



INFLUENZA (FLU)

National Influenza Vaccination Week (NIVW) is November 26 – December 2, 2007

Send Us Your Plans and See What Others are Doing!

As part of our continuous effort to promote timely flu vaccination, CDC is pleased to announce the second annual National Influenza Vaccination Week (NIVW), taking place November 26 to December 2, 2007. NIVW serves to remind people who have not yet been vaccinated that the time to get a flu vaccine continues into winter – through January or later, when the influenza season typically peaks. Throughout the week, we will be highlighting the importance of influenza vaccination for those people at high risk, their close contacts, and all those who want to be protected against influenza. CDC, Families Fighting Flu, and other partners also have set aside Tuesday, November 27, as Children's Flu Vaccination Day, with a focus on vaccinating high-risk children and their close contacts.

Begun in 2006, NIVW is a joint effort of the United States Department of Health and Human Services and CDC, the National Influenza Vaccine Summit, and other immunization partners. Local health departments, public health partners, and providers are encouraged to enhance vaccine availability by scheduling additional clinics, extending clinic hours, and facilitating mass vaccination in retail and other locations during NIVW and through the remainder of the influenza season.

Participating in NIVW

- Visit the NIVW web page and add your upcoming vaccination-related activities and events to our online calendar; to submit an activity, go to <http://www.cdc.gov/flu/nivw/form.htm>.
- See what others are doing both close to home and across the country at www.cdc.gov/flu/nivw/activities.htm.
- Engage your local media! Find NIVW key messages and tips for planning effective media events at www.cdc.gov/flu/nivw/toolkit.htm
- Educate, inform, and empower others to protect themselves from influenza by getting vaccinated. NIVW posters and other flu educational materials are available to download for local printing and distribution at www.cdc.gov/flu/professionals/flugallery.

The rest of our newly revised, easy-to-navigate flu website (www.cdc.gov/flu) offers a variety of other flu-related e-tools and information for professionals and patients alike. We hope you will find them useful for your efforts during NIVW and beyond.

For more information, visit www.cdc.gov/flu, or call CDC at 800-CDC-INFO (English and Spanish) or 888-232-6348 (TTY).