



775 Summer Street NE, Suite 330  
Salem, Oregon 97301-1283  
503-986-0039 Fon  
503-591-5115 Fax  
www.econ.state.or.us/opb

JOHN A. KITZHABER M.D.  
Governor  
Chair

BRETT WILCOX  
Vice Chair

LINDSAY BERRYMAN

NEIL BRYANT

BOBBIE DORE FOSTER

DAVE FROHNMAYER

STEVE HARPER

MICHAEL JORDAN

DIANE SNYDER

ED WHITELAW

MAX WILLIAMS

MICHAEL GREENFIELD  
Ex Officio

HEATHER KAPLINGER  
Student Ex Officio

JEFFREY TRYENS  
Executive Director

May 10, 2002

TO: Oregon Progress Board

FROM: Jeffrey Tryens  
Executive Director

SUBJECT: Executive Director's Report

### Highlights

- Board staff provided performance measure training and technical assistance to state agencies to over 200 managers from 90 agencies.
- Review of comprehensive, coordinated plans for children and families nears completion.
- OPB's individual county benchmark data summaries distributed to all counties.
- Progress Board staff join Oregon Business Council (OBC) initiative to develop a new Oregon Business Plan.

### Administration

### Board and Staff

Thomas Endicott has moved on to greener pastures. His willingness to fill the gap created by Robin's pregnancy leave is appreciated. The Department of Human Services has been kind enough to loan Thomas Brundage to the Oregon Progress Board (OPB) part-time to serve as administrator of the Oregon Population Survey in Robin's absence. Intern Bradley Basson will wrap-up his work with a presentation to the Board at the May meeting on the 2002 electoral parity survey he conducted. Summer interns, Katie DeWilde, Gonzaga University and Fernando Rojas, Harvard University will join the staff in May and June respectively.

### Budget

Jeff continues to implement the \$46,500 rebalance cuts made by the legislature. Work on the 2003 – 05-budget request has begun. Two Progress Board Program Option Packages have been submitted to the Department of Administrative Services (DAS) for approval: 1) making the data analyst position permanent and 2) a special, one-time appropriation of \$150,000 to fund the *Oregon Shines III* process.

## **Program**

(Goals and objectives listed below are from the Board's 2001 - 03 work plan adopted in September.)

### **Goal 1: Maintain and Enhance *Oregon Shines* as the State's Strategic Vision**

#### **Objective 1.1: Improve the quality and accessibility of benchmarks.**

##### **Project 1.1A - Biennial Benchmark Performance Report**

Except for a few bits and pieces, the Board's biennial benchmark review process will wrap-up at the May meeting. Many benchmarks have been modified and targets revised, but only one new benchmark was added (CIM) and one deleted (Student Work Experience).

##### **Project 1.1B & 1.1C - 2002 Oregon Population Survey**

For the first time, the Oregon Population Survey (OPS) may include a "lottery" to entice more Oregonians to hang in long enough to finish the survey. Completion rates have fallen over the years. This is especially true for some racial and ethnic minority groups that are sampled. If the plan goes ahead, the state will offer a potential respondent the opportunity to win \$1,000 if he/she completes the survey interview.

A vendor will be chosen by the last week in May. The Oregon Population Survey will be fielded in late June and July.

##### **Project 1.1D & 1.1E - Race & Ethnicity Report and Health Data**

Bradley Basson has completed the racial/ethnic public official parity survey and most of the analysis for the remainder of the race and ethnicity report. He will present his findings at the May Progress Board meeting.

The race and ethnicity health data group has not met since the last Board meeting.

##### **Project 1.1F - 2002 Ready-to-Learn Survey**

Oregon Department of Education staff members are gearing up to field the new voluntary survey in the fall. As usual, OPB staff will participate in the study design and implementation. (To Jeff's knowledge the status of the ready-to-learn survey has not changed since the January Board discussion. It is still biennial and is still voluntary.)

The Board will have the opportunity to discuss possible legislative strategies for changing the status of the survey at the July Progress Board meeting.

##### **Project 1.1G - SOER Data and Targets**

Oregon State University (OSU) School of Forestry Dean Hal Salwasser will present his report to the Board detailing suggested changes in benchmark definitions and suggested "ecologically optimal values" for ecologically oriented benchmarks at the May Board meeting. Selected agency representatives will also attend to discuss their particular benchmarks.

#### **Objective 1.2: Develop action agendas for selected benchmarks.**

##### **Project 1.2A - Action Agendas**

Intern Fernando Rojas will work on a project to quantify changes in Oregon's workforce readiness between 1990 and 2000. This is intended to augment the work that Willamette University's Tom Hibbard will do in the fall in order to develop an action agenda on workforce.

