

The Oregon Department of Transportation’s (ODOT) Transportation Options Program, known as “Get There,” helps reduce congestion and emissions by encouraging Oregonians to use transportation options (TO) rather than drive alone. Get There is supported by partner organizations across Oregon who manage local TO programs and provide education and outreach. A central element of the program’s success is a digital tool called Get There Connect, which is a free resource to the public and employers across the state. Get There Connect can be used to plan trips, form carpools, log trips and track metrics, and receive rewards for using transportation options.

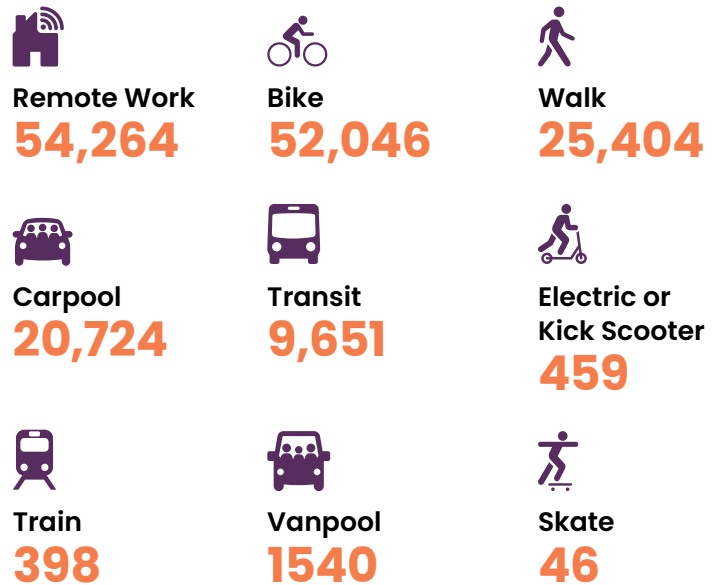
Although the commute impacts of COVID-19 have lingered, commuting made a comeback in 2023. With hybrid work becoming a dominant work norm, more Oregonians are falling back into their pre-pandemic commute patterns. In Oregon, transit ridership showed steady signs of recovery¹ and carpooling continued to rebound². While the post-pandemic landscape is still evolving, Get There has continued to provide timely information that connects Oregonians to transportation options that meet their needs. The number of Get There Connect users continued to increase, and the number of trip logs for bike, walk, carpool, vanpool, transit, train and skate all saw increases compared to 2022. While the percentage of shared-mode trips logged in Get There Connect continue to be lower than pre-pandemic levels, they have increased compared to 2022 metrics, which indicates more Oregonians returning to transit and other shared modes. Vanpool saw a drastic increase, with nearly six times as many trips logged in 2023 than 2022. The project team plans to continue and expand strategic efforts to build Get There’s user base, and help employers, commuters, and the public connect to smarter commute choices.

2023 Get There Connect Key Metrics

Based on trips logged between January 1, 2023 to December 31, 2023



of Trips Logged by Mode



Oregon Get There Challenge

Each October, ODOT hosts a 15-day statewide challenge to encourage Oregonians to try out new ways to get around. For the first time-ever, participants could join a community or worksite team and log trips for the chance to be a top team and win prizes. The team-based Challenge brought in more new users and inspired participants to log more trips. Compared to 2022, the Challenge saw a 9% increase in new participants with nearly eight more trips per participant on average. Stories shared by participants are a testament to the Challenge being a motivating event that encourages participants to try transportation options or use transportation options more often.

2023 Challenge Stats



1,180
participants
across 254
teams




21,500
trips logged



1330
new users from
Sept. 1⁵ - Oct. 15

330 participants took a post-Challenge survey. The Challenge received positive feedback, including:

There was a **9%** 
reduction in the number of participants who plan to
drive alone to work or school following the Challenge

74% 
of participants felt the Challenge helped them feel
more positive about using transportation options

Participant Quotes



I really enjoyed that the challenge fostered camaraderie amongst my coworkers! It's fun to get into the competitive spirit for something that has a plethora of benefits. Looking forward to next year and hopefully winning some prizes.



I loved seeing how much money I was saving by commuting by bike, and especially the information about how much CO2 emissions I reduced by not driving. This was great!



I enjoyed arriving at the bike parking in the morning with my coworkers. Everyone was in a good mood after their rides, and it was such a friendly positive way to start the morning.



This was my first time using the public bus system. I feel so much more confident now and look forward to using it more. My daughter and her friends even used it for the first time!



¹ [Public transit tries to avoid death spiral after COVID - NPR](#)

² [Commuting crawling back, Census Bureau survey shows - CBS News](#)

³ Non-drive-alone trips include bike, carpool, transit, train, vanpool, walk, electric or kick scooter, skate, remote work, did not work, compressed work week, and other.

⁴ An annual statewide challenge to encourage Oregon residents and employees to try out non-drive alone modes of travel.

⁵ Sept. 1 marks the start of Get There Challenge promotions.