, design, or construction of infrastructure projects, or to support day-to-day operational costs of an existing service.
- Grantees will have to follow **federal procurement standards** and meet all federal requirements.
- Grantees will have up to **three years** to complete projects but are advised to aim for two years if interested in applying for an implementation grant.

PILOT GRANTS

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Pilot Grant Overview

Purpose: Support the piloting of <u>new</u> shared mobility services

Total Funding: Plan to award up to $1M this round.

Award Limits: Applicants can submit requests for funding between $50,000 and $200,000.

Match Required: 10.27% in matching funds, with exceptions.

Eligibility for 0% Match

- ODOT Social Equity Index
- Proposed service area includes at least one Census Tract designated as:
  - High Disparity
  - Medium High Disparity

Eligible Projects and Activities

- **New shared mobility service** (not intended for existing service that reaches new audience) that:
  - Fills a previously identified community need **and**
  - Expands access for historically underserved communities
- Funds can be used for:
  - Purchasing equipment, materials, and supplies
  - Installing supportive infrastructure
  - Launching and marketing service
  - Operating service
  - Collecting data
  - Project reporting and evaluation

Things to Know

- Funding **cannot** be used for:
  - Purchase of vehicles or devices for lease-to-own programs
  - Incentives or rebates to individuals for the purchase of personal vehicles or devices
  - Purchase of vehicles or devices for business use besides providing a designated share mobility service
- Grants are **reimbursement-based** although ODOT may advance some funds at the outset of the project
- Grantees will have up to **three years** to complete projects but are advised to aim for two years if interested in applying for an expansion grant.

SOLICITATION PROCESS AND SCORING CRITERIA

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Two-Stage Solicitation Process

Pre-Application

- Brief project overview
- Confirm eligibility

Proposal

- Full narrative responses and project budget
- Evaluate on scoring criteria

Scoring Criteria

- Review committee will score proposals on four criteria:
  - Community benefit *(25 possible points)*
  - Alignment with ODOT priorities *(50 possible points)*
  - Project approach and readiness *(20 possible points)*
  - Long-term impact *(5 points)*

Solicitation Timeline

We are here

September 25 – October 25	Pre-applications accepted
October 28 – December 13	Full proposals accepted
December 16, 2024 – January 2025	Proposal review
February 2025	Awardees announced

Pre-Application Overview

- Pre-application is **required**
- Deadline to submit is **5PM on October 25, 2024**
- Staff will use the pre-application to screen for eligibility and confirm that both the entity and project are eligible.
- Goal is to ensure that applicants do not invest time and resources on a full proposal if either the applicant or proposed project is not eligible for any reason.

Pre-Application Required Info

- Name of organization/entity
- Organization/entity website and mailing address
- Contact name, title, email, and phone number
- Entity type (e.g., local, regional, Tribal, or state government agency, etc.)
- Type of grant (Study and Assessment or Pilot)
- Proposed project name

Pre-Application Required Info (Cont'd.)

- Brief description of the project (Limit: 2,000 characters with spaces)
- Explanation of how the project will benefit historically underserved communities (Limit: 1,200 characters with spaces)
- Proposed geographic area of focus or service (Limit: 200 characters with spaces)
- Pilot Grants: Description of how the need was identified (Limit: 1,200 characters with spaces)
- Estimated funding request

After You Submit

- Staff will screen each pre-application for eligibility and will follow up with the applicant within **10 business days**.
- Applicants will receive info about how to submit a full proposal on October 28th when the proposal period opens.

Resources

- Advance Notice Flyer
- Grant Guidance
- Pre-Application
- Grant FAQs
- Office hours sign-up

Questions? Connect with us!

Email IMP staff at
innovativemobility@odot.oregon.gov

Sign up for office hours

THANK YOU!

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