



# Alcohol and Drug Policy Commission

Prevention subcommittee meeting

July 24th, 2024 10:30 AM – 12:00 PM

ZOOM Meeting link: [CLICK HERE TO JOIN MEETING](#)

Find your local number: <https://www.zoomgov.com/join/9876543210>

**Note:** The Subcommittee may choose to take agenda items out of order, pull, defer or shorten presentation time of agenda item(s) to accommodate unscheduled business needs. Anyone wishing to be present for an item should arrive when the meeting begins to avoid missing an item of interest.

The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired or for other accommodations for persons with disabilities should be made at least 48 hours before the meeting to: Corina Vasquez at [corina.vasquez@oha.oregon.gov](mailto:corina.vasquez@oha.oregon.gov).

Time	Agenda Item	Staff Lead
10:30 – 10:40	1. Welcome, Intros, Overview of Agenda	Debby Jones
10:40 – 10:50	2. ADPC and Other Updates - Update from Opioid Settlement Prevention Treatment and Recovery Board - Prevention Funding Ambassador Workgroup	Annaliese Dolph, Debby Jones
10:50 – 11:20	3. Update on Rethink the Drink Campaign at OHA	Tim Noe, Center Administrator - OHA-PHD and Ashley Thirstrup, Chief of Staff - OHA
11:20 – 11:50	4. Infrastructure Workgroup Recommendations - Proposed Prevention Comm. Charter - Proposed Prevention Comm. Membership	Debby Jones and Wes Rivers
11:50-12:00	5. Any Public Comment	Debby Jones

6/22/26 ADPC Prevention Subcommittee Recap Notes:

Welcome and Introductions

- Chair Debby Jones started the meeting with restating the Committee's adopted definition of prevention.
- The Chair then rearranged the agenda slightly to accommodate speakers – Oregon Liquor and Cannabis Commission, followed by ADPC commission updates.

Oregon Liquor and Cannabis Commission (OLCC) Presentation

- Craig Prins and Arnaud Simon provided a presentation from the Oregon Liquor and Cannabis Commission (OLCC). The presentation is available here. They covered:
  - o OLCC's public health and safety mandate and the control model for distilled spirits;
  - o Oregon's alcohol issues and key policy solutions;
  - o OLCC actions to promote health and safety;
- OLCC also discussed their new strategic plan - including key public health and safety goals:
  - o Improve training for both alcohol and cannabis licensees and permittees – updating public health component and tracking effectiveness and impact.
    - o Further improve efforts to prevent:
      - o use of alcohol and cannabis by minors (incl. Minor Decoy Operations)
      - o sales to visibly intoxicated persons
    - o Further engagement with ADPC and other partner agencies and community groups to coordinate effective public health efforts.
    - o Build out and transition all distilled spirits distribution to the new Canby warehouse by 2026 – a core component of the Control model.
- During the Q&A portion OLCC described key public policy measures that support the work:
  - o The control model is crucial and can be taken for granted. If the lever is taken away, Oregon increases access points quite a bit.
  - o Returning to a robust Minor Decoy Operations system (operations had been disrupted during the pandemic).
  - o Need to think about the legal and policy framework for Hemp. There is no age gating and need to close loopholes. Hemp and marijuana have legal definitions – and as a defined product, Hemp is unregulated and can be made available at public events.
- ADPC Commissioner Tony Vezina asked about distilled spirit revenue - what would be a pathway to reallocate those funds to abate substance use harms? Who has the authority to do that?
  - o The Ways and Means Co-Chairs have the really difficult task of navigating the allocation of the revenue. The formula for distribution of the revenue is up to the legislature.
  - o OLCC is really focusing on the upstream pieces of pricing and regulation/social access and is leaving it up to policy makers to distribute funds to different programs.
- Comments of support from committee members: a lot of gratitude and excitement with the direction of OLCC and their public health mission.
  - o Special shout out to Committee Member Jessica Neuwirth in her work on the floor pricing system in Oregon.
  - o OLCC wants to continue to partner and be part of the prevention conversation.
  - o Chair Jones committed to continued partnership and alignment of strategic plans with respect to prevention.

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#### ADPC & Other Updates

- Director Annaliese Dolph informed the group that the July ADPC Full Commission Meeting is cancelled for a summer break.
- In July, the ADPC Treatment Committee will present their recommendations to the Opioid Settlement Prevention Treatment and Recovery Board.
- ADPC Staffing - new positions are starting this summer:
  - o A Senior Policy Analyst starts in July;
  - o A Communication Specialist will start in August;
  - o Working on another Senior Policy Analyst and a Research Analyst to start later in summer.
- Chair Jones gave a quick update on the distribution of the Opioid Settlement Prevention Treatment and Recovery Board prevention funding allocation. The Ambassador teams have kicked off - two meetings thus far. Haven't made any decisions yet, but extremely robust conversations.
- Chair Jones also informed the group about some work that committee members are doing with Representative Walters. Over a year ago -- there were some legislator questions about collaboration on prevention efforts and a desire to create space for discussions and collaboration. A group came together to discuss the history of prevention in Oregon. The group does not want to duplicate efforts of ADPC. The group represents an opportunity to create some more external support for the work of the ADPC. The next step is to leverage the opportunities we have with the heightened system and political focus.

#### Infrastructure Workgroup Update

- Held and carried over to July 24 agenda.

#### Public Comment

- Committee Member Lyndi Petty offered that while we have heard a lot of great news today, still a lot of work to be done. Group concurred.
- Jennifer Epstein noted that they are launching the New Drug Talk (<https://www.thenewdrugtalk.org/oregon> ). SB 238 will require fentanyl and overdose instruction in schools -- the New Drug Talk can supplement that with additional resources.