

Conference Program

GOVERNOR'S MARKETPLACE
2024 CONFERENCE & TRADESHOW



**MEANINGFUL
ENGAGEMENT**

Portland Edition | October 2024



TINA KOTEK
GOVERNOR

Welcome to the 2024 Governor's Marketplace!

I believe in supporting Oregon's small business community by promoting and encouraging access to public contracting opportunities and business resources. The goal of the Governor's Marketplace is to bring resources and information about procurement opportunities to our amazing landscape of Oregonians across the state.

The theme of this year's Governor's Marketplace is **Meaningful Engagement**. Community brings a transformative power to our workplaces and institutions. It is incumbent upon each of us to be active participants in building shared prosperity across the state, especially as it relates to expanding opportunities for partnership between all our different communities and state agencies.

Our state's strength lies in the richness of its cultures, backgrounds, and perspectives. By fostering togetherness, we not only celebrate commonality and community, but we also harness its potential for innovation, creativity, and resilience.

Thank you for taking time out of your busy week to attend this conference. I hope that each of you enjoy the Governor's Marketplace and find new, exciting opportunities to contract with the State of Oregon.

Sincerely,

Governor Tina Kotek

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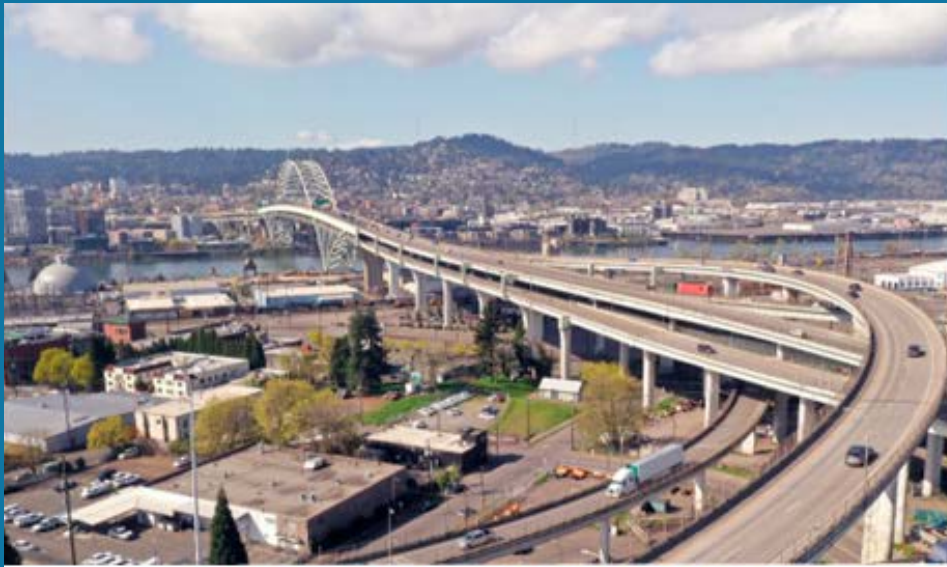
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ODOT Office of Equity and Civil Rights

connecting you to:

- Disadvantage Business Enterprise (DBE) Program
- Emerging Small Business (ESB) Program
- Workforce Development
- Small Business Support

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RESTORING OREGON'S CAPITOL

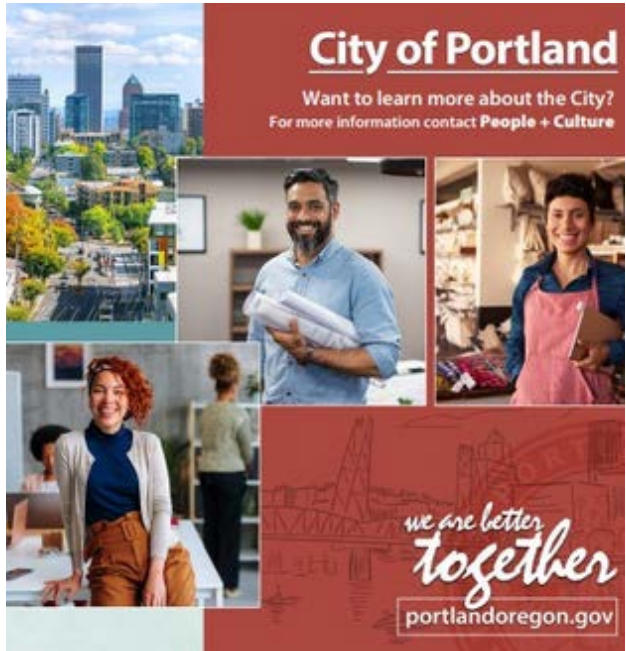


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City of Portland

Want to learn more about the City?
For more information contact **People + Culture**



Tiffani Penson

People & Culture Manager

Tiffani.penson@portlandoregon.gov

Anabertha Owusu Bempah

WABT Program Manager

anabertha.owusubempah@portlandoregon.gov

Bureau of Environmental Services

Bureau of Human Resources

Portland Bureau of Transportation

Portland Water Bureau

Procurement Services



POWERING *progress*

Pacific Power partners with communities to promote development and equitable access to business opportunities. Find out more at PacifiCorp.com/Suppliers.



SCHEDULE AT A GLANCE

Governor's Marketplace Conference & Tradeshow October 28, 2024 | Holiday Inn Portland | Columbia Riverfront

