



4601 NE 77th Ave, Ste 240
Vancouver, WA 98662 USA
www.wusata.org

STATE MEMBERS:

*Alaska Dept. of
Natural Resources*

Arizona Dept. of Agriculture

*California Dept. of Food &
Agriculture*

Colorado Dept. of Agriculture

Hawaii Dept. of Agriculture

Idaho Dept. of Agriculture

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*Nevada Committee on
Economic Development*

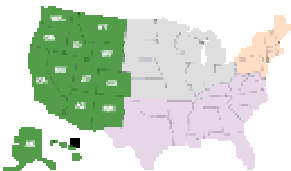
*New Mexico Dept. of
Agriculture*

Oregon Dept. of Agriculture

*Utah Dept. of Agriculture &
Food*

*Washington State Dept. of
Agriculture*

Wyoming Business Council



WUSATA Branded Program funds are available to small companies that qualify. Current Branded Program Participants may receive up to 50% reimbursement of eligible expenses. Pre-qualification for reimbursement is mandatory. Please contact Ann Buczkowski at ann@wusata.org for further details. Phone: (360) 693-3373.

ANUGA 2009

October 10 – 14, 2009

Cologne, Germany

ANUGA, which takes place every second year, is open only to trade visitors, and the decision-making authority of these visitors is higher than at any other fair. ANUGA 2007 welcomed 163,348 buyers (92,000 from abroad) making the show an excellent opportunity for WUSATA companies to showcase their products to all of the country market sectors as well as provide an excellent opportunity to locate distributors from all over the world.

WUSATA will be coordinating participation in ANUGA, October 2009. This will be an excellent opportunity for companies to participate in the growing European market.

12sqm booth amenities include:

- Standard booth construction with carpeting and fascia signage
- 1 table, 3 chairs, 1 lockable showcase counter plus 1 information counter, 4 (1m) wall shelves & a wastebasket
- 1 220v electrical outlet & 4 spotlights
- Free one-way shipping of 100lbs of product samples*
- Up to 4 exhibitor badges and 12 one-day complimentary visitor invitations

Interpreter services will be available for WUSATA exhibitors.

*From consolidation point in the U.S.

**Vat Tax paid by WUSATA

Suitable products include, but are not limited to:
Frozen Food, Fruits & Vegetables, Ingredients & Additives,
Dried Fruits & Nuts, Organic Foods, and Beverages

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.

Please contact for more information:

Janet Kenefsky at WUSATA by phone (360)693-3373 ext 314 or email janet@wusata.org

**If you are interested in registering for this activity, please complete
and return the attached reservation form by:**

June 25, 2009



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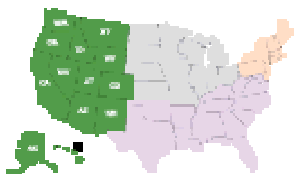
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WUSATA prohibits discrimination in its programs on the basis of race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation or marital or familial status. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact the WUSATA Executive Director at (360) 693-3373.

Activity Registration Form

ANUGA 2009
October 10 – 14, 2009
Cologne, Germany

COMPANY INFORMATION:

Company Name: _____
Contact Name: _____ Title: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: () _____ Fax: () _____
E-mail: _____ Web site: _____

PRODUCT INFORMATION:

Product Description: _____

ACTIVITY INFORMATION:

Standard Participation Fees**

Aisle Booth (12sqm) \$10,740

**VAT Tax is paid by WUSATA

Space is limited and will be allocated based in the order applications and payments are received.

Please note: As a participant in this activity, you will be asked to fill out a Company Evaluation form and a follow-up evaluation at 6 months. All information gathered will remain confidential and will only be used in aggregate form.

RESERVATION DEADLINE: June 25, 2009

Return the completed Activity Registration Form by FAX to: **(360) 693-3464**

PAYMENT INFORMATION:

If a company has paid for a Generic Activity (trade show, trade mission, etc.) and cancels its participation at least 120 days before the start of the activity a full refund of any payments received will be made. If cancellation is made less than 120 days before the start of the activity, a refund may be made if another company steps forward within that 120 day time frame and pays for the right to be the participant in that same Generic Activity. If another company does step forward and pays for that Generic Activity within that time frame, then WUSATA will provide the first company a refund equal to the amount paid by the second company for the Generic Activity in question or the amount paid by the first company, whichever is less. Neither WUSATA nor the Project Manager nor any other party is obligated to find another company willing to step forward and be the participant in the subject Generic Activity.

Please make checks payable to WUSATA and mail to:
4601 NE 77th Avenue, Suite 240, Vancouver WA 98662

Authorized Signature: _____

Printed Name: _____

Date: _____