

## Did you know that each missed school day can have a big impact a child's future?

**We can all make a difference!** Join in the effort to share the message that #EveryDayMatters Together, we can help ensure that every child gets the best chance to succeed.

### Spread the word: knowledge is power

- Share the #EveryDayMatters message on [social media](#), through company or partner newsletters, flyers, and more.
- Support schools in developing strategies for regular communication with parents about attendance issues, and encourage the use of tools like automated messaging systems to keep families informed.
- Invite an attendance expert to your community event, board meeting, and other gatherings to present on Attendance Matters. Reach out to us at [ode.eii@ode.oregon.gov](mailto:ode.eii@ode.oregon.gov) and we can help!
- Feel free to use our official hashtag **#EveryDayMatters**

### Incorporate Support for Attendance into Your Work: Are you a business owner, employer, or community leader?

- Encourage your team to talk about why going to school is important. They can also get involved in mentoring or afterschool programs and ask local schools how they can help improve attendance.
- Consider offering flexible work hours to employees with school-aged kids. This small change can make a big difference in helping children attend school regularly.
- Advocate for creating an engaging and supportive school environment that encourages students to attend regularly.

### Get involved locally: Offer Support

- Connect with local schools and community organizations to see how you can support their efforts in promoting consistent attendance.
- If you know families who might be struggling with school attendance, reach out and offer support or resources. Sometimes a little help can make a big difference.
- Support or advocate for policies at the local or state level that promote better school attendance. This might include funding for programs designed to improve attendance, adjustments to truancy laws, or initiatives that address the root causes of absenteeism.
  - Find more ways that community leaders can help support attendance from [Attendance Works](#)