2025-2026 OGIC Work Plan

**Approved By**

**Oregon Geographic Information Council   
Month XX, 2025**

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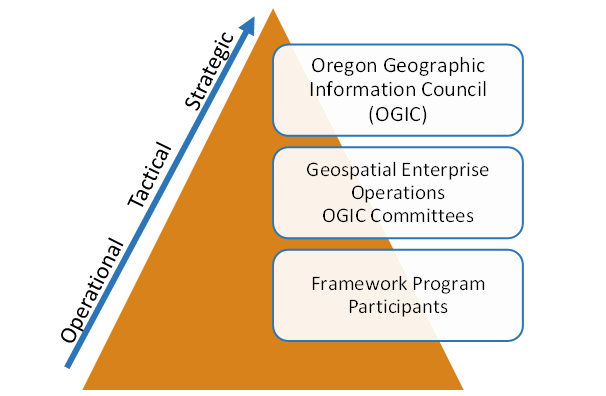
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Introduction

The Oregon Geographic Information Council (OGIC) serves as the strategic and executive body responsible for guiding the implementation of the goals and objectives identified within the 2023-2026 Strategic Plan for Geospatial Data Management. Many stakeholder groups are represented on the Council, including counties, cities, special districts, tribal government, 911 centers, and other public and private entities that create, share, or utilize geospatial data. OGIC’s central focus is to provide executive leadership for coordinating geospatial activities between, among, and within the stakeholder groups by establishing policy and facilitating activities that enhance and support the Oregon Framework program.

The tactical and operational work to be carried out in support of the Strategic Plan will be led by the Oregon Geospatial Enterprise Operations in partnership with OGIC Committees, Framework Program participants, and participating organizations identified as data custodians and stewards.

This biennial work plan aims to formalize OGIC activities that should occur in parallel to the Framework Program activities to advance geospatial data sharing and management. Creating an OGIC work plan acknowledges that OGIC members have responsibilities in addition to the oversight of the Oregon Framework Program. Therefore, the work plan has the following components:

* OGIC Priorities
  + OGIC’s priority initiatives to improve geospatial framework data sharing, determine a sustainable funding mechanism, GIS-related advocacy and legislative coordination, and OGIC communications and outreach.
  + OGIC committees, roles, and responsibilities created to support OGIC’s priority initiatives to improve data sharing and management by public bodies.
* Framework Program Oversight
  + Alignment with the 2023-26 Strategic Plan for Geospatial Data Management goals and objectives.
  + OGIC committee members will support the Framework Program by meeting with the Framework Theme leads and teams as needed, while working alongside the Geographic Information Officer (GIO) and Geospatial Data Governance Coordinator, to support both Framework goals and objectives and OGIC’s priority initiatives.

**The priority initiatives and activities planned within this Work Plan are designed to support the shared vision and mission, the goals and objectives within the 2023-26 Strategic Plan for Geospatial Data Management, and OGIC’s duties to implement ORS 276A.500-515.**

Shared Vision and Mission for Geospatial Data Management

In 2022, the Oregon Geographic Information Council (OGIC) worked collaboratively with the Geographic Information Officer and Oregon’s Framework Program participants to review and refresh the shared state vision and mission for Geospatial Data Management.

**Vision:** Authoritative, reliable geospatial data are available and accessible when and where needed to support the equitable provision of services across the state of Oregon.

**Mission:** The Oregon Geographic Information Council oversees Oregon’s Framework Program in providing a consistent and reliable network of geospatial resources and data for all Oregonians.

OGIC’s Priority Initiatives and Activities for Geospatial Data Sharing and Management

To achieve the shared vision for the State, OGIC has identified the following priority initiatives and activities for geospatial data sharing and management. The OGIC Committees will accomplish the activities over the 2025-26 calendar years. These activities are to be aligned and supplemental to the activities of the Oregon Framework Program, whose goals and objectives are outlined in the 2023-26 Strategic Plan for Geospatial Data Management.