Time	Description			
8:30 a.m. - 11:30 a.m.	Sponsor Booth Setup			
9 - 10 a.m.	Upstairs: Attendees & Speakers Check-In & Registration			
9:30 a.m.- 11 a.m.	Light morning refreshments			
9:30 a.m. - 11:30 a.m.	Upstairs: Exhibitor Booth Setup & Check-In			
10 a.m. - 10:30 a.m.	Grand Ballroom (upstairs): Opening and welcome remarks Stephen Nelson, State of Oregon Chief Procurement Officer			
	Release to Training Sessions (Downstairs)			
10:45 a.m. - 11:45 a.m.	Multnomah Room	Clackamas Room	Clark Room	Washington Room
	State Contracting Panel Facilitator: Adam Helvey Speakers: Kimberly Mainwaring, Winona Butler, April Brenden-Locke, Kevin Cassidy, Joe Hanseling	BOLI: Prevailing Wage Rate Workshop Facilitator: Noelle Scott Speaker: Susan Wooley	OregonBuys: Make the system work for you Facilitator: Kelly Stevens-Malnar Speakers: Nicole Brazeal, Andy Kicza, Sophie Velasco	Insurance Agent as a Resource Facilitator: Todd Scharff Speakers: Dawn Bostwick, Deborah Robinson
11:45 a.m. - 1 p.m.	Grand Ballroom (Upstairs): KEYNOTE: IBR Project by Greg Johnson, Program Administrator; Address and Sponsorship Awards			
1 - 2 p.m.	Visit Exhibitor Booths (Upstairs Main Floor)			
2 - 3 p.m.	Multnomah Room	Clackamas Room	Clark Room	Washington Room
	Must Know Resources: To Grow and Support Your Business Facilitator: Greg Ivers Speakers: Jeff Stell, Greg Ivers, Bob Williams, Chris Cox, Trevor Leahy	Federal Agencies and Oregon Emergencies Facilitator: Noelle Scott Speakers: Joe Smetak, COL L. Dale Caswell, Jr., Stephen Richardson	Interstate Bridge Replacement Project Facilitator: Serena Stoudamire Wesley Co-Facilitator: Jennifer Godfrey Speakers: Greg Johnson, Aidan Gronauer, Johnell Bell, Brandie Castro, Barbi Alexander	Sustainability Defined in Oregon Contracting Facilitator: Adam Helvey Speakers: Adam Helvey, Cary Waters
3 - 4 p.m.	Visit Exhibitor Booths (Upstairs Main Floor)			
4 - 5 p.m.	Multnomah Room	Clackamas Room	Clark Room	Washington Room
	Local Government Contracting Facilitator: Kelly Stevens-Malnar Speakers: Kendall Foose, Barry Zimmerman, Jon Deveaux, Kathleen Brenes-Morua, Hannah Emerson	Apex Accelerator: Using Apex as your Federal, State, Local, Contracting Resource Facilitator: Noelle Scott Speaker: Jason Petorak	COBID Workshop and Opportunities for COBID Firms Facilitator: Jesse Juarez Speakers: Edina Haislip, Diponker Mukherjee, Joe Hanseling, Ailsa Kellum	Small Business Access to Capital Panel Facilitator: Scott Bossom Speakers: Scott Bossom, Molly Moore, Carlos Mendoza, Dr. Ryan Halley, Kay Little
4 - 5 p.m.	Visit Exhibitor Booths (Upstairs Main Floor)			

EXHIBITOR LAYOUT

HOLIDAY INN PORTLAND

Exhibitor Booths (Upstairs Main Floor)

COLUMBIA EVENTS CENTER A

PLATINUM SPONSOR BOOTH

- 1..... Oregon Department of Transportation

GOLD SPONSOR BOOTHS

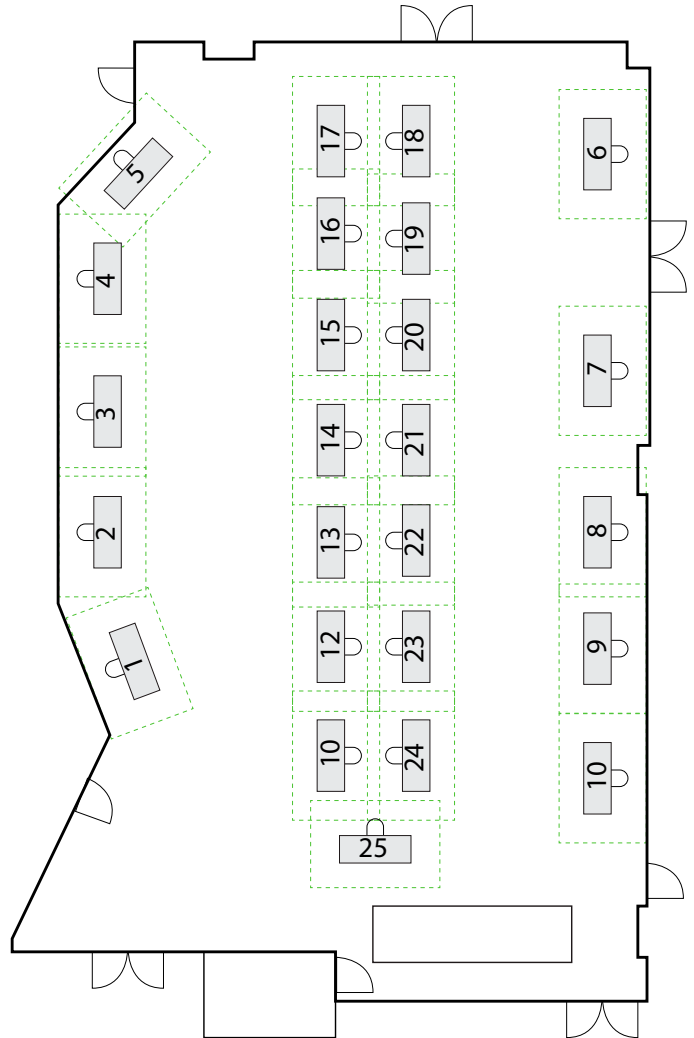
- 2..... ODHS/OHA
- 3..... Port of Portland
- 4..... Oregon Lottery

SILVER SPONSOR BOOTHS

- 5..... Pregame
- 6..... Oregon Youth Authority
- 7..... City of Portland - We are Better Together
- 8..... Hoffman Construction
- 9..... Mackenzie
- 10..... Pacific Power

RESOURCE BOOTHS

- 11..... Northwest Native American Chamber
- 12..... PACCO
- 13..... Black American Chamber of Commerce
- 14..... Oregon Pride in Business
- 15..... Filipino American Association of Portland and Vicinity, Inc
- 16..... Soul District
- 17..... Hispanic Metropolitan Chamber
- 18..... Oregon Apex Accelerator
- 19..... BESThq
- 20..... Prosper Portland
- 21..... Oregon OSHA Consultation
- 22..... Professional Business Development Group
- 23..... NAMC-Oregon
- 24..... Oregon MBDA Business Center
- 25..... Livelihood NW