**Objective 1.3: Improve Oregon’s ability to measure sustainability.**

**Project 1.3A - Sustainability Index**

University of Oregon student Adam Zimmerman has completed his survey of practitioners regarding what should be included in a sustainability index. Jeff and Adam are shooting for a July presentation on the index concept that he is developing

A national conference to kick off a new national association of community indicator project, discussed in the last executive director’s report, has been postponed due to lack of funding.

**Other.**

The Oregon Business Council’s (OBC) initiative to create a new Oregon Business Agenda was launched at its annual retreat on April 26. The benchmarks and *Oregon Shines* were front and center during the analytical process they used to develop priorities. Over the next eight months, the OBC will take their planning process on the road. The Progress Board will be one of the partner groups assisting in the development of the plan. Jeff will share the “heuristic” OPB staff developed as part of the process. A copy of the spreadsheet and “spider diagram” is enclosed for Board review.

**Goal 2: Mobilize Partners to Help Achieve Benchmark Targets**

**Objective 2.1: Increase state agency use of benchmarks.**

**Project 2.1.A - Performance Guidelines**

DAS Performance Manager George Dunford is unable to attend the May Progress Board meeting. He will update the Board on progress to date at the July meeting.

**Projects 2.1B & 2.1C - Agency Performance Frameworks**

**Department of Land Conservation and Development project:**

Nothing new to report.

**SB555 – Local Comprehensive, Coordinated Planning for Children and Families:** Phase II plans for the SB555 planning process were submitted in January for review. Results of the review indicate a significant improvement over earlier plans in the mapping and analysis sections. The Oregon Commission on Children and Families continues to work with counties to address diversity issues, which were inadequately addressed in many Phase II plans.

**Economic and Community Development Department:**

Jeff continues to provide hands on assistance in developing performance measure frameworks to two of the regional/rural investment groups that distribute Department funds for economic and community development.

**Project 2.1C - Performance Training for Agencies**

During March, April and May, Jeff and Rita delivered eleven training sessions to representatives from 95 state agencies on how to develop performance measures. Approximately 200 state employees participated. Staff came mostly from director’s offices, budget shops and performance units. A few program and field staff attended. The training emphasized concepts in the performance measure guidelines approved by the Board. It included a slide show, small group work sessions, and a critique of performance measures developed by the small groups.

The trainings have included follow-up sessions that Rita and/or Jeff conducted with specific agencies, including the Department of Justice, Department of Agriculture, Military Department, State Police, Department of Consumer and Business Services, Employee Relations Board, and the Columbia River Gorge Commission, the Board of Nursing, and other professional licensing boards. More are scheduled for the next two months. Rita also worked intensively with the Construction Contractor's Board in revamping their performance measures.

**Project 2.1D - 2003 Benchmark Blue Book**

Nothing new.

**Project 2.1E and 2.1F - Legislative Requests**

Nothing new.

**Objective 2.2: Broaden benchmark usage by partners.**

**Project 2.2A - 2002 County Data Book**

All pages are posted on the Progress Board website in both Excel and PDF format. Also, the Association of Oregon Counties has distributed electronic copies to each county board of commissioners.

**Project 2.2B - SB555 Reports (Local Comprehensive, Coordinated Planning for Children and Families):**

Counties are required to submit the measurement section of their Phase II plans by June 29. Progress Board consultant, Mady Kimmich, will be the key analyst in reviewing these sections. Her analysis will be critical to fulfilling the Board's legislative responsibility for reporting how well counties are doing in meeting their targets for children and families.

**Project 2.2C - Oregon State of the Environment Report 2000 Outreach**

Nothing new to report.

**Project 2.2D - Library Consortium Project**

Summary from Tom Stave, project manager: The "Data for Local Communities" project, being conducted by the University of Oregon (UO) Library and the Orbis Library Consortium, received funding for calendar year 2002 from the U.S. Office of Museum and Library Services. This project builds on the existing work of the UO Library, in identifying and providing easy access to sources of information at the local level for Oregon. The current web site may be accessed at [libweb.uoregon.edu/govdocs/localdat.html](http://libweb.uoregon.edu/govdocs/localdat.html). During the first year the resources at the existing site will be enlarged, and organized into a web-searchable database. Users will be able to form queries based upon subjects and geographic levels: for example, "tourism AND by county" or "precipitation AND by watershed" or "traffic accidents AND by city". Project staff are currently creating database records, which will be the foundation for the resource. By the end of 2002 this work should result in an expanded, dynamic version of the current web site. Plans are being developed for additional features for the year 2003, which may include access to writings about individual cities and counties; enhanced access to Census data; mapping and air photos; locally produced information such as comprehensive plans, budgets, and other documents; and data not currently available online.

