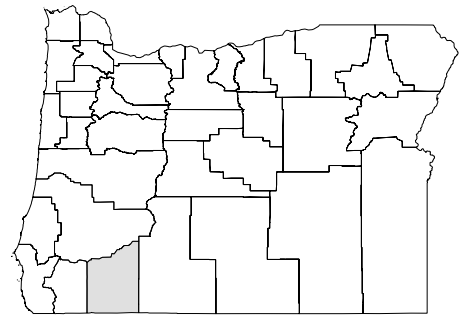


Oregon Tobacco Prevention and Education Program Jackson County Fact Sheet - 2007



General information Approximately 45,000 youth and 153,000 adults live in Jackson County.

Tobacco's annual toll on Jackson County

407 people die from tobacco use (on average).

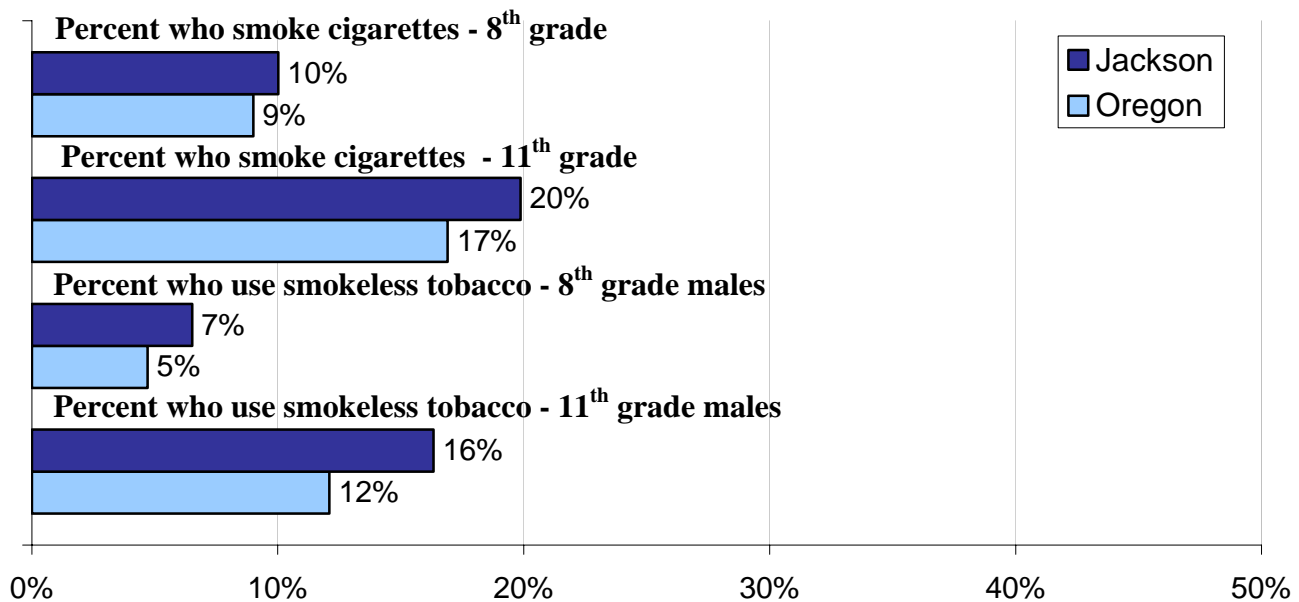
7,955 people suffer from a serious illness caused by tobacco use.

35,797 adults regularly smoke cigarettes.

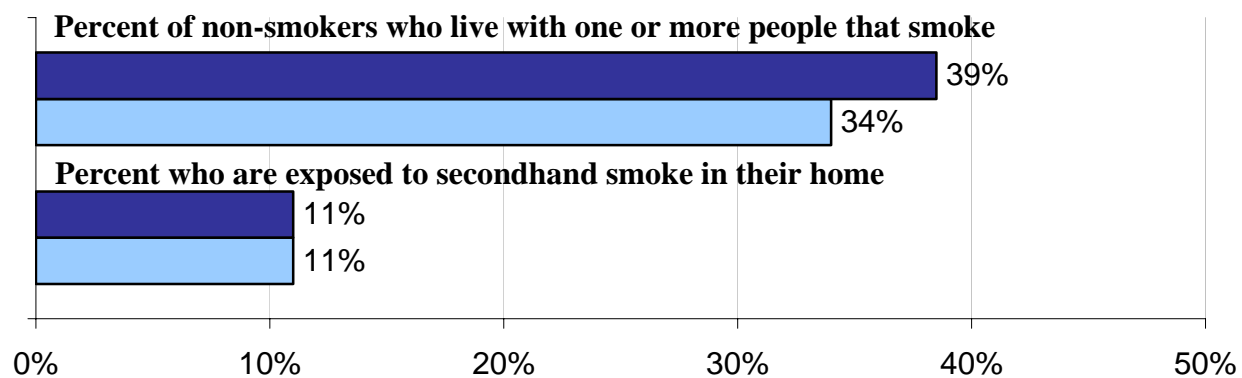
Over \$63.3 million is spent on medical care for tobacco-related illnesses.