EXHIBITOR LAYOUT

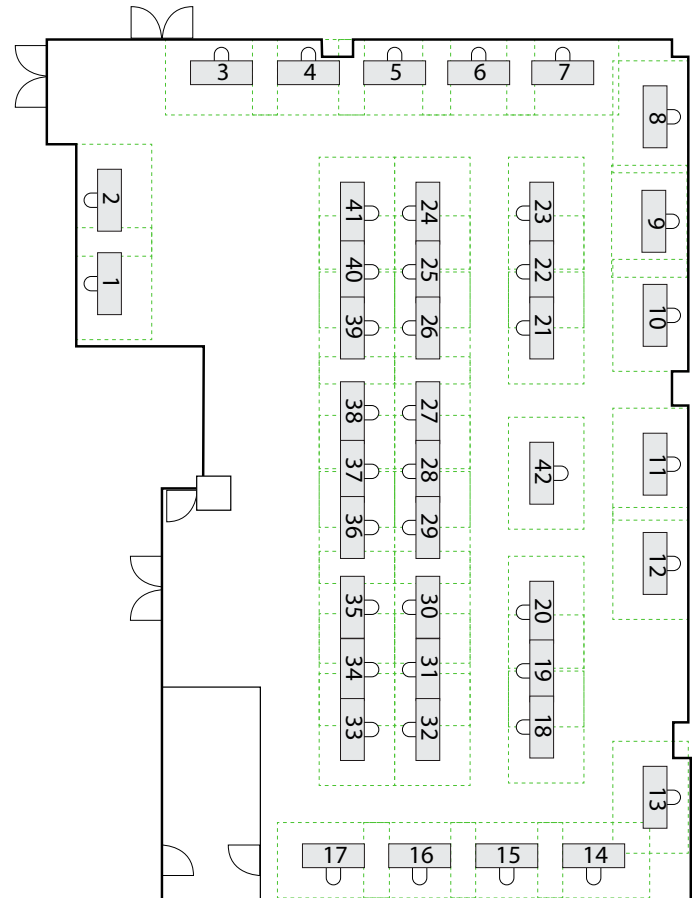
HOLIDAY INN PORTLAND

Exhibitor Booths (Upstairs Main Floor)

COLUMBIA EVENTS CENTER B

EXHIBITOR BOOTHS

- 1..... Oregon Public Purchasing Association
- 2..... DAS State Procurement Services/
OregonBuys
- 3..... Business Oregon/COBID
- 4..... Oregon Business Development
Department- Small Business Office
- 5..... ODHS Office of Resilience and
Emergency Management
- 6..... Tualatin Valley Water District
- 7..... Washington County
- 8..... Beaverton School District
- 9..... Oregon Health & Science University
- 10..... TriMet
- 11..... Interstate Bridge Replacement Program
- 12..... Multnomah County
- 13..... Metro
- 14..... City of Portland Bureau of Environmental
Services
- 15..... City of Portland Procurement Services
- 16..... City of Portland Water Bureau
- 17..... City of Portland Bureau of Transportation
- 18..... Urban Forestry - Portland Parks &
Recreation - City of Portland
- 19..... Oregon Parks and Recreation
Department
- 20..... Department of Early Learning and Care
- 21..... Oregon Higher Education Coordinating
Commission
- 22..... Portland Community College - Planning
& Capital Construction
- 23..... Oregon State University
- 24..... Oregon Employment Department
- 25..... Oregon Employment Department | Paid
Leave Oregon
- 26..... WorkSource Oregon
- 27..... SCORE
- 28..... U.S. Small Business Administration
- 29..... US Army Corps of Engineers, Portland
District
- 30..... SOS Office of Small Business
Assistance
- 31..... Oregon Bureau of Labor and Industries
- 32..... Oregon Department of Revenue
- 33..... Oregon Department of Fish and Wildlife



- 34..... Oregon Business Development
Department- Procurement
- 35..... Oregon Department of Transportation
OPO
- 36..... Department of Corrections
- 37..... Department of Consumer and Business
Services
- 38..... Small Business Ombudsman for the
Department of Consumer and Business
Services
- 39..... Secretary of State
- 40..... Marion County
- 41..... Portland Community College - Small
Business Development Center
- 42..... Oregon Department Education
Procurement Team

SPEAKER/PRESENTER BIOGRAPHIES

OPENING CEREMONY



Stephen Nelson, State Chief Procurement Officer

Department of Administrative Services

As State Chief Procurement Officer, Stephen leads a team of 70 professionals who focus on procurement. He has over 15 years of procurement experience, including work in city and county government as well as the private sector and higher education. He has partnered with and supported groups like the Oregon Association of Minority Entrepreneurs, the Professional Business Development Group, and various agencies in the space of supplier diversity and procurement equity. Stephen currently serves as the Vice President of the Oregon Public Purchasing Association (OPPA) and chairs the OPPA Diversity Committee. He is also one of the founding members of the Contracting Alliance for Diversity and Equity.

OUR STATE CONTRACTING PANEL



Kimberly Mainwaring, Designated Procurement Officer

Oregon Department of Corrections (DOC)

Kimberly has been the Designated Procurement Officer (DPO) at the Oregon Department of Corrections (DOC) since September of 2022. Prior to that, she worked at DAS' State Procurement Services (SPS) with the IT procurement team and the Business Services section. She has also worked in state government as a contractor with a non-profit from 1994-2008. Following the work as a contractor, Kimberly became employed by the State of Oregon and has worked at several different agencies in different capacities. She has worked at Department of Environmental Quality (DEQ), Oregon Health Authority (OHA), and Department of Transportation (ODOT) on the State Radio Project (SRP).

The DOC has an annual biennium budget of approximately 2 billion dollars. DOC is responsible for the supervision, management and administration of DOC institutions, parole and probation services, community corrections, and other functions related to state programs for corrections. The department has custody of approximately 12,000 adults in 12 state prisons throughout the state. The department also provides the management and supervision of approximately 20,000 adults under supervision by counties, including two counties that are managed by DOC. DOC's procurement team is responsible for meeting the needs of DOC and the counties it is responsible for. Procurements include Information Technology, Public Work/Public Improvement, Education, Health Services, Community Support and Investigations.



