

RESOLUTION APPROVING STRATEGIC PLAN AND UNIVERSITY MISSION STATEMENT

Approved by the Board
September 27, 2024

BACKGROUND

- A. On October 5, 2023, the Board of Trustees directed the President to initiate a campus-wide discussion about PSUs strategic direction, resulting in the preparation of a new strategic plan.
- B. The strategic planning effort was led by the Steering Committee, which was co-chaired by President Ann Cudd and Lindsey Wilskon, Presiding Officer of the Faculty Senate. Over 1,300 voices—from the University’s faculty, students, staff, alumni, and community partners—were engaged in developing the new strategic plan.
- C. As a result of these outreach efforts, we are bringing forward a new mission statement (Purpose Statement), vision (2030 Vision) and values (Guiding Commitments) that were developed to reaffirm the University’s identity.
- D. The next stage is the implementation of the plan and development of a dashboard to track our key performance indicators that were identified to measure success.

RESOLUTION

Now, therefore, be it Resolved by the Board of Trustees, that Our Future In Focus, attached as Exhibit A, is approved. As stated in the Strategic Plan, the Board specifically approves the mission statement and directs that it be forwarded to the Higher Education Coordinating Commission and the University’s accrediting bodies, as appropriate:

Purpose Statement (Our Mission)

Let Knowledge Serve the City

Portland State University, Oregon’s most diverse and only urban public research university, was founded in 1946 to serve veterans returning from World War II.

PSU provides access to a top-tier education as a key driver of economic and social mobility, a source of growth for the diverse communities in the region, and a catalyst for social progress. And this isn’t just what we do – it’s who we are.

Much has changed in our world since 1946, and our communities face profound challenges. With Our Future in Focus, we express our unwavering purpose: to support learners to follow their dreams and achieve their goals for a better life for their families and communities.

As we remember our institutional founding with pride, we embrace our future as an urban minority-serving research institution, inspiring each other to create new opportunities for our region and our world.

Our Guiding Commitments (aka Our Values)

Providing Equitable Access to Quality Education

We commit to offering students accessible pathways to high-impact learning experiences, degrees, and credentials for meaningful careers, social and economic mobility, and thriving into the future.

Welcoming and Supporting All Learners

We commit to nurturing and championing a diverse and dynamic community of learners seeking to make a difference in their own lives and the lives of their families and communities through excellent, responsive teaching and comprehensive, culturally-affirming student services.

Building a Community Ethos of Care and Well-Being

We commit to establishing, nourishing, and maintaining an ethos of connection, care, and well-being for and among our campus community, including students, staff, faculty, administrators, alumni, and Trustees.

Co-creating the Future of Our Region

We commit to working collaboratively through trust-based, reciprocal, equitable partnerships to make life better for the individuals and communities in our region through community-engaged learning, teaching, research, and service.

Modeling Responsible Stewardship

We commit to carefully managing our financial, natural, and cultural resources to achieve our aspirations and continue our important work for our students and communities long into the future.

Our 2030 Vision (Our Vision)

PSU thrives as Oregon's urban research university where every student develops the knowledge and skills they need to successfully engage in careers and the world. We are a national leader for social mobility through higher education, a model for serving minoritized learners, and a driving force for Portland's success.

PSU is a dynamic workplace that supports the professional development and well-being of all employees. We harness our academic excellence, innovative research, strategic partnerships, and community engagement to address local, regional, and global challenges.

Strategic Imperatives

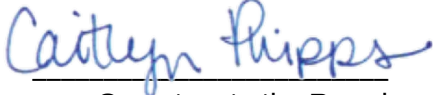
Create clear pathways for our region's learners to achieve their educational goals and provide a strong return on investment.

Lead the Pacific Northwest in serving minoritized students and boosting the college success rate.

Support and empower our employees and operations.

Drive Portland's economic, social, and cultural resurgence.

APPROVED BY THE BOARD OF TRUSTEES
September 27, 2024


Caitlyn Phipps
Secretary to the Board