



kp.org/communitybenefit

KAISER PERMANENTE

Community Health Initiatives



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Nurturing thriving communities

Maintaining good health is easier when people are surrounded by good choices. To encourage healthy environments, Kaiser Permanente supports innovative efforts to bring access to wholesome foods and safe physical activity to local schools, workplaces, and neighborhoods.

We work with community-based organizations and residents to translate their vision for healthy communities into visible, concrete changes—and ultimately healthier neighborhoods. This is integral to our commitment to be proactive about keeping people healthy by sharing our expertise, time, and passion in addition to grant dollars.

Educating through theatre arts

Kaiser Permanente Northwest and Oregon Children's Theatre share a vision of healthier kids and communities. Together we are delivering the Educational Theatre Program to schools across our region. Kaiser Permanente's preventive, community-based approach to health is paired with Oregon Children's Theatre's ability to reach young people through exceptional theatre experiences. The goal of the Educational Theatre Program is to help inspire healthy life choices.

Promoting local fruits and vegetables

Kaiser Permanente supports neighborhood farmers markets that provide fresh, local produce as well as a sense of community to areas residents. We partner with local organizations to bring fresh local produce and gardens to schools across the state. Kaiser Permanente understands that healthy foods are directly related to actively supporting the larger sustainable food system.

Encouraging activity

Kaiser Permanente encourages children and adults to turn off their TVs and enjoy the pleasures of outdoor recreation. We work with local agencies to develop walking and biking maps that encourage these healthy forms of transportation. We support Safe Routes to School programs and advocate for funding that increases opportunities for people to be active.

Guiding local governments

With community partners, we help city planners and local elected officials factor health considerations into their decisions about land use and transportation. We support a transportation system that allows people to walk and bike safely. Not only does this increase physical activity levels, it also improves air quality and reduces greenhouse gas emissions by decreasing vehicle use.

If you would like to learn more about our commitment to our communities and our charitable activities, visit kp.org/communitybenefit.