Winona Butler

Oregon Parks and Recreation Department

I work at the Oregon Parks and Recreation Department soliciting historical construction services, goods and professional services. I have worked with the MWESB efforts for over 14 years now and I'm excited to watch this program blossom into today's COBID.

Parks is currently building the COBID Team and developing outreach efforts for the 2025 calendar year. We hope to have a schedule of outreach by February 2025. Please check out website at Doing Business with OPRD for updates.

SPEAKER/PRESENTER BIOGRAPHIES



April Brenden-Locke, Designated Procurement Officer and Contract Services Manager

Oregon Department of Fish and Wildlife

April Brenden-Locke is the Designated Procurement Officer and Contract Services Manager at the Oregon Department of Fish and Wildlife, where she leads a team of 10 staff responsible for ODFW's unique procurements, contracts, and grants. She has over 24 years of public service and brings her diverse experience in communications, education, and IT project management to the world of procurement. April holds a Master of Arts in Teaching from Lewis and Clark College, Project Management Professional (PMP) certification, and Oregon Procurement Basic Certification (OPBC).

ODFW's mission is "to protect and enhance Oregon's fish and wildlife and their habitats for use and enjoyment by present and future generations." ODFW has a wide variety of programs and over 90 properties/facilities throughout the state, creating many opportunities for businesses to provide goods and services to the agency.

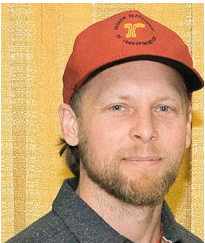
Outside of work, she enjoys camping, hiking, and birdwatching with her husband and their two dogs.



Kevin Cassidy, Procurement & Contract Specialist Heavy Highway Program

Oregon Department of Transportation

Kevin Cassidy has been a public servant over the past 24 years serving primarily in the sectors of transportation and education. Kevin currently is the Senior Lead for ODOT's Heavy Highway Construction Contracting Unit where he enjoys working directly with private industry to improve and maintain our transportation infrastructure. Kevin has previously served as the President of the Oregon School Board Association. Kevin is certified by the National Institute for Public Purchasing as a Professional Public Buyer. Prior to entering public service, Kevin owned and operated a transportation firm that supported the Indy Racing League and NASCAR. Kevin and his family reside near Baker City, Oregon where they own and operate a small farming operation.



Joe Hanseling, Small Business Navigator

Oregon Department of Transportation

Joe has been with ODOT since March 2024 working in the Office of Equity and Civil Rights as a Small Business Programs Navigator. Based in the Portland area, Joe does outreach, technical support, and assists with all Equity and Civil Rights programs at ODOT.

BOLI: PREVAILING WAGE RATE WORKSHOP



Susan Wooley, PWR Technical Assistance Coordinator

Oregon Bureau of Labor and Industries

Susan Wooley has worked for the Oregon Bureau of Labor and Industries for 26 years. As the Prevailing Wage Rate Senior Policy Analyst for the past 21 years, she oversees BOLI's Prevailing Wage Rate (PWR) law education program, giving seminars on PWR law to contractors and public agencies around the state. Prior to this, she was a compliance specialist with the PWR unit for five years, investigating complaints of PWR law violations, and instructing contractors and public agencies on how to stay in compliance with the law.

SPEAKER/PRESENTER BIOGRAPHIES

OREGON BUYS: MAKE THE SYSTEM WORK FOR YOU



Nicole Brazeal, Program Director

OregonBuys

Nicole Brazeal is the eProcurement Program Manager at DAS State Procurement Services. She manages the team administering the OregonBuys system. Nicole has been with DAS SPS since 2008, originally serving as an administrator for ORPIN. Outside of work, Nicole enjoys camping at the Oregon coast, traveling to tropical locations, and spending time with her family.



Andy Kicza , DAS Program Administrator and eProcurement Team Lead

DAS ePro OregonBuys

Andy Kicza serves as the DAS Program Administrator and eProcurement Team Lead. He has worked at the state for 17 years including the first 13 at PERS working in customer service, withdrawals, complex data sets, annual statements, and the PERS Health Insurance Program. In 2020 Andy moved from PERS to DAS to assist with the DAS IT purchasing process and finally transitioned full-time to the OregonBuys implementation project and his current role with the eProcurement team. He lives in the Portland area with his wife and two-year-old daughter, Lily and enjoys playing soccer and baseball in his free time.



Sophie Velasco, Organization Administrator

DAS ePro OregonBuys

I work on the DAS eProcurement team, working on the OregonBuys system as an Organization Administrator for DAS and all the small agencies. As a member of the eProcurement team, I also provide support to the vendor helpdesk agents with escalations that come to our team.

INSURANCE AGENT AS A RESOURCE



Dawn Bostwick

Huggins Insurance Services, Inc.

With decades of experience in the insurance industry, Dawn Bostwick has established herself as a leading authority in business and nonprofit insurance. Throughout her career Dawn has worked with a diverse range of clients from small startup companies to large nonprofits, industrial, and public entities. Over the years, she has built a reputation for her commitment to her clients and her ability to simplify complex concepts into actionable solutions. She is actively involved in industry associations and community and civic organizations. Dawn is an Associate in Risk Management, and serves as the President of Huggins Insurance Services in Salem, Oregon.



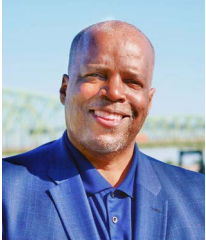
Deborah Robinson, Insurance Agent

Durham & Bates Agencies

Deborah has been a licensed insurance agent for 30 years, starting at her father's small town insurance agency learning all aspects of insurance as well as how to run the agency. Learning from the ground up taught her the small details as well as the most important items like how to take care of her clients. After working for her father's agency for 15 years doing account management, she advanced to one of the largest local retail agencies in Portland. From the larger agency she made the leap to Durham & Bates as an account executive handling multiple types of businesses to create insurance programs as well as help businesses with risk management. She has worked with non-profits, manufacturers, contractors, property owners, golf courses, tech companies, professional services to name just a few. Education: Western Oregon University – bachelor's degree in history, Certified Insurance Councilor designation.