**Project 2.2E - Local Partner Requests**

Jeff is working with the Lane County Board of Commissioners first ever Progress Board training for local economic and community development practitioners on developing a logic model-based

performance framework. The training will be similar to the state agency training. Lane County will require many of the same criteria the state is requiring in its request for proposal for its video lottery-based grant program.

**Project 2.2F - Oregon Solutions Network Requests**

Nothing new to report.

**Project 2.2G - SB555 Technical Assistance**

The Progress Board will continue to work with Mady Kimmich and the Oregon Commission on Children and Families to provide technical assistance to counties, particularly in the area of measuring progress towards outcomes for children and families. Mady's analysis of Phase II plans will provide a basis for targeting certain counties for technical assistance.

**Other.**

Nothing new.

**Goal 3: Build More Public Awareness of Oregon Shines and Benchmarks**

**Objective 3.1 Increase public knowledge of Oregon Shines and benchmarks.**

**Project 3.1A - Periodic Reports**

**Press events:**

Once the Board has had a chance to review the race/ethnicity public official parity survey, a release announcing the study will be issued.

**Media coverage during the past two months includes:**

The Board issued a press release regarding the recent recognition it received as an exemplary "Innovations in Government" program.

**Project 3.1B - County Data and Benchmark Trend Presentations**

Rita made her first presentation of the Board's "Is Oregon Ready for the 21st Century?" slide show at the Coos County Circle of Influence Symposium.

**Project 3.1C - Website Upgrade**

The Progress Board website ([www.econ.state.or.us/opb](http://www.econ.state.or.us/opb)) now offers an array of informational slide shows and regular Progress Board updates including Board agendas, minutes, and executive director reports. The website hits were not available for April 2002.

**Website hits:**

March 2002 7,157

March 2001 22,311

**Objective 3.2: Provide advice and guidance to others.**

**Project 3.2A – Health Outcomes Study**

Howard Leichter and Jeff put the finishing touches on the health outcomes study in late April and sent it off to the Milbank Memorial Fund for final editing. (Finally!)

### **Project 3.2B – Assist Visiting Delegations**

Jeff travelled to China on May 11 as part of an official delegation to discuss/study land use sustainability issues with national and local officials associated with the Chinese Ministry of Land and Resources.

### **Project 3.2C – Cooperate with Oregon Shines' Researchers**

Nothing new.

### **Other.**

During the past two months, staff made the following presentations:

Oregon Business Council; American Association of State Highway & Transportation Officials Standing Committee on Quality, Portland; Portland State University Legacy Leadership Program, Portland; Department of Consumer Business & Services; Mr. Kunihiko Ushiyama, Japan; World Affairs Council International Visitors Program; Portland Parks and Recreation Board; Governor's Natural Resources Cabinet; Illinois Department of Employment Security, Evaluation & Accountability Committee of the Illinois Workforce Investment Board (conference call) and Department of Justice, Division of Child Support.

Staff also participated in the following other meetings:

Portland State University, Oregon Performance Internship Planning; College of Architecture and Allied Arts Board of Visitors, Eugene; Architecture & Allied Arts Career Day Event, (University of Oregon), Portland; Women's Health Report Card discussion, Portland; Department of Planning, Public Policy & Management Advisory Council, Salem; SB555 Steering Committee; State & Regional Foresight Conference, Washington, DC; Innovations in America Government Awards ceremony, Washington, DC; Juvenile Crime Prevention Evaluation Committee, Oregon Commission on Children and Families.

## **Goal 4: Provide high quality services to all stakeholders.**

### **Objective 4.1 Communicate regularly with stakeholders regarding quality**

#### **Project 4.1A: Participate in customer satisfaction survey**

No change.

#### **Project 4.1B: Survey Legislators and Staff**

No change.

#### **Project 4.1C: Survey Meeting Participants**

Jeff and Rita developed a standard evaluation form for all performance measure trainings (enclosed), and modified subsequent trainings based on their comments. A total of 190 forms have been collected so far. On a scale of one to ten, participants' average rating for the training was 7.5. Most commonly noted positive aspect of the training was the interactive small group sessions and the logic model worksheet. Most commonly noted negative aspects were inadequate time and cramped space. Tabulations are enclosed.

Enclosures