



UHPGB Communications and Engagement Committee

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Our time
together
today...

- Review Scope of Work
- Share overall approach
- Outline key components for a successful process
- Gather input and feedback from the Committee

Scope of work

- Assist board staff and the Community Engagement and Communications Committee to create a community engagement plan
- Focus engagement opportunities on (*required by the legislation*):
 - Employers (small and large)
 - Business organizations (small and large)
 - Health care providers
 - Health care insurers
 - Health care consumers
 - Coordinated Care Organizations (“CCO”)
 - Community Based Organizations (“CBO”)
 - Disability-led organizations

- Advise on the recommended number of engagement opportunities with each interested party (DCBS makes final decision).
- Develop a strategy to engage with regional organizations to identify workforce challenges.
- Assist to identify stakeholder groups and individuals for panels and/or forums.
- Assist to plan specialty forum meetings.
- Assist in determining how to evaluate and work with existing boards, commissions, and councils concerned with health care and health insurance.
- Assist in outreach to facilitate work with existing boards, commissions and councils concerned with health care and health insurance.
- Engage with key partners including businesses, Providers, Clinics, CCOs, CBOs, disability-led organizations and insurance carriers.
- Consult with the Committee before and after engagement meetings.
- Assist Committee with the planning process for panels and/or forums, including but not limited to meeting format and structure, forum participants and process for soliciting participation.
- Facilitate and lead engagement forum meetings with small and large businesses throughout the development of the Finance and Revenue, Plan Design and Expenditures and Operations structures of the Universal Health Plan.
- Conduct follow-up after meetings, as appropriate.
- Present engagement findings to board staff and applicable UHP committees.
- Provide DCBS and/or Committee follow-up consultation as needed.

Overall approach

- Affirm goals for engaging the specified groups
- Compile lists of groups to engage, with staff and Committee input
- Consider setting/approach for different groups
- Draft community engagement plan
- Coordinate with other board committees (which may mean waiting...)
- Ongoing consultation with board staff and Committee leadership

Key components for a successful process

- Meaningful engagement
- Create an inclusive space (what that looks like may vary across groups)
- Encourage participation from all who attend
- Foster open communication, trust and respect (to the extent possible in one-off sessions)
- Ask crisp questions (and send in advance)
- Provide information about how input will be shared and utilized
- Acknowledge the opportunities and challenges of virtual sessions
- Recognize capacity and resource limitations, while optimizing participation and input
- Coordination with other board committees
- *Understand that this work is only part of community engagement, not all of it*



Accountability
to the
legislature
under
SB 1089



Goals for engaging these groups

- Gathering input on plan design
- Informing groups about the work

Questions for discussion

- What are key components for success in engaging these groups?
- What are your worries about the engagement process? What challenges do you foresee?
- What are your thoughts about balancing capacity limits with the desire to hear from many people and to be inclusive?
- Is there anything else you want to share as we undertake this work?