SPEAKER/PRESENTER BIOGRAPHIES

LUNCHEON CEREMONY



Greg Johnson, Program Administrator

Interstate Bridge Replacement

Greg Johnson Jointly represents the Washington State Department of Transportation (WSDOT) and Oregon Department of Transportation (ODOT) as Program Administrator of the Interstate Bridge Replacement Program, a bi-state effort to replace the Interstate Bridge across the Columbia River. He has also served as the State Highway Administrator for the Maryland Department of Transportation, and as the Deputy Director for the Michigan Department of Transportation. Greg has worked on major infrastructure projects in both Maryland and Michigan, including early involvement on the Gordie Howe International Bridge between the United States and Canada. He is a licensed professional engineer in the state of Michigan with a Bachelor of Science in Civil Engineering from the University of Michigan and a Master of Public Administration from Western Michigan University.



The Port of Portland is committed to driving **Shared Prosperity** in our Region. We are focused on eliminating barriers for small business participation – with a particular emphasis on women and minority-owned businesses – and applying an equity lens to rethink how we conduct business and award contracts.

To learn more, visit www.portofportland.com.



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procurement@lottery.oregon.gov



**OREGON
LOTTERY.**

SPEAKER/PRESENTER BIOGRAPHIES

MUST KNOW RESOURCES: TO GROW AND SUPPORT YOUR BUSINESS



Jeff Stell, Small Business Officer

BizOregon

Jeff Stell is the Small Business Officer for the Oregon Business Development Department, dba Business Oregon. Jeff specializes in connecting small businesses in a wide variety of industries with the resources they need to succeed and grow. Jeff has been with Business Oregon since 2017, and before that he worked for the Oregon Department of Human Services from 1991 to 2017. Jeff is a Certified Global Business Professional through North American Small Business International Trade Educators (NASBITE) and has an Executive Master's of Public Administration through Portland State University.



Greg Ivers, State Business Outreach Coordinator

Oregon Department of Human Services

Greg Ivers is the State Business Outreach Coordinator for the Oregon Department of Human Services, marketing contracting resources, employer incentives and workforce development programs. He has a bachelor's degree in Spanish, has lived in two foreign countries teaching English, and has worked as an interpreter and translator. Greg was previously a workforce programs Policy Analyst with ODHS and also worked for the Oregon Employment Department for 16 years, where he gained experience in unemployment insurance claims, employment programs, and outreach.



Robert Williams, Worksite Modification Consultant

State of Oregon, Preferred Worker Program

I have traveled the entire state for the past 34 years providing onsite, in-person consultation to enable Oregon employers and injured workers to access the benefits in the Oregon Preferred Worker's Program. The Oregon Preferred Worker Program can provide employers with Zero cost Work Comp insurance, subsidy on worker wages that cut the cost of labor in half and we provide tens of thousands of dollars in capital equipment grants that empower workers to successfully perform the job for their employers. The capital equipment grants provide injured workers with tools & equipment that will enable them to do the job for the employer, that would otherwise be outside their injury caused limitations. We have found that providing the right tools & equipment, can almost always allow an injured worker to perform as well as a non-injured worker.



Chris Cox, Outreach Coordinator

Oregon Department of Revenue

Chris Cox is the Oregon Department of Revenue's Withholding and Payroll Tax Outreach Coordinator with 11 years of experience with DOR. He is based in Salem and has a diverse background in both the public and private sector. The primary function of the Withholding and Payroll Tax Outreach Program is to offer educational information and presentations on various topics to business groups, associations, tax preparers, and anyone involved with payroll.



Trevor Leahy, Small Business Ombudsman

Oregon Secretary of State

Trevor Leahy is the Secretary of State's Small Business Ombudsman. He has 15 years of state service in Oregon with the Office of Small Business Assistance and the Employment Department. Since 2014, he has been working with businesses on understanding compliance, identifying resources, and navigating the requirements for doing business in Oregon successfully. Trevor now manages the office of Small Business Assistance, where he and the rest of the team provide help to businesses with questions, concerns, or problems with state and local government agencies. Trevor thrives on representing the government as approachable and human, eagerly helping entrepreneurs find answers to their questions and making positive connections.

SPEAKER/PRESENTER BIOGRAPHIES

FEDERAL AGENCIES AND OREGON EMERGENCIES



Joe Smetak, Business Opportunity Specialist

Small Business Administration

Joe Smetak serves as a Business Opportunity Specialist for the Portland District of the U.S. Small Business Administration. The Portland District Office of the SBA is responsible for the delivery of SBA programs and services to 30 of the 36 counties in Oregon and four counties in Southwestern Washington.

Joe works directly with the Portland District's small disadvantaged 8(a) certified businesses by providing business development assistance as well as overseeing their continuing participation in the 9-year program. He also provides general assistance to small businesses interested in contracting with federal government or obtaining federal certifications.

Prior to joining the SBA in May of 2018, Joe worked with an APEX Accelerator (formerly known as PTACs) in Wisconsin for over 8 years assisting small businesses interested in contracting with the federal government as well as overseeing business outreach. He has served as President of the Wisconsin Chapter of the National Contract Management Association and held multiple positions on the board of directors for the Society of American Military Engineers Lake Michigan Post. He is a certified Federal Contracts Manager, holds a Federal Acquisition Certification, as well as a Master's of Public Administration.



Larry D. Caswell, Colonel

U.S. Army Corps of Engineers (USACE)

Colonel Larry Dale Caswell assumed command of the Portland District, U.S. Army Corps of Engineers, on July 21, 2023. He oversees a workforce of 1,500 federal employees serving residents of Oregon and southwestern Washington.

Portland District has one of the nation's most comprehensive and diversified civil works programs. Portland District operates three locks and hydropower dams along the Columbia River, manages 13 dams in the Willamette Valley for flood risk management, and manages two dam projects in the Rogue River Valley. The district is responsible for maintaining Oregon's coastal rivers for navigation and leading the nation in hydropower generation, while ensuring equal attention to environmental protection and restoration, fish and wildlife enhancement, and recreation. Portland District also oversees the Corps' Hydroelectric Design Center.

