# Campaign Awareness Survey

**Reflect, Resource, Renew Campaign Awareness Questions**

1) In the past 12 months, do you remember seeing any problem gambling prevention messages in your community?

A) Yes

B) No

C) Not sure

2) In the past 12 months, on average, how often have you seen or heard a “Reflect, Resource, Renew” gambling related message?

A) Never

B) Once or twice

C) A few times a year  
D) A few times a month  
E) A few times a week  
F) Every day or almost every day  
G) Several times a day

3) In what ways have you seen or heard “Reflect, Resource, Renew” gambling related messages? (Mark an answer in each row.)

|  |  |  |
| --- | --- | --- |
|  | **Yes** | **No** |
| **Local Event** | Ο | Ο |
| **Local Newspaper** | Ο | Ο |
| **Posters** | Ο | Ο |
| **Banners** | Ο | Ο |
| **Billboards** | Ο | Ο |
| **TV Ad** | Ο | Ο |
| **Radio Ad** | Ο | Ο |
| **Social Media** | Ο | Ο |
| **Movie theater slides** | Ο | Ο |
| **Other** | Ο | Ο |