

# IT Strategy 2024 - 2027

How the IT organization will support Higher Education Coordinating Commission business strategy, goals, and objectives



#### **Robel Tadesse**

Chief Information Officer Oregon Higher Education Coordinating Commission

## MESSAGE FROM THE CIO

This IT strategy document provides a holistic view of the IT department journey over the next 2-3 Years. It demonstrates how we will align our resources, efforts, and investments to support Higher Education Coordination Commission's (HECC) strategic priorities and top initiatives. It is our roadmap.

To achieve this strategy, our IT department must remain focused on the key IT initiatives outlined in this document. These initiatives will support our stakeholders in achieving their goals.

This strategy was developed in cooperation with department's stakeholders, IT management, and the input of IT employees. It is a combined effort we will use to gain alignment and buy-in from our staff. Thank you to all those who have helped assess our current state, envision our future state, and identify the gaps we must fill to achieve those goals.

I look forward to working with all of you in helping HECC achieve its 2024-2027 Strategic Goals!

# **Executive Summary**

## **Year 1 Strategic Plan Context**

This Strategic Plan provides guidance and a roadmap for 2024-2027 for both IT and Data & Analytics.

The plan was developed prior to the agency Strategic Plan; accordingly, a refresh of this plan is scheduled in 2024. For this plan, business goal assumptions have been used as agency goals are developed.

Understanding of HECC IT and Data & Analytics' current state is limited in many cases. Notably, a baseline for measures and metrics is needed before targets may be developed. This work is anticipated for the first quarter of 2024.

Additionally, a focus on constructing secure and sustainable data and technology foundations is critically important and has guided plans for investments and projects.

## **Core Strategic Plan Elements**

#### Mission and Vision

These describe **WHY** we are here and that we support the important work of the agency

#### **Guiding Principles and Measures**

These describe **HOW** we accomplish our goals, what we prioritize, and how we innovate and grow

#### Roadmap of IT and Data Initiatives

These describe **WHAT** we will do in the coming years - what projects we will complete, what technology and data foundations we construct

## **Executive Summary Continued**

This plan provides guidance and a roadmap for HECC IT for the 2023-27 timeline.

It was developed in cooperation with Info-Tech Research Group based on the internal review of our capabilities, strengths, and weaknesses; HECC's assessment of IT performance, value, and business technology needs; and agency business goals and key initiatives.

The three pillars of the successful strategic approach to IT are: supporting the business by aligning IT projects with HECC initiatives; reducing risk and improving operational excellence by increasing IT process maturity and improving core competencies; and driving technology innovation.

These pillars are the focus of the four key goals for IT:

- Achieve IT Operational Excellence
- Improve the Agency Security Posture
- 3. Effective Data and Analytics
- Establish a Project Portfolio Management office

Each of these goals is supported by specific key initiatives.

HECC IT Governance Committee will serve as the gatekeeper and the Steering body for the IT strategy realization.

The plan identifies additional resources needed for the successful implementation of the targeted improvements and the realization of positive business value.

## **HECC IT Mission, and Vision**

## Describes WHY we are here to support the vital work of the agency

#### Mission



Collaborate with partners to champion, develop, and manage secure transformative technology that advances data-driven and value-based decision making.

#### Vision



Deliver accessible and reliable enterprise solutions promoting postsecondary opportunities that lead to success for all Oregonians.

# IT Values and Guiding Principles

Describes HOW we accomplish our Mission and Vision, and criteria we use to prioritize our work



Accountable & Transparent: hold ourselves accountable by taking responsibility for our decisions and actions and being transparent with open and honest communication with our customers.

Committed to Accessibility: We are dedicated to making our services accessible to diverse audiences, ensuring inclusivity and equal opportunity.

**Committed to Collaboration:** Our commitment to collaboration strengthens relationships, enhances creativity, improves ownership and leads to positive results.

**Committed to Customer Success:** We are committed to customer success by providing exceptional service and support.

#### **Committed to Diversity, Equity and Inclusion:**

Our commitment to Diversity, Equity, and Inclusion is our strength, ensuring every voice is heard and valued.

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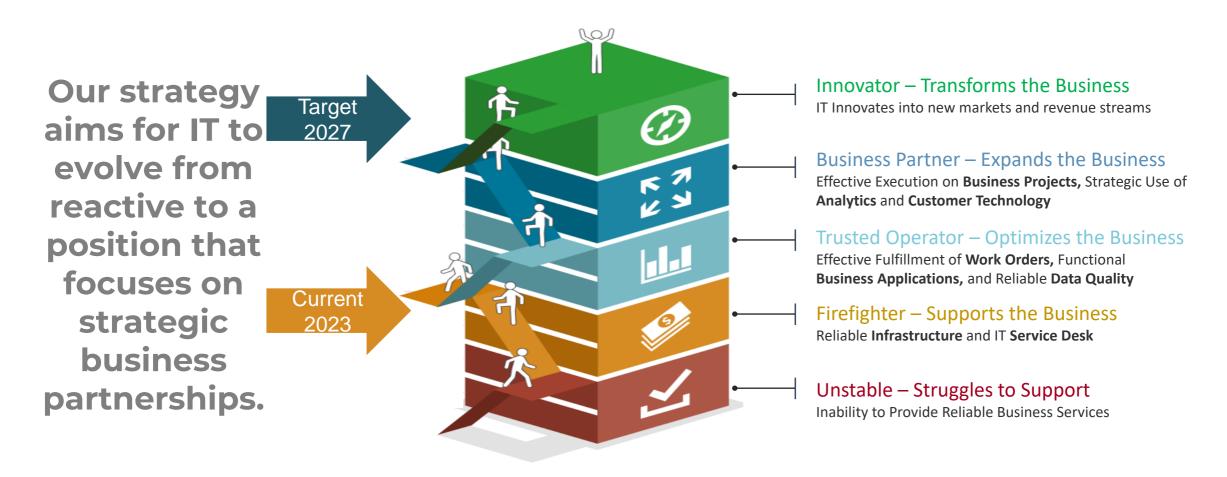
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# **Current and Future State of HECC IT Maturity**