Prior to this, Colonel Caswell served as the Executive Director for Military Programs, Headquarters, U.S. Army Corps of Engineers and as the Program Integration Branch Chief for the Office of the Chief of Engineers on the Army Staff.



Stephen Richardson, Mitigation Section Manager & Hazard Mitigation Officer

Oregon Department of Emergency Management

Stephen Richardson is the Mitigation Section Manager and State's Hazard Mitigation Officer. Stephen oversees multiple FEMA Hazard Mitigation Assistance Grants totaling to over \$807 Million in funding to Oregon. Stephen oversees FEMA's Natural Hazard Mitigation Planning efforts to prevent or mitigate loss of life and/or property. Stephen's Mitigation Section is part of the overall state recovery efforts post disasters.

Prior, Stephen worked with Business Oregon as a compliance specialist and spent 20 years working in law enforcement working multiple assignments.

SPEAKER/PRESENTER BIOGRAPHIES

INTERSTATE BRIDGE REPLACEMENT PROJECT: HOW DO YOU CONNECT WITH THE PROJECT?



Greg Johnson, Program Administrator

Interstate Bridge Replacement

Greg Johnson Jointly represents the Washington State Department of Transportation (WSDOT) and Oregon Department of Transportation (ODOT) as Program Administrator of the Interstate Bridge Replacement Program, a bi-state effort to replace the Interstate Bridge across the Columbia River. He has also served as the State Highway Administrator for the Maryland Department of Transportation, and as the Deputy Director for the Michigan Department of Transportation. Greg has worked on major infrastructure projects in both Maryland and Michigan, including early involvement on the Gordie Howe International Bridge between the United States and Canada. He is a licensed professional engineer in the state of Michigan with a Bachelor of Science in Civil Engineering from the University of Michigan and a Master of Public Administration from Western Michigan University.



Aidan Gronauer, Assistant Director of Civil Rights & Equity

WSDOT - IBR Program

Aidan Gronauer is the Assistant Director of Civil Rights & Equity for the Interstate Bridge Replacement (IBR) Program. In this role, Aidan champions IBR's efforts to bring equity front and center through both processes and outcomes. As an official representative for the Oregon and Washington state departments of transportation and IBR's eight partner agencies, their work involves leading DBE, Workforce Equity, TERO, EEO, Title VI, and ADA compliance programs, as well as IBR's DEIA efforts.

Aidan has worked in the public sector, actively advancing equity and civil rights for almost two decades. Born and raised in Memphis, TN, Aidan began their efforts in diversity, equity and inclusion through sustainability and a deep commitment to social justice and civil rights. Aidan brings well-rounded expertise and demonstrated leadership skills in both the public and private sectors. Aidan is dedicated to authentic community engagement and elevating the voices of marginalized communities.

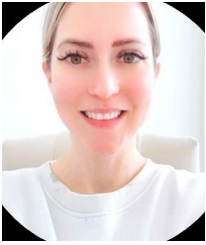


Johnell Bell, President and Founder

Espousal Strategies

Johnell Bell, President and Founder of Espousal Strategies, is a veteran government, public, and community affairs professional having served in various public policy, community engagement, and senior level capacities over the last 16 years. Mr. Bell served as State Field Director for U.S. Senator Jeff Merkley where he led the senator's forward-facing outreach and state field operations. In this capacity, he helped to implement implicit bias training across the Oregon and DC offices and helped spearhead a paid internship program to increase internship opportunities for underrepresented populations. Prior to this role, Mr. Bell served as Director of Diversity and Transit Equity for TriMet where he served as the agency's Chief Diversity Officer overseeing Title VI, D/MWESB, transit equity, diversity, equity and inclusion (D, E&I) strategies. His efforts received national recognition, and he helped to set Oregon's record of awarding over \$170 million to DBE firms during the construction of the Orange line.

SPEAKER/PRESENTER BIOGRAPHIES



Brandie Castro, Human Resources and Equity Compliance professional

WSDOT - IBR Program

Brandie Castro is a dedicated Human Resources and Equity Compliance professional with over 11 years of progressive experience across multiple industries, currently serving as a Title VI and ADA Equity Compliance Specialist at the Washington State Department of Transportation.

As the Title VI and ADA Equity Compliance Specialist for the Interstate Bridge Replacement (IBR) Program, Brandie Castro ensures fair treatment and meaningful engagement for all communities affected by major infrastructure developments. Drawing on her expertise in Human Resources and Civil Rights regulations, Brandie aids in developing and implementing comprehensive compliance plans across multiple regional agencies, including WSDOT, ODOT, TriMet, and C-Tran. Brandie's work focuses on preventing disparate impacts on equity priority communities while guaranteeing that all program activities adhere to federal and state civil rights laws.



Barbi Alexander, DBE and Workforce Equity Compliance Specialist

WSDOT - IBR Program

Barbara Alexander currently serves as the DBE and Workforce Equity Compliance Specialist on the Interstate Bridge Replacement Program and has over 10 years of small business support, education and expertise she brings to the IBR program. Barbara's background includes over 20 years of leading cutting edge medical research, specializing in areas of Neurology and Rheumatology.

Barbara brings her expert skills of communication, systems analysis and creation of operational paradigms, performance improvement and program design to her work on the IBR program. Of note, Barbara was awarded an Oregon Genius Award by the Oregon Public Health Administration in 2005 for her groundbreaking medical education program and conference, "Bridging the Gap – Addressing Health Disparities in Minority and Underserved Populations". Barbara also has publications in Neurology – American Academy of Neurology, JAMA and Nature. She has actively served as a Multnomah County Planning Commissioner since 2022 and sits on the Portland Public Schools Climate Crisis Response Committee and is a happy gardener and baseball fan.

SUSTAINABILITY DEFINED IN OREGON CONTRACTING



Adam Helvey, DAS Sustainability Program Manager

Department of Administrative Services

Adam began a career in state government in 2010 at Oregon Housing and Community Services, eventually landing at DAS Procurement Services, where he's worked since 2012.

Today, Adam serves as the DAS Sustainable Procurement Program Manager. In this role he focuses his skills and passion on collaborating with agencies and suppliers to ensure Oregon contracts save the state time and money, and follow sustainability rules, statutes, and policies.



