

| BOARD OF MEDICAL IMAGING – STRATEGIC PLAN | | | |
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| The business we are in | <p align="center">Department Mission: The mission of the Oregon Board of Medical Imaging is to promote, preserve and protect the public health, safety and welfare of Oregonians who are undergoing medical imaging studies performed by agency licensees for the purpose of medical diagnosis and therapy</p> | | |
| What we want to be known for | <p align="center">Vision Public Protection and Delivery of Prompt, Efficient Services</p> | | |
| What beliefs guide our actions | <p align="center">Values Honesty, Fairness, Accessibility, Responsiveness</p> | | |
| Accomplishments that define our success | <p align="center">Key Goal/Objectives</p> <p align="center"><i>SAFETY...</i></p> <ul style="list-style-type: none"> ...For members of the public who require medical imaging ...For health professionals who work in proximity to imaging equipment | <p align="center">Key Goal/Objectives</p> <p align="center"><i>ACCESSIBILITY</i></p> <p><i>Quality health care services are accessible to residents of urban and rural communities</i></p> | <p align="center">Key Goal/Objectives</p> <p align="center"><i>PUBLIC AWARENESS</i></p> <p><i>Health providers and the public understand:</i></p> <ul style="list-style-type: none"> Safety concerns related to imaging procedures Need for diagnostic imaging to be done by properly trained and licensed professionals |
| How we achieve the objectives | <p align="center">Strategies/Initiatives</p> <p><i>Appropriate licensure through:</i></p> <ul style="list-style-type: none"> Background checks Thorough and prompt Investigations Continuous reevaluation of rules and statutes, in response to dynamic health environment Coordination with Radiation Protection Services | <p align="center">Strategies/Initiatives</p> <ul style="list-style-type: none"> Timely Licensure Clear statutes and rules Coordinate with other authorities Continuous review of credentialing requirements New database to issue various license types, send out e-renewal reminders, track license data, etc. | <p align="center">Strategies/Initiatives</p> <ul style="list-style-type: none"> Effective Communication and Public Relations E-newsletter Website improvements New database to collect information on licensure and to facilitate communication with licensees and the public |
| How we determine we are making progress | <p align="center">Evaluation/Measure/Outcomes</p> <p>Key Performance Measures:</p> <ul style="list-style-type: none"> % cases resolved without appeal (98%) | <p align="center">Evaluation/Measure/Outcomes</p> <p>Key Performance Measures:</p> <ul style="list-style-type: none"> Issue licenses within five business days Online licensure application and/or renewal | <p align="center">Evaluation/Measure/Outcomes</p> <ul style="list-style-type: none"> Initial contact for all inquiries within 2 days Clear response to simple inquiries within two days Clear response to complex inquiries within 10 days Key Performance Measures for Customer Service: <ul style="list-style-type: none"> Accuracy Timeliness Expertise Helpfulness Availability of information |