

# RECAP

## E-governance Board Meeting



### Members

**CHAIR:**  
Thomas Fuller, Employment

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- Stacey Atwell, DEQ
  - Jeri Chase, Forestry
  - Peg Cook, DOC
  - Sarah Danforth, DOR
  - Carolyn Devine, OWEB
  - Ian Greenfield, Governor's Office
  - Suzanne Harris, OHCS
  - Nicole Hoeft, ODVA
  - Jeanine Hohn, DOC
  - Katherine LeaMaster, Agriculture
  - Larry Lulay, Education
  - Brian McGuirk, OSL
  - Lisa Morawski, DCBS
  - Jake Murray, DHS, OHA
  - Nathan Nichols, DHS
  - Dan Postrel, Forestry
  - Wally Rogers, DAS
  - Pam Rouske, DHS, OHA
  - Jodi Sherwood, DHS
  - Scott Smith, Judicial
  - Karen Snipes, DCBS
  - Bill Sweeney, Legislature
  - Michael Topik, ODOT
  - Veronica Valenzuela, OCOO
  - Reed Wagner, OCOO
  - Beth Wilson, OPRD

**Meeting Date:** August 1, 2011  
**Time:** 2:30 to 4:00 p.m.  
**Location:** DAS West, Conference Room A (2<sup>nd</sup> floor)

ITEM	ACTION, DISCUSSION
<b>Introductions and Announcements</b>	
	Tom Fuller introduced himself as the new chair for this board and he gave a brief background about himself.
<b>iLink Discussion Re-visited</b>	
	Tom asked the members if they are still interested in iLink. He has not had a favorable impression of it.
	Feedback: <ul style="list-style-type: none"> <li>Last time it was decided that it would be a pilot.</li> <li>We want to use it, not as a norm but as the exception to the rule.</li> <li>We should make it an option.</li> <li>It doesn't add as much value as a video. In sharing documents it does have value.</li> <li>I think once you are trained on how to use it, it works well. If we are sharing documents, it is helpful to show people what we are talking about as we go through the meeting.</li> </ul>
	A show of hands was asked for those who facilitated and those who used it as a tender.
	Tom suggested use of iLink as an alternative but encouraged attendance in person.
	<b>Action Item: Heather to work with Linda Morrell on iLink connection for the October meeting.</b>
<b>E-gov Contract</b>	
	Wally introduced Pete Fairhurst and Suzanne Jorgensen from NIC.
	Pete explained that NIC started 20 years ago in the State of Kansas. They have worked with 24 states in the last 20 years.
	NIC USA will dedicate two teams to help Oregon with its development issues; one to develop the transition and one to work with the new project requests.
	The self-funding comes from convenience fees that are applied to some transactions, typically a government to business transaction where the business see the value in paying a small fee. Of all the new services, only 20-30% are expected to have a fee. Most will be built without any fee at all. Transaction funding pays for the entire cost of the e-government contract.
	Pete talked about TeamSite being moved to a SharePoint 2010 platform. They will hold transition seminars for agencies to help them understand how the transition will work. There will be an e-mail to your SPOCS inviting your agency to these seminars.

NIC will provide a manager who will lead the team responsible for all the new project requests and new site design.

Wally stated HP is part of the transition team, as well. He explained the “Phased Contract” as follows:

- Phase one – transition plan.
- Phase two – schedule development and identifying initial funding opportunities.
- Phase three – full contract (transition and operation begins).

NIC will distribute a survey that asks questions such as; how large is your site, how many users, etc.

He stated that the E-Gov Board is the resource for the redesign of Oregon.gov.

A member noted that the HP Contract ends in June 2012.

### Search Engine

Brian McGuirk presented the 25 top search terms for the search engine over the last two months.

[Click here to view Search Engine Analytics document.](#) (requires log in)

Brian reported that before April, searches on Oregon.gov were at 6,000 to 7,000 per day. After April, the searches dropped down to around 5,000. The mobile traffic looks like a staircase. It started with 10,000 and is now up to 16,000. Brian noted that the mobile traffic is the highest on Sundays.

### Update to the State Web Guidelines

Using animated images online was the topic of discussion. Linda explained that the current guidelines state:

All images must comply with Americans with Disabilities Act (ADA) standards ([see "Accessibility" above](#)) and avoid use of excessive bandwidth. Consequently, no sound or animated graphics are allowed on agency websites.

Linda asked the members if this can be changed to take out “use of excessive bandwidth.” Discussion ensued about animation and the use of it on state web pages. Consensus was that animated images will be used sparingly but not banned. It was noted that the term “excessive bandwidth” pre-dates our current server's capacities. Tom Fuller stated that anything after “above” will be removed.

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### Change Requests

Members went over this document for status of change requests:

Click here to view the [Change Requests Status document.](#)

Action Item: Linda will distribute e-mail to SPOCs to announce that no new change requests will be accepted.

## E-gov Board Goals for 2011-2012

Tom presented the members with a list of possible E-gov Board goals. Wally and Tom met and talked about general ideas for goals, but it is open and it can be talked about at the next meeting, as well.

### GOALS:

- Oregon.gov re-design
- Transition: This group is a great advocacy group for the project.
- Mobile strategy: What do we want to do for providing mobile access?
- Citizen engagement: The idea of how to present our web pages, social media strategies, etc., to help the citizens of the state to engage with us and how do we want to interact with them. This includes social networking.

Ian Greenfield stated there needs to be balance and coordination between technical and communication needs.

Pete explained that after the transition plan is developed, they will have more specific details as to when agencies will be migrated to SharePoint and the process used to complete the migration. He offered that anyone who is interested can contact him.

Tom asked members if they want to start a discussion on GovSpace to flush out the goals. Members agreed.

Action Item: Tom will post the goals to GovSpace. [Click here to view 2011-2012 Goals document.](#) (pdf)

### **Next meeting:**

Date: October 3, 2011  
Time: 2:30 – 4:00 p.m.  
Location: DAS West, Conference Room A (2<sup>nd</sup> floor)

### **Action Items**