Cary Watters, Sustainability Program Manager

City of Portland

Cary Watters (she/her) serves as the Sustainable Procurement Program Manager for the City of Portland, Oregon. Previously, she worked for the Portland Bureau of Transportation, first as Contract Equity Coordinator, then as Contracts Supervisor. As a Tlingit tribal member who grew up in Portland's urban Native community, much of her previous work was grounded in cross-cultural climate justice movement building. Cary is passionate about centering frontline community solutions to build a regenerative economy for future generations.

SPEAKER/PRESENTER BIOGRAPHIES

LOCAL GOVERNMENT CONTRACTING PANEL



Kendall Foose, Sr. Manager of Equity in Contracts and Procurement

Port of Portland

Kendall Foose is the Sr. Manager of Equity in Contracts and Procurement with the Port of Portland. The Port of Portland has a dynamic centralized Procurement and Contract department of 12, that facilitates procurement and contracting for a variety of business lines including 3 airports, marine and navigation operations on the regional rivers, police, fire, business parks, small business support, general agency departments like HR, IT, Finance and Engineering, all while building shared prosperity in the region. She is dedicated to cultivating a culture of fun, connection, respect, integrity, and belonging, so that the department can produce a quality body of work.

Kendall diligently rose through the ranks of procurement since transitioning to the public sector during 2008 in Colorado. She served a variety of public agencies such as state, city, and K12 before going to the Port of Portland in 2016. Kendall is a Certified Professional Public Buyer, NIGP Certified Procurement Professional and was a Project Management Institute Certified Associate Project Manager. Kendall is a member of the National Institute of Governmental Purchasing and has volunteered her time with three NIGP chapters: Rocky Mountain Governmental Purchasing Association, Columbia Chapter and Oregon Public Purchasing Association. Kendall is passionate about reducing barriers for businesses that have been left out and often volunteers her time with community partners. She is leading the Port in a review of how procurement activities are conducted and is actively pursuing improvements in the procurement process to increase prosperity and utilization for underserved business.



Barry Zimmerman, Deputy Purchasing Manager

Multnomah County

Barry serves as the Deputy Purchasing Manager for Multnomah County Central Purchasing, overseeing sourcing activities, program management of the source to settle platform of the county's ERP system and logistics consultation for emergency management activities. Prior to joining the County Barry retired from the Navy after 20 years of serving as a Supply & Logistics Officer.



Jon Deveaux, Procurement

Metro

Jon has worked for in procurement for Metro for 11 years. Focusing on procurements for visitor venues and the zoo, Jon is also conducts internal trainings for new project managers and supervisors.



Kathleen Brenes-Morúa, Design and Construction Procurement Manager

City of Portland

Kathleen Brenes-Morúa is the Design and Construction Procurement Manager for the City of Portland Procurement Services with 34 years of public administration experience. She is responsible for managing Citywide construction services procurements and contracting activities, including design services and monitoring of contractors' compliance with the City's equity in contracting policies. Throughout her career, she has managed numerous high-profile public procurements and authored numerous policies.

Kathleen is a graduate of Portland State University with a B.S in Business Management. She earned a Construction Contracting Certificate at Portland State University and holds several professional certifications including NIGP Certified Procurement Professional (NIGP-CPP), Certified Public Procurement Officer (CPPO), Design-Build Professional (DBIA), and Associate in Risk Management (ARM).

SPEAKER/PRESENTER BIOGRAPHIES



Hanna Emerson-Steed, Interim Chief Procurement Officer

Oregon State University

A collaborative, dynamic thinker dedicated to driving organizational success through strategic procurement for operational excellence.

Hanna began her career as an Oregon Agricultural Industry Ambassador. In this role, she honed skills in relationship-building and community engagement, connecting with individuals statewide. This experience laid the foundation for her transition into the realm of construction contracts, where she initially served as a contracts specialist at Portland State University.

In her most recent role prior to the position of Chief Procurement Officer, Hanna served as a contracts manager at Oregon State University. Here, she spearheaded and aligned all construction, architectural, and engineering procurement activities, ensuring seamless operations and optimal outcomes.

Her educational background includes a Bachelor's degree in Community Health Education and a Master's in Public Health from Portland State University, complemented by a Master's in Business Administration from Oregon State University.

Hanna leads with a profound commitment to fostering inclusion, upholding dignity, celebrating diversity, and embracing emotional intelligence. As Hanna continues to navigate the dynamic landscape of procurement and organizational leadership, she remains steadfast in her dedication to driving positive change and delivering exceptional results.

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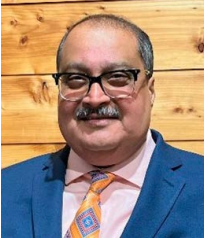


Edina Haislip, COBID Manager

BizOregon/ COBID

Edina Haislip is the Manager of the Certification Office for Business Inclusion and Diversity (COBID), overseeing the certification of businesses under five distinct programs: Disadvantaged Business Enterprise (DBE), Minority Business Enterprise (MBE), Women Business Enterprise (WBE), Veteran Business Enterprise (SDVBE), and Emerging Small Business (ESB). With a commitment to advancing equity, Edina leads initiatives that support disadvantaged, emerging, minority, women, and veteran-owned firms in accessing contracting opportunities at various levels of government and the private sector. COBID team publishes online directories of certified firms, conducts public awareness activities, and serves as a vital resource for those seeking information on certification programs.

SPEAKER/PRESENTER BIOGRAPHIES



Diponker Mukherjee, DBE Program manager

Oregon Department of Transportation DBE Program

Diponker Mukherjee serves as the DBE Program manager at the Office of Equity and Civil Rights of ODOT. Diponker is involved in DBE goal setting, Disparity Study, DBE Supportive Services, DBE Advisory Committee, and other activities related to various FHWA funded projects. Diponker has started in May 2022. Previously, he managed Civil Rights Programs of transit systems in Texas and Oklahoma for over 20 years. His education includes an MA in Geography from Kansas State University and M.Sc. & B.Sc. in Geography from University of Dhaka, Bangladesh.



Joe Hanseling, Small Business Navigator

Oregon Department of Transportation

Joe has been with ODOT since March 2024 working in the Office of Equity and Civil Rights as a Small Business Programs Navigator. Based in the Portland area, Joe does outreach, technical support, and assists with all Equity and Civil Rights programs at ODOT.



