

SB 931 - Obesity Prevention Task Force
November 24, 2008
Meeting Minutes

Task Force Members Present: Stephanie Bernell, Oregon State University (phone); Carlos Crespo, Portland State University; Bruce Goldberg, Director DHS (chair); Mary Lou Hennrich, Community Health Partnership; Representative Tina Kotek, Oregon State House; Mel Kohn, DHS/Public Health Division; Melinda Manore, Oregon State University (phone); Jonathan Purnell, Oregon Health and Science University; Adriana Voss-Andrae, Oregon Health and Science University; Yvonne Williams, Links, Inc.;

Task Force Members Absent: Katherine Bradley, DHS/Office of Family Health; Representative Scott Bruun, Oregon State House; Senator Margaret Carter, Oregon State Senate; Senator Jeff Kruse, Oregon State Senate

Task Force Staff: Theresa Fogg, Karen Girard, Jill Thompson

Observers: Callie Daley, Northwest Food Processors Association; David Hopkins, CDC; Deon Johnson, DHS/Office of Multicultural Health; Patrick O'Neill, DHS/Public Health Division Communications; Alejandro Queral, American Heart Association/American Stroke Association; Dana Tierney, Regence BlueCross BlueShield; Sue Woodbury, DHS/Public Health Division WIC; Jennifer Young, DHS/Public Health Division WIC

1. Welcome and introductions:

Dr. Bruce Goldberg, the chair of the SB 931 Obesity Task Force, welcomed everyone to the fifth meeting and introductions were made. The primary objective of today's meeting is to finalize the funding objectives.

2. Draft funding recommendations review and discussion:

Obesity Prevention and Education in Communities (Attachment A):
Task Force members discussed the recommendations in Attachment A, the description of program components of Obesity Prevention and Education in Communities. Task Force members agreed on the following changes:

- Statewide recommendation #6 (Develop and test self-management options and programs for individuals needing/desiring to increase their physical activity and make better food choices.) – Task Force members recommend ensuring that this funding is used for tailoring self-management programs to meet the needs of populations experiencing disparities in obesity. This recommendation will be moved to Statewide recommendation #1 (Fund 5-7 regional contracts to target obesity-related health disparities.) and include pilot projects.

- Statewide recommendation #4 (Maintain key staff responsible for statewide leadership, including coordination with other agencies, policy makers, and large employers.) – Task Force members agreed that this recommendation needs to contain more specifics about the types of activities key staff would engage in (e.g., Healthy Schools, land-use and transportation policy, and statutory priorities). Merge Statewide recommendations #4, #5, and #7.
- Statewide recommendations #2 and #3 will remain the same.
- Recommendations need to link to and describe expected outcomes.
- Task Force members suggested including background information in the funding recommendations about what is recommended, why these recommendations are included, and a description of the current situation.
- Recommendations should include a strong statement advocating that DHS address obesity holistically, not just through the DMAP lactation support policy. Katherine Bradley will work with Karen Girard to draft this statement.

PE grant programs (Attachment B):

Task Force members discussed the recommendations in Attachment B, the description of funding for the PE grant programs. Task Force members agreed on the following changes:

- The Task Force members agreed that the report must include a clear statutory recommendation (in the Healthy Schools Act recommendation) that the state needs to ensure physical activity education requirements in Oregon schools are met by 2012, not 2017, with the Department of Education reporting on progress annually. The report should include a statement that inactivity in schools is contributing to the obesity epidemic. We cannot let another generation go by without adequate physical activity education in schools.
- The Task Force agreed to leave the funding recommendation at \$1.7 million, while making the strong statement above.

Nutrition standards in schools (Attachment C):

Task Force members discussed the recommendations in Attachment C, the description of funding for nutrition monitoring in schools. Task Force members agreed on the following changes:

- Change the title to “Encouraging Nutrition in Schools.”
- Recommendation should include support for funding or for position authority to provide technical support and monitoring for HB2650.

- This funding recommendation should include support for Farm-to-School that is listed under the statutory recommendations.

Prioritization of recommendations:

The Task Force discussed whether or not the recommendations in the report should be prioritized. The Task Force reached consensus that the recommendations will not be prioritized at this time, but the Task Force members agreed they would be willing to come together later to prioritize if necessary.

3. Public testimony:

Alejandro Queral, AHA/ASA:

Mr. Queral asked if there is a role for integration in these recommendations. Integration of efforts among other chronic disease prevention, education, land-use, etc. organizations will result in mutual support and leveraging of scarce resources. The Task Force agreed to add the integration theme to the Guiding Principles.

4. Next steps:

Short-term:

- Discussion from today's meeting will be reframed and circulated to the Task Force within two weeks.
- Task Force members should get final comments on the statutory recommendations to Karen Girard by December 2, 2008.
- Determine how the report will be put together and framed for the legislature.

Long-term:

- Determine how this report will be a living document and how we will grow a coalition to address obesity in Oregon.
- Determine how this report will be rolled out to the legislature. Representative Kotek recommends planning for an early session briefing, in conjunction with the Diabetes Report (Strategic Plan to Slow the Rate of Diabetes in Oregon).

Next meeting:

Friday, December 12, 2008

12:30 – 2:00

State Office Building in Portland

Room 1D