#### **Oregon Department of Environmental Quality**



# **FWPW Partner Sponsorship Information 2025**

# **Description**

The Oregon Department of Environmental Quality is committed to reducing food waste and supporting community efforts through its participation in Food Waste Prevention Week. To enhance the impact of local events during this nationwide campaign, DEQ has introduced a competitive sponsorship opportunity for Oregon partners. This process ensures fair and equitable distribution of sponsorships across the state, with a priority on supporting food waste prevention programs and providing access to underserved communities. Through these sponsorships, DEQ aims to maximize environmental benefits while empowering communities across Oregon.

### **Timeline**

- Applications open Oct. 10, 2024
- Applications due Nov. 22, 2024
- Notice of award by end of 2024

#### Goals

Proposals should consider alignment with the following Oregon DEQ & Food Waste Prevention Week goals:

- Build community: Foster stronger, more connected communities around food waste prevention
- Prevent food waste: Focus on strategies to reduce food waste before it occurs such as smart shopping, upcycled recipes, or eating leftovers
- **Empower individuals:** Provide educational initiatives that equip people with the knowledge and tools to prevent food waste at home
- Reduce lifecycle impacts: Address the environmental impacts across the full lifecycle of food (production, consumption, and disposal)
- Support food-insecure populations: Support communities experiencing food insecurity

## **Eligibility**

- To be eligible, an organization must be a registered Food Waste Prevention Week Partner operating within the state of Oregon
- Proposed event/initiative must take place in Oregon

## **Application Process**

Interested parties will apply via this online form: <a href="https://forms.office.com/q/Apn8LHrx9C">https://forms.office.com/q/Apn8LHrx9C</a>





### **Evaluation Criteria**

Applications will be reviewed by a committee of four DEQ Materials Management staff members, utilizing the following criteria:

Alignment with Goals	The degree to which the proposal aligns with DEQ Materials  Management Program and Food Waste Prevention Week goals.	1 – 5 points
Community Impact & Engagement	The clarity and effectiveness with which the proposal demonstrates its potential for positive community impact and the strategies for engaging with the community.	1 – 5 points
Commitment to Diversity, Equity & Inclusion	The degree at which the proposal prioritizes equitable access by engaging underserved communities, removing barriers to participation, and ensuring that programs are inclusive and accessible to all.	1 – 5 points
Partnerships & Collaboration	The strength and relevance of partnerships or collaborations outlined in the proposal, including how these enhance the project's success	1 – 5 points
Creativity	The extent to which the proposal displays creative approaches for community engagement and/or preventing wasted food.	1 – 5 points

# **Sponsorship Award Requirements**

- After notice of award, organization will be required to register as a vendor on <u>OregonBuys</u> to receive sponsorship funds
- Organization will be required to mention DEQ Materials Management in outreach materials, or use official DEQ logo provided by DEQ staff
- Organization will be asked to share photos of the event/initiative and give DEQ permission to use them

### **Contact**

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Materials Management – Life Cycle Programs

## **Non-discrimination statement**

DEQ does not discriminate on the basis of race, color, national origin, disability, age, sex, religion, sexual orientation, gender identity, or marital status in the administration of its programs and activities. Visit DEQ's <u>Civil Rights and Environmental Justice page.</u>