Ailsa Kellam, Program Manager

ODOT OECR

Ailsa Kellam is the Program Manager for ODOT's new Small Business Development Program, an innovative race- and gender-neutral program that will enable the agency to award \$25 million in prime construction contracts to qualified small businesses annually. She has over 20 years of business experience and is dedicated to creating opportunities for small businesses. Prior to joining ODOT, Ailsa worked as a business strategy coach with the U.S. Small Business Administration offices in San Diego and Portland. Additionally, she has held leadership roles in Chambers of Commerce and higher education. Ailsa is a dedicated lifelong learner having earned Prosci® Change Management, SHRM-SCP, ICF-ACC, and IDEO U Design Thinking certifications.

SMALL BUSINESS ACCESS TO CAPITAL PANEL



Scott Bossom

1st Security Bank | Portland

Scott is a lifelong Portland resident - born, raised and still living in NE Portland. He has a 25+ year history in banking and small business lending with an emphasis on SBA over the past 15 years. He has led SBA teams at several banks including building one into the most active and impactful SBA lender in the Pacific NW. He volunteers his time to a number of organizations focused on small businesses through Board service, being a member of three Loan Committees and as an avid speaker/presenter on small business lending. Through all his roles, Scott's focus is on helping and improving the lives of small business owners in the communities his bank serves and adding clarity, not confusion, to their access to capital journeys.



Molly Moore, Marketing and Outreach Specialist

U.S. Small Business Administration

Molly serves as Marketing and Outreach Specialist for the Portland District of the U.S. Small Business Administration. The SBA Portland District Office is responsible for the delivery of SBA programs and services to 30 of the 36 counties in Oregon and 4 counties in Southwestern Washington. Molly works to build and maintain collaborative alliances and partnerships with resource partners, economic development organizations, small businesses, and other interested stakeholders. Molly serves as the Oregon Women's Business Center at Livelihood NW District Office Technical Representative, SCORE liaison, and T.H.R.I.V.E. coordinator, among other duties. Prior to joining the SBA in 2024, Molly served as the Manufacturing Advising Team Lead at the Oregon Small Business Development Center at Portland Community College.

SPEAKER/PRESENTER BIOGRAPHIES



Carlos Mendoza, Project Leader

SBDC Capital Access Team

Carlos Mendoza is an accomplished project leader dedicated to enhancing access to business advising and training services for Spanish-speaking communities across Oregon. As the Statewide Spanish Speaking Services Lead for the Oregon SBDC, he plays a pivotal role in delivering culturally appropriate support tailored to the diverse needs of local ecosystems. Carlos is committed to designing and implementing streamlined intake procedures that ensure seamless access to services for clients seeking assistance in Spanish.

In addition to his direct service initiatives, Carlos coordinates professional development opportunities for Spanish-speaking staff within the Oregon SBDC Network. He hosts monthly cohort meetings to foster collaboration, share best practices, and develop culturally relevant counseling techniques. His leadership extends to onboarding new personnel, providing them with the training and resources needed to succeed.

Carlos actively represents the Oregon SBDC Network at statewide meetings and presentations, advocating for the importance of Hispanic outreach in economic development. He collaborates closely with marketing teams to maintain and enhance the visibility of Spanish-language resources, ensuring that the community is well-informed about available services.

With a strong passion for empowering underserved communities, Carlos is dedicated to creating equitable opportunities for Spanish-speaking entrepreneurs throughout Oregon.



Ryan Halley, Senior Vice President

Financial Wellness at Rivermark Community Credit Union

Ryan Halley, Ph.D., CFP® is Senior Vice President of Financial Wellness at Rivermark Community Credit Union. He holds a doctorate in Personal Financial Planning from Texas Tech University and an MBA with a concentration in Finance from The Ohio State University. Ryan has his CERTIFIED FINANCIAL PLANNER™ certification. Dr. Halley is also a Professor of Finance and Financial Planning at George Fox University, where he directs a CFP® Registered Program located near Portland, Oregon. His primary interest areas are financial wellness measures, human factors associated with financial wellness, financial empathy and systemic economic barriers, and financial planning services for non-traditional financial planning audiences. Ryan attempts to lives in the space between academic thought leadership and industry application. His goal is to push the profession of financial planning forward through an understanding of human behavior, evidence-based practices, and novel training practices.



Kay Little, Asset & Investment Manager

Prosper Portland

In his current role, Kay manages Prosper Portland's lending and real estate asset management teams. He has been with the agency since 2013, serving first as a Small Business Finance Officer and then as the Strategic Capital Improvement Consultant, with a focus on creating equitable lending programs and business development strategies. Prior to his time at Prosper Portland, Kay served as the Real Estate Asset Manager at Cook Inlet Region, Inc (CIRI), an Alaska Native Corporation, and as a commercial lender at national and community banks. He also has owned and operated loan and equity brokerage businesses and started his journey as an entrepreneur by operating a commercial construction clean-up business. Kay is originally from Colorado and has been in Oregon since 1990.



Oregon Youth Authority (OYA) is responsible for youth ages 12 - 24 who commit crimes before age 18, with 9 facilities across Oregon and youth in community placements.

Visit our booth to learn about available contracting opportunities!

OYA purchases a wide variety of services:

- Medical/dental/vision services
- Community transition services
- Treatment services
- Trade services
 - Electrical
 - Plumbing
 - HVAC

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7 ways we are a resource and partner in communities:

- Bridge the gap between government and partners.
- Provide contract and grant opportunities for goods and services from every sector and industry.
- Strengthen communities through in-kind support to achieve shared outcomes.
- Connect to tips, tools, information and resources to increase economic prosperity.
- Offer businesses employee talent, financial incentives, workforce development and environmental support.
- Hire and employ thousands of experts and highly skilled staff throughout Oregon.
- Provide goods and services to benefit people statewide.

Let's do business! Pointing business and community partners toward information, tools, resources and relationships for a thriving Oregon.

To learn more, please visit our website:
<https://www.oregon.gov/odhs/about/pages/contracts.aspx>

BUSINESS OUTREACH COORDINATORS
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