1. **Strengthen Communications  
   Assigned Committee(s): Outreach and Communications  
   Strategic Plan Objectives Supported: 1d and 2a**
   * Develop communications materials to support OGIC’s advisory committees and ensure a unified message in OGIC communications..
   * Maintain and update OGIC hub/website (with the assistance of the Geospatial Enterprise Operations staff).
   * Engage with the public, the GIS Community, OGIC committees, and others to advance GIS in Oregon.
2. **Support Sustainable Funding  
   Assigned Committee(s): Legislative Coordination  
   Strategic Plan Objectives Supported: 1a and 1c**
   * Assist the Geographic Information Officer in creating a long-term funding strategy, the imagery portfolio, and coordinated program for imagery.
   * Develop legislative funding requests to support data development, sharing, and aggregation.
3. **Improve Data Sharing  
   Assigned Committee(s): Data Sharing and Governance  
   Strategic Plan Objectives Supported: 1a, 1b, 1d, 2a, 2b, and 2c**
   * Develop materials and conduct outreach to OGIC representative groups regarding the benefits of data sharing and the responsibility to share geospatial Framework data.
   * Review and update OGIC data priorities for the Framework Grant Program.
   * Identify geospatial Framework data for sharing by public bodies; update administrative processes for implementing ORS 276A.509 as needed (consultation, data standards, update frequency, communications).
4. **Legislative Coordination / Advocacy  
   Assigned Committee(s): Legislative Coordination**

**Strategic Plan Objectives Supported: none**

* + Coordinate with key stakeholders to support OGIC and GIS-related state agency funding requests.
  + Track and respond to proposed legislative bills and concepts that either support or may adversely affect the GIS profession, GIS data sharing, or the use of GIS technologies in Oregon.
  + Meet with legislators prior and/or during each legislative session to support OGIC funding requests or other GIS-related bills.

OGIC members’ work will largely be carried out within OGIC’s committee and workgroup structure. As authorized by ORS 276A.506, OGIC may establish subcommittees and workgroups as needed to carry out its duties. In 2023 OGIC established a set of committees and the following organization chart to carry out its duties.

# OGIC Organizational Chart

Standing Advisory Committee

OGIC Committee

Proposed Future Committees

# Advisory Committees

OGIC has a set of standing advisory committees created per ORS 276A.506 (1)(f) to assist OGIC in carrying out its duties: Policy Advisory Committee, Technical Advisory Committee, Executive Committee, and the Framework Implementation Team. These committees are established in the OGIC Charter and assist OGIC on an ad hoc basis. They do not have decision-making authority but provide advice and guidance to OGIC.

**Executive Committee:** The OGIC Executive Committee is established to act on behalf of the Council as needed between Council meetings. Items before the executive committee are time-sensitive and require a decision or action before the next meeting. The executive committee also meets approximately one month prior to each Council meeting for agenda setting and meeting preparation.

**Policy Advisory Committee (PAC):** The Policy Advisory Committee provides strategic planning, budgetary recommendations, and policy advice and development for OGIC.

**Technical Advisory Committee (TAC):** The Technical Advisory Committee provides technical advice related to GIS technology; GIS coordination; and geospatial data management, use, and governance for OGIC.

**Framework Implementation Team (FIT):** The purpose of the Oregon Framework Implementation Team is to guide the development and maintenance of authoritative Framework geospatial data in Oregon and ensure these data are available, suitable, and accessible for repeated and varied use by a broad user base, especially for providing consistent government services across the state. The FIT advises OGIC on GIS Framework theme development and stewardship issues.

As authorized by ORS 276A.506, OGIC may establish subcommittees and workgroups as needed to carry out its duties. In addition to the standing advisory committees, OGIC created the following committees to support the priority initiatives of this 2-year Work Plan.

