



Announcing a new WIC benefit!

A new year-round, monthly cash value voucher for fresh and frozen fruits and vegetables for all WIC families!

- WIC will give women and children a cash value voucher (CVV) of \$6, \$8 or \$10 every month.
- Oregon WIC participants will use their fruit and veggie CVV's in retail grocery stores beginning August 1, 2009.

Next year starting in 2010, farmers may sign up to accept the new WIC fruit and vegetable CVV for their fresh produce.

- The 2010 launch date will coincide with the beginning of the **2010 Farm Direct Nutrition Program** season.
- The new WIC CVV will be used **year-round**, while the Farm Direct Nutrition Program will continue to be seasonal.

The new fruit and vegetable CVV's will **not** replace the Farm Direct Nutrition Program checks for WIC families.

As a farmer, how can I support WIC?

- Remember, do not accept any WIC CVV's until you are authorized by the State in 2010. **WIC cannot pay for any CVV's you accept before you are authorized.** (See reverse side for graphic of CVV.)
- Share this flyer with your employees and with fellow farmers.
- Stay tuned for more information on how to sign up in 2010. **You will have the opportunity to sign up for either Farm Direct or the CVV, or for both!**



Oregon WIC — Healthy foods, healthy messages, healthy families.

Farmers: Make Sure You Know the Difference!

Oregon Farm Direct Program

- **Sign up** for the Oregon Farm Direct Nutrition Program in 2009!
- Call the Oregon Department of Agriculture if you're not signed up yet: (503) 872-6600.

Oregon Senior Farm Direct Nutrition Program
 ACCT # 801895 75-1248 919 9000000
 First day to use: June 1, 2009 Last day to use: Oct. 31, 2009
\$3 Three Dollars

Oregon WIC Farm Direct Nutrition Program
 ACCT # 801887 75-1248 919 5000000
 First day to use: June 1, 2009 Last day to use: Oct. 31, 2009
\$4 Four Dollars
 No change given

PAY TO THE ORDER OF: **Authorized Farmers**
 (Not valid at grocery stores)

Use to buy locally grown, unprocessed fresh fruit, vegetables and herbs only.

Farmer stamp here

Farmer must deposit by Nov. 30, 2009

Oregon WIC Program

- **Do not accept** the WIC Fruit and Vegetable CVV in 2009.
- Check ODA's website for updates:
http://www.oregon.gov/ODA/ADMD/farm_direct.shtml

OREGON WIC PROGRAM
 Payable through Southern National Bank, Marietta, GA
 1968 Acct. # 2508299 60000001
 9999 00123456 01 SALLY SWI...
 First Day To Use: 08/01/2009 Last Day To Use: 08/31/2009

FOR PURCHASE OF AUTHORIZED WIC FOODS ONLY
\$6 (Six dollars) fruits and vegetables (fresh and frozen)
 Shopper may pay amount over value of voucher
 No change given

FI Type 0123 Corrected Amount \$
 PAY EXACTLY \$
 Vendor Must deposit Within 60 Days of Day To Use
 Vendor Fill In \$ Amount Above

WIC SHOPPER SIGN HERE
 WIC LD. CARD REQUIRED

References & Resources

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If you need this information in an alternate format, please call 971-673-0040.
 WIC is an equal opportunity program and employer.