

Social Media: Amplify Impact

#EveryDayMatters

Spread the word on social media!



YOU CAN MAKE A DIFFERENCE WITH YOUR SOCIAL MEDIA! Share posts about #EveryDayMatters. Show your community and your followers that you care about the future of Oregon students through your messaging and commitment to supporting students.

The Facts

- Every Day Counts! To help students attend school regularly, schools should involve students and their families in a positive way, make sure the school feels safe and welcoming, and keep open communication. Everyone has a part in making sure students come to school every day. #EveryDayMatters
- Every student brings something special to the classroom, and the learning experience becomes better when students learn together. Students who come to school regularly are more likely to do well in their studies and in life. #EveryDayMatters
- Attendance is a key predictor of how well students will do in school. Research shows that missing school a lot is linked to problems like failing classes, dropping out, and lower grades. When students are absent often, it becomes harder for them to succeed. #EveryDayMatters
- In Oregon, if a student misses 10% of the school year—about 2 days each month—they are considered chronically absent. Research shows that this can hurt their performance in school. Helping students come to class every day is one of the best ways to set them up for success. #EveryDayMatters
- #DidYouKnow? Kids who miss a lot of school in PreK and kindergarten are less likely to be reading well by 3rd grade. Attendance is really important! #EveryDayMatters
- Reducing chronic absenteeism is crucial for boosting graduation rates, improving academic achievement, and giving young people the best chance to succeed in their adult lives. #EveryDayMatters
- Health-related absences are a top reason students miss school, yet sometimes they can be avoided. Partner with students, families and health providers to keep students healthy and in school! <https://bit.ly/3MIV6uL> #EveryDayMatters

What can you do?

- You can support attendance in your community! <https://bit.ly/4dBFUWo> #EveryDayMatters
- School-based mentoring programs nurture quality student-adult relationships and help boost attendance rates. Learn more at: <https://bit.ly/4ghoQH9> #EveryDayMatters @attendanceworks
- It's tempting to think that reducing absences is the job of parents or school clerks in the front office. Communities across the country have started helping schools address chronic absence by building public awareness and leveraging resources. <https://bit.ly/4dBFUWo> #EveryDayMatters
- Our [local school/district name] educators are connecting with students the first month of September! #EveryDayMatters
- We're partnering with [Community Partners] to support students' well-being, attendance and belonging! #EveryDayMatters
- Building strong, trusting relationships that make student feel like they belong is essential for improving their attendance and engagement in school. #EveryDayMatters
- Acting to involve students and families is essential for addressing issues such as absenteeism, enrollment declines and educational gaps made worse by the pandemic. Let's work together with our schools! #EveryDayMatters



Access more for your social media Now! You can have a positive impact on attendance by using your own social media platform! Join all of Oregon in supporting students getting to school for their own brighter futures!

Scan the QR code to view even more sample posts and graphics for Twitter/X, Instagram, Facebook, LinkedIn, and more.