Over \$63.8 million in productivity is lost due to tobacco-related deaths.

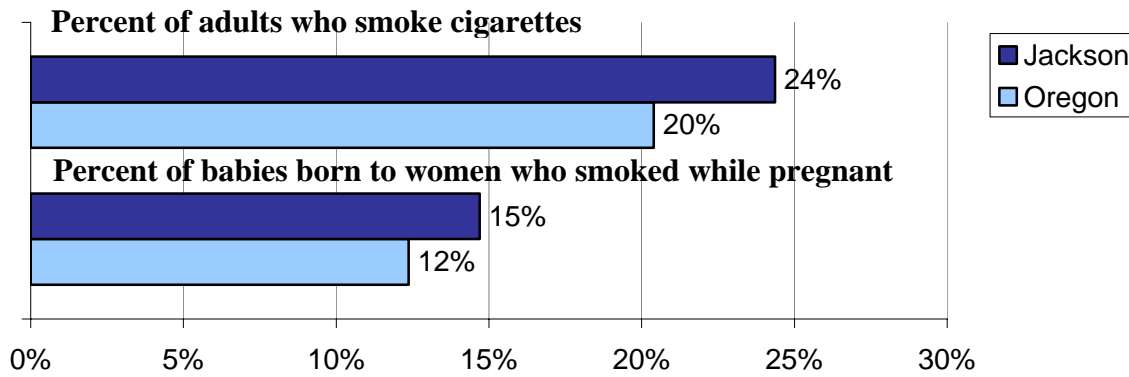
Tobacco use among Jackson County youth



Tobacco exposure among Jackson County 8th graders



Smoking among Jackson County adults and pregnant mothers



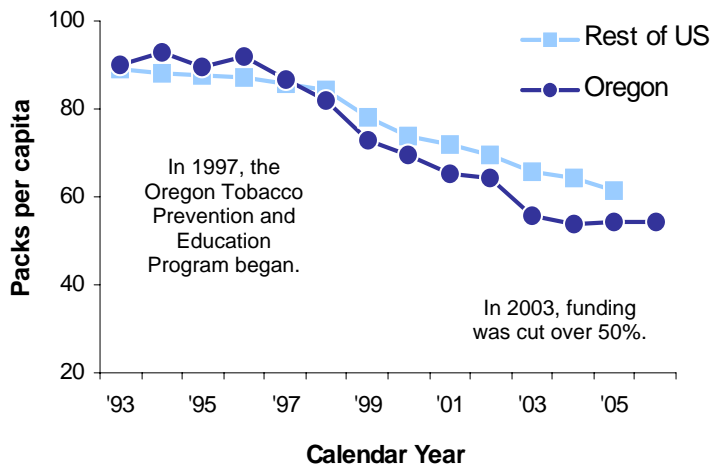
Attitudes about and exposure to secondhand smoke in Jackson County

89% of all Jackson County adults – smokers and non-smokers alike – say that people should be protected from secondhand smoke.

1,800 employees (estimated) working in Jackson County are not protected by Oregon’s Smokefree Workplace Law.

Cigarette consumption in Oregon

Annual Per Capita Cigarette Consumption, Oregon vs. Rest of US, 1993 to 2006



Oregon Public Health Division
 800 NE Oregon Street, Suite 730
 Portland, OR 97232
 (971) 673-0984
www.healthoregon.org/tobacco
tobacco.ohd@state.or.us

Data Sources:

- Adult data 2002-2005 Behavioral Risk Factor Survey Combined Datasets (point estimates are age-standardized to year 2000 projected population)
- Cigarette consumption Oregon data are from the Department of Revenue; National data are from *The Tax Burden on Tobacco 2005*, Orzechowski and Walker
- Death data Oregon Death Certificate Statistical Files, average annual deaths 2000 to 2004
- Population data July 1, 2006 Certified Population Estimates, Population Research Center, Portland State University
- Pregnancy data 2002-2005 Oregon Birth Certificate Statistical Files
- Youth data 2005-2006 Oregon Healthy Teens Survey Combined Dataset
- Economic data CDC's Smoking-Attributable Mortality, Morbidity and Economic Costs program