

# A P P E N D I X 2

**Date:** March 27, 2002

**Chapter:** V – Plans and Planning

**Topic:** Business Plan Concepts

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Attached are the following documents relating to business plans:

- Business Plan and Annual Work Plan – A Simple Overview
- Business Plan Contents
- Vision Statement
- Mission Statement
- Values and Guiding Principles
- Describing a Natural Resource Concern
- Sample Action Plan for Writing a Business Plan
- Action Plans and Time Lines
- Writing Objectives
- Examples of Goals and Sub-Goals

AVAILABLE FROM THE OREGON DEPARTMENT OF AGRICULTURE