## Outreach and Communications Committee

This committee is designed to strengthen the awareness of OGIC and OGIC activities to advance geospatial data sharing by and for the public, the GIS community at-large, the legislature, and other key stakeholders. This committee leads the collection and dissemination of information, creates materials and key messages, and creates communication strategies to support OGIC initiatives and activities.



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## Data Sharing and Governance Committee

The committee is designed to carry out the administrative processes and procedures to implement ORS 276A.509, including consultation with public bodies, identification of geospatial Framework data for sharing, identifying data standards and update frequency, and processing public body appeals. This committee will also work to improve geospatial data sharing and governance in Oregon, including coordination with local governments and leading priority OGIC data development and aggregation initiatives such as road centerlines, parcels, addresses, and more…



## Legislative Coordination Committee

This committee is designed to lead legislative coordination activities to support OGIC initiatives and funding requests and to increase legislative awareness of geospatial data sharing and management challenges. The Committee will also design strategies, draft legislative recommendations, and perform outreach to achieve stakeholder support for sustainable funding of geospatial Framework data development, aggregation, and maintenance.



# Appendix A: Performance Measures

A set of performance measures were created for OGIC in 2023 to measure the Council’s effectiveness in advancing its priority initiatives over the 4-year period of the Strategic Plan for Geospatial Data Management. Data to support the following measures will be collected from January 2024 – December 2026.

|  |  |  |
| --- | --- | --- |
| Priority Initiative | Measure # | Performance Measure |
| **Strengthen Communications** | **1** | **Measure:** Increase in the # of new subscribers to OGIC communications list serve.  Baseline: # of existing subscribers on the 1st of the previous quarterly month.  Frequency of Measure: quarterly; Jan, Apr, Jul, Oct  \*\*Target: Set annual target following 2024 |
| **2** | **Measure:** GIS community survey regarding general awareness of OGIC’s responsibilities and activities.  Baseline: Questions will be created for January release of survey.  Frequency of Measure: annually; Jan |
| **Support Sustainable Funding** | **3** | **Measure:** # of OGIC recommended Policy Option Packages and Legislative Concepts related to sustainable funding approved by the legislature.  Baseline: variable; # proposed  Frequency of Measure: annually; Jul |
| **Improve Data Sharing** | **4** | **Measure:** # of counties contributing parcel data to GEO for statewide aggregation and publication to the public.  Baseline: 36 counties  Frequency of Measure: semiannually; Jan, Jul  Target: 10 counties by January 2025. |
| **5** | **Measure:** # of geospatial Framework datasets where OGIC has performed consultation prior to OGIC endorsement of dataset for sharing.  Baseline: # of datasets in approved Framework Inventory that are not stewarded by tribal governments or federal government agencies = 131 datasets  Frequency of Measure: quarterly; Jan, Apr, Jul, Oct  Target: consultation occurs in each quarter of 2024 until complete. |
| **6** | **Measure:** % of geospatial Framework datasets appealed to OGIC and then shared following consultation, negotiation, or assistance.  Baseline: variable; based on # of appeals received and recorded in appeal log.  Frequency of Measure: semiannually; Jan, Jul Target: 50% |
| **Legislative Coordination / Advocacy** | **7** | **Measure:** GIS community survey regarding OGIC’s legislative coordination and advocacy role.  Baseline: Questions will be created for January release of survey.  Frequency of Measure: annually; Jan |
| **8** | **Measure:** # of legislators OGIC members met with to promote and discuss GIS-related topics.  Baseline: 8 Oregon senators and representatives  Frequency of Measure: annually; Jan  Target: Meetings with at least 8 unique individuals in one year. |
| **9** | **Measure:** # of bills receiving public comment or written testimony from OGIC.   Baseline: # of GIS-related bills known to LCC (for information purposes; not needed for calculation of measure) Frequency of Measure: annually; Jul |

# Appendix B: Placeholder – Committee Charters?