# IT Initiative and Projects Categorization

Today's CIOs have three key mandates:

<u>Support the Enterprise</u>, <u>Run an Effective IT shop</u>, and <u>Lead/Support IT Innovation</u>



# **Business Support Initiatives**

Describe WHAT we will focus on for: projects to complete, and technology and processes to implement Success Metrics

### 2024-2027 IT Key Initiative Plan

Our key initiatives collectively support HECC's mission and priorities and improve the delivery of IT services.

## **Business-Supporting IT Initiatives**

- ✓ Establish Platform Architecture and Development Environment
- ✓ Support the replacement of FAMIS, PCS Vets, and ETPL
- ✓ Improve Data Architecture and Governance

## IT Excellence Initiatives

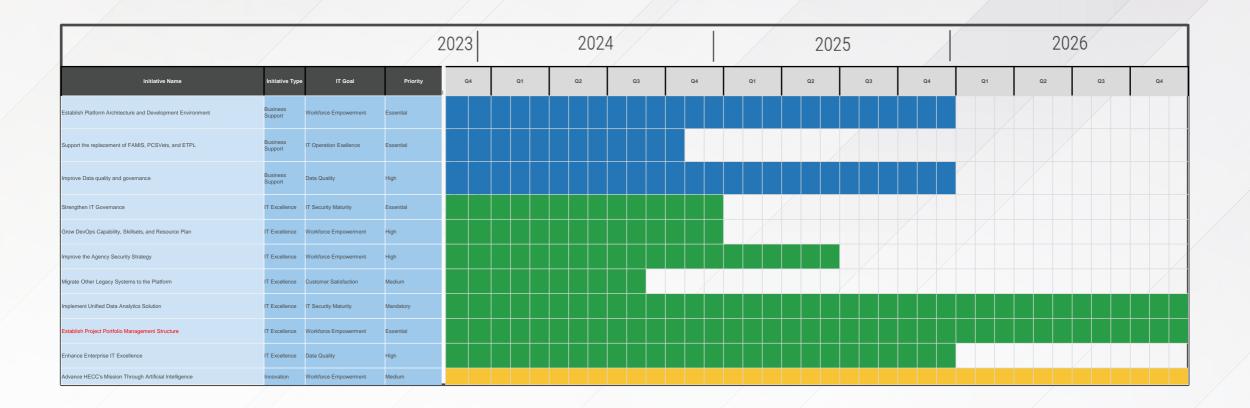
- ✓ Strengthen IT Strategy and Governance
- ✓ Grow DevOps Capability, Skillsets, and Resource Plan
- ✓ Improve the Agency Security Posture
- ✓ Migrate Other Legacy Systems to the Platform
- ✓ Implement Unified Data Analytics Solution
- ✓ Establish Project Portfolio Management Structure
- ✓ Enhance Enterprise IT Excellence

## **IT Initiatives Supporting Innovation**

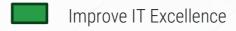
✓ Advance HECC's Mission Through Artificial Intelligence

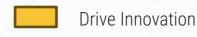
# **Key Initiative/Project Roadmap**

Describe WHAT we will focus on for: projects to complete, and technology and processes to implement Success Metrics









## **HECC IT Goals and Goal Statement**

Our Goals reflect the long-term strategic targets of our work

Management

Establish a Project Portfolio > Enhance stakeholder satisfaction with project and solutions delivery



- Cultivate technology processes and capabilities that are modern, scalable, reliable, and secure supporting current and future HECC initiatives.
- > Provide accessible working systems while meeting customer's changing needs in a responsive manner.



- > Strengthen data and information governance and accountabilities.
- Improve data accessibility, data integrity, and enhance comprehensive reporting capabilities.



- Protect HECC's data and information systems and advance privacy and regulatory compliance requirements.
- > Improve cyber security detection and prevention capabilities.
- Reduce attack surface and improve resiliency

# IT Goals, Metrics & Targets

Describe how we will **measure** the outcomes of our efforts and the business value that we bring to HECC

IT Goals	Business Facing Objectives	Targets Metrics
IT Operational Excellence	<ul> <li>Increase Customer Satisfaction</li> <li>Project success rates</li> <li>Application reliability and stability</li> <li>Skills Development</li> </ul>	<ul> <li>Survey of Customer Satisfaction score – use InfoTech Template</li> <li>Establish baseline and Improve response time by 5% YoY</li> <li>Establish baseline and Reduce support calls by 5% YoY</li> <li>Increase the survey score outcome that the project produced the value expected for the resources spent</li> </ul>
Agency Security Posture	<ul><li>Cyber Security Improvement</li><li>Cyber Security Awareness</li></ul>	<ul> <li>Increase the agency CIS control implementation goal from 40% to 80%</li> <li>100% HECC employees complete the cybersecurity awareness training and increase of detection rate</li> </ul>
Data Management	<ul> <li>Alignment of data collection to business needs</li> <li>Database consolidation</li> <li>Single source of truth</li> </ul>	<ul> <li>Reduce# of customized (data) reports by 20%</li> <li>Consolidate existing databases to Azure within 12 months</li> <li>Data governance process set up within 12 months</li> </ul>
Project Portfolio Management	Establish Project Portfolio Management	<ul> <li>Project Portfolio Management processes established within the next 24 months.</li> </ul>