

APPENDIX D: PROJECT MANAGEMENT TOOL

Goal Statement: Reduce morbidity and mortality due to suicide among youth in Curry County, Oregon.

Strategy	Audience	Activities	Indicators	Monitoring Methods	Lead Person	Complete Date
#1 Public Education Campaign	All residents of Curry County	Secure PSAs to use in television, radio, & print media	Copies of PSAs obtained locally	Review Materials & document	Jane	February 00
		Secure agreements to broadcast & print media	Agreements with local editors & run dates & times	Announcement of agreements	Mark	March 00
		Work with print media to develop feature articles on adolescent depression & suicide	Draft copies of articles	Collect copies of feature articles published	June